

SECTION 17

QUICK INDEX

	Page
AIR CONDITIONERS	1
ELECTRIC FANS	2
ELECTRIC LAMPS	3
LIGHTING FIXTURES	4
LAMP BULBS	19
KEROSENE LANTERNS	35
KEROSENE TORCHES	37



**SINCE
1870**

SHAPLEIGH'S
ESTABLISHED 1843
ST. LOUIS, U.S.A.
TRADE MARK REG. U. S. PAT. OFFICE

HOUSE FURNISHING GOODS DIVISION

SECTION 17

ELECTRIC FANS, ETC.
ELECTRIC AND OTHER LIGHTING FIXTURES
LAMPS, LANTERNS, ETC.



**SINCE
1870**

COMPRESSION TYPE TUBE FITTINGS

EASTMAN

For use with window coolers and fans. Can be used with copper, brass and aluminum tubing.

COMPRESSION SLEEVES



Each			Outside diam. Tube inches	Wt. per 100, lbs.	Each
K5442E	D0C1	(60C4)	$\frac{1}{8}$	$\frac{3}{16}$	2 for \$0.05
K5443E	D0C1	(60C5)	$\frac{3}{16}$	$\frac{1}{8}$	2 for .05
Loose					

BRASS COMPRESSION NUTS



Each			Outside diam. Tube in.	Wt. per 100, lbs.	Each
K5444E	D0C2 $\frac{1}{2}$	(61C4)	$\frac{1}{4}$	$1\frac{1}{4}$	\$0.05
K5445E	D0C3	(61C5)	$\frac{3}{16}$	$1\frac{1}{2}$	.05
Loose					

BRASS COMPRESSION TYPE
UNIONS

Each			Outside diam. Tube, in.	Wt. per 100, lbs.	Each
K5446E	D1C2	(62C4)	$\frac{1}{4}$	$5\frac{3}{4}$	\$0.20
K5447E	D1C5	(62C5)	$\frac{3}{16}$	$6\frac{1}{2}$	.25
Loose					

TEE THREE TUBE ENDS



Each			Outside diam. Tube in.	Wt. per 100, lbs.	Each
K5448E	D2C5	(64C4)	$\frac{1}{4}$	10	\$0.40
K5449E	D2C9	(64C5)	$\frac{3}{16}$	11	.45
Loose					

FEMALE HALF UNION



Each			Outside diam. Tube inches	Iron Pipe Thread, in.	Wt. per 100, lbs.	Each
K5451E	D1C0	(66C41)	$\frac{1}{4}$	$\frac{3}{8}$	5	\$0.15
K5452E	D1C2	(66C51)	$\frac{1}{2}$	$\frac{3}{8}$	$5\frac{1}{2}$	.20
Loose						

MALE HALF UNION



Each			Outside diam. Tube inches	Iron Pipe Thread, in.	Wt. per 100, lbs.	Each
K5453E	D0C7 $\frac{1}{2}$	(68C41)	$\frac{1}{4}$	$\frac{3}{8}$	$4\frac{1}{2}$	\$0.12
K5454E	D0C9	(68C51)	$\frac{3}{16}$	$\frac{1}{4}$	5	.15
Loose						

REDUCING COMPRESSION TUBE
FITTINGS

Each			Reducing Tube Size in.	Wt. per 100, lbs.	Each
K5455E	D1C6	(62CR54)	$\frac{1}{8}$ x $\frac{1}{4}$	8	\$0.25
Loose					

FLOAT VALVES



Each			Wt. per 100, lbs.	Each
K5457E	X1D15	(PV100)	30	\$1.75

SADDLE CLAMPS



Clamp fits $\frac{3}{8}$, $\frac{1}{2}$ and $\frac{3}{4}$ inch pipe. Clamps and bolts cadmium plated. $\frac{3}{8}$ inch female insert made from brass furnished with rubber gasket. Clamp can be used with K5459E-70 needle valves.

Tapped $\frac{3}{8}$ inch. Female pipe thread.

(SC200)

Each		Each
K5458E	D4C8	\$0.75
Loose. Wt. per 100, 25 lbs.		

ANGLE NEEDLE PANEL VALVES

With naval bronze stems for long trouble-free service in "hard water" areas.



$\frac{1}{4}$ inch compression tube, each end. Complete with lock nut and plastic knob.

(V63/44)

Each		Each
K5460E	D6C0	\$0.75
Loose. Wt. per hundred, $5\frac{3}{4}$ lbs.		



$\frac{1}{4}$ compression tube x $\frac{3}{4}$ inch male I. P. T. with lock nut and knob.

(V63/41)

Each		Each
K5461E	D4C6	\$0.70
Loose. Wt. per hundred, 100 lbs.		

COMPRESSION TYPE TUBE FITTINGS

EASTMAN

For use with window coolers and fans. Can be used with copper, brass and aluminum tubing.

ANGLE NEEDLE VALVE



Solid brass bar stock. For particular use with K5438E-SC200 saddle clamps and K5462E-GHA-1 special garden hose adapter. $\frac{3}{4}$ inch O. D. compression x $\frac{3}{4}$ inch M. I. P. T.

Complete with nut and sleeve.

Each		Each
K5459E (70) D4C0		\$0.60
Loose. Wt. per hundred, 7 $\frac{1}{2}$ lbs.		

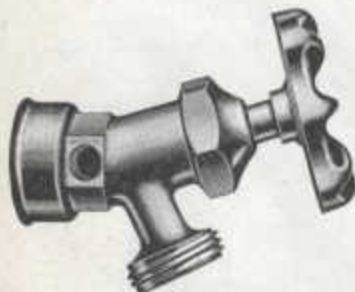
GARDEN HOSE ADAPTERS



$\frac{3}{4}$ inch female garden hose thread with $\frac{3}{4}$ inch female iron pipe thread.

Each		Each
K5462E (GHA1) D2C2		\$0.35
Loose. Wt. per hundred, 12 lbs.		

SILL COCK



Excellent for evaporative cooler installation. Die cast metal of 99% pure zinc. $\frac{3}{4}$ inch female garden hose thread. $\frac{3}{4}$ inch male garden hose thread.

$\frac{3}{4}$ inch female iron pipe tap.

Each		Each
K5463E (8EC) D8C3		\$1.25
Loose. Wt. per hundred, 96 lbs.		

COPPER TUBING

For Window Coolers



Seamless, dead soft, dehydrated and sealed.

In 50 Foot Coils

Outside diameter $\frac{1}{4}$ inch. Thickness of wall .030 inches.

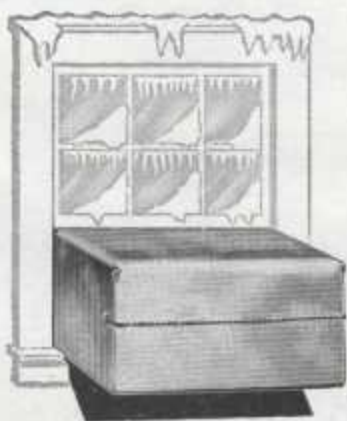
Per Coil		Per Ft.
3-14-E N-X5D00		\$0.15
Lots of 10 coils N-X4D90		
One coil in box, ten boxes in ctn. Wt. ctn. 40 lbs.		

Outside diameter $\frac{5}{16}$ inch. Thickness of wall .032 inch.

Per Coil		Per Ft.
3-516-E N-X6D10		\$0.20
Lots of 10 coils N-X6D00		
One coil in box, ten boxes in ctn. Wt. ctn. 55 lbs.		

AIR CONDITIONER COVERS

WENZEL



Alumized

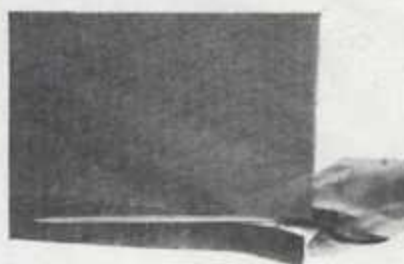
For positive protection of air conditioner units, and eliminate drafts inside house.

Made of tough high count canvas drill with exclusive aluminum treatment. Sewed with mildew-resistant thread. Equipped with a specially designed window flap. Rustproof eyelets and tie rope.

Each		Size	Each
K3595C (55) X2D40		Regular	\$3.95
K3596C (45) X3D00		Large	4.95
One in ctn. Twelve in master ctn. Wt. ctn. 12 $\frac{1}{2}$ lbs.			

AIR CONDITIONER FILTER PADS

GLASGLOSS



Can be cut to fit any size home air conditioning unit. Cuts like paper and rolls up for easy disposal. Made of extremely silky fibers and does not cut down air movement. Does not splinter or pierce skin.

Specially packaged for good counter display.

Each		Size ins.	Wt. Ctn. lbs.	Each
K5822E	D6C5	16x24x $\frac{1}{4}$	15	\$0.99
KX5822E	D6C0	—(Case lots 24)		
K5823E	D5C0	14x18x $\frac{1}{4}$	12	.75
KX5823E	D4C5	—(Case lots 24)		
One in bag, 24 in ctn.				

EZ KLEEN



Trim-To-Size

Washable room air conditioner filter, easily cut to size. Rust-proof, non-corrosive, rigid aluminum construction.

15x24 inches. Individual polyethylene envelope.

Each		Each
K5818E X1D05		\$1.75
Twenty-four in ctn. Wt. ctn. 12 lbs.		

AIR FILTER ADHESIVE

RP SUPER HANDI-KOTER

Removes Solid Materials and Odor from Air

Water soluble. Removes dust, pollen and odor from the airstream. With convenient finger-operated sprayer.

1 Pint Can

Each		Each
K5828E D7C5		\$1.25
Twelve in ctn. Wt. ctn. 16 lbs.		

MANNING BOWMAN AIR CONDITIONER SERVICE STATIONS

PLEASE SEND AIR CONDITIONERS TO NEAREST SERVICE STATIONS

ALABAMA**Mobile**A. A. A. Appliance Repairs
2 N. Dearborn**Montgomery**Dixie Electric Co., Inc.
20 South Court**ARKANSAS****Little Rock**Floyd Payne Service Co.
2420 Wright Avenue**FLORIDA****Coral Gables (Miami)**Gables Heating & Cooling
351 San Lorenzo Avenue**Jacksonville**Manufacturers Service Co., Inc.
89 Magnolia**St. Petersburg**Sealed Units, Inc.
Pinellas Airport Branch**GEORGIA****Atlanta**Our Way Machine Shop
298 Elizabeth**ILLINOIS****Chicago**North Town Refrigeration
4711 Lincoln Avenue**Chicago**South Town Refrigeration Corp.
8041 So. Western Avenue**INDIANA****Indianapolis**Acme Refrigeration Co.
215 N. Cleveland Street**IOWA****Davenport**Electric Appliance Service
1306 West Locust Street**Des Moines**Electronic Engineering Co.
1216 Locust Street**KANSAS****Wichita**White Air Conditioning Co.
138 Laura Avenue**KENTUCKY****Louisville**Jordan Service Co.
3008 Garland Avenue (Rear)**LOUISIANA****New Orleans**A. A. A. Air Conditioning Service
2427 Perdido Street**MISSOURI****Kansas City**Sealed Units, Inc.
8518 Prospect Avenue**St. Louis**Terco Corporation
423 N. Euclid (Rear)**Springfield**Mercer Refrigeration Sales & Service
303 East Walnut**NEBRASKA****Omaha**Frank Everett Refrigeration Co.
2107 Cumming Avenue**OHIO****Cleveland**Quiggin Service Co.
2126 East 21st. St. Cor. Carnegie**Cincinnati**Rash-Saville-Crawford
147 E. McKicker Avenue**Toledo**Davison & Associates
1001 Monroe Street**OKLAHOMA****Oklahoma City**Bates & McKinze Refrigeration
323 West California**TENNESSEE****Memphis**Hale & Manning Company
3575 Southern Avenue**Nashville**Day & Night Service Co.
208 Russell Street**TEXAS****Dallas**Beazley Engineering Co.
1215 Dragon**Houston**Kellow Refrigeration Co.
6657 Navigation Blvd.**WISCONSIN****Milwaukee**Towne Refrigeration, Inc.
1720 W. Walnut Street

ROOM AIR CONDITIONERS

THOMAS A. EDISON

Far-Reach Cooling
Built-In Humidity Control
Kitten-Quiet Operation
All-Welded Construction

Automatic Thermostat
Simplified Dial Control
Multiple-Draft Directional Louvers
Weather-Protected Circuits

Custom-Engineered Condenser Fans
Extra Heavy Insulation
Protective Base Pan Coating
Permalife Baked-On Enamel Finish

5-Year Warranty on Hermetically-Sealed Refrigeration System



Imperial

Imperial With Lectrofilter

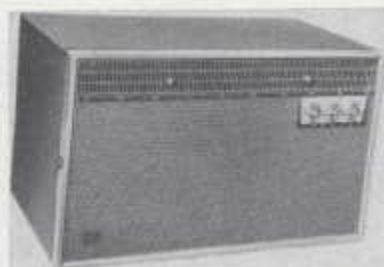
Two special filters collect up to 95% of the invisible dust particles in the air. Brings fresh air in, takes room air out. Two-speed fan. Slide-out chassis in decorator color-styled cabinet. Plastic front.

De Luxe

Fresh air intake. One-speed fan. Slide-out chassis in decorator design cabinet. Plastic front.



De Luxe



Compact

Compact

Slim design (only 15 inches deep). Easily installed (less than 15 minutes). Mounts flush with window sill. Plugs into 115 volt power outlet. Fresh air intake. Two-speed fan. Metal front.

Portable

Weights only 65 lbs. and fits any standard window. Easy to install and plugs into any 115-volt power outlet. One-speed fan. Handsome styling with metal front. Fixed louvers.



Portable

Each		Cap. RTU Hr.	Comp. HP	Cap. Sq. Ft.	Overall Size			Minimum Window Open.		Proj. from Sill ins.	Volts	Amps.	Ship. Wt. lbs.
					Ht. ins.	Width ins.	Depth ins.	Ht. ins.	Width ins.				
Imperial													
21-T1250B2-C	N-X286D00	19100	2½	1350	17¾	26¾	20½	18¼	28½	3	230	12	260
21-T1200B2-C	N-X259D95	16700	2	1140	17¾	26¾	20½	18¼	28½	3	230	11	250
De Luxe													
21-TD250B2-C	N-X265D00	17600	2½	1210	17¾	26¾	20½	18¼	28½	3	230	12	255
21-TD200B2-C	N-X232D00	14800	2	1020	17¾	26¾	20½	18¼	28½	3	230	11	245
21-TD150B2-C	N-X214D95	12400	1½	850	15¾	26¾	20	16¼	28½	3	230	10	210
Compact													
21-TD100B1-C	N-X169D95	8000	1	500	14	23	15	14	25	1¼	115	12	118
Portable													
21-TP50B17-C	N-X124D95	4200	¼	225	11¾	16	16	12	18	7	115	7½	70

One in ctn.

DEHUMIDIFIERS

THOMAS A. EDISON



High Capacity $\frac{1}{2}$ H.P. Tecumseh compressor assures maximum efficiency at minimum cost. Longer, double banked coils wrings 20% more moisture from air. Multi-fin condenser with large surface area for more efficiency. Big 8 inch diameter fan moves air faster. Hermetically sealed refrigeration system charged with DuPont Freon-12. 8 quart double galvanized water collector container readily accessible. Hose connection fitting for attaching standard $\frac{3}{4}$ inch garden hose coupling.

Free-swiveling, large casters. Exclusive Permalife finish—baked-on enamel over bonderized steel. 23 $\frac{1}{4}$ inches high, 14 $\frac{1}{2}$ inches wide, 19 $\frac{3}{8}$ inches deep.

Moisture Removal Up to 3 Gallons Per Day

115 Volts A.C.—4.4 Amp.

5 Year Factory Warranty on Sealed Refrigeration System

(With Automatic Humidistat)

Each	Each
21-TDAB24-C N-X81D50.....	\$149.95
One in ctn. Wt. ctn. 78 lbs.	

PORTABLE COOLERS TRAVELAIRE

Portable Blower Coolers with Deep Penetrating Air Stream
Filter, Cool, Ventilate and Circulate

Air cooled by drawing it through water-saturated filter pads of aspen fiber—evaporation removes heat from air. Extra large water reservoir with water level indicator. Built-in recirculating pump.

Multi-blade blowers deliver constant flow of cool air deep into room. Single phase, shaded pole motors. Modern styling with two-tone decorator colors and brown baked enamel finish.

Underwriters' Laboratories Approved
110-120 Volts, 60 Cycles, A.C.

ROOM COOLERS



**Large Area Model 1260
Three Speed Air Volume
Control.**

Converts instantly to air circulation only when desired. Powerful quiet twin blowers project deep-penetrating air stream. Flowtrol plastic louvers fully adjustable for directional control.

250-350 square feet cooling capacity. Water capacity 7 gallons. 1160 square inch filter area. $\frac{1}{2}$ H.P. Motor.

$7\frac{1}{2}$ inch diameter blower. Height 23 $\frac{1}{2}$ inches, width 23 inches, depth 18 inches.

Each	Each
5-1260-C X56D66	\$84.95
One in ctn. Wt. ctn. 60 lbs.	



**Medium Size Room
Model 960
Two-Speed,
Air Volume Control**

Trim Slim-Line Design. Duotrol air-water valve control converts cooler instantly to air circulation only when desired. Powerful, quiet twin blowers project deep-penetrating air stream. Flowtrol plastic louvers fully adjustable for directional control. Recessed carrying handle.

150-250 square feet cooling capacity. Water capacity 5 gallons. 600 square inch filter area. $\frac{1}{2}$ H.P. Motor. $6\frac{5}{16}$ inch diameter blower. Height 17 $\frac{1}{2}$ inches, width 23 inches, depth 12 inches.

Each	Each
5-960-C X43D32	\$64.95
One in ctn. Wt. ctn. 41 lbs.	

SPOT COOLERS



**DeLuxe Model 760
Two-Speed Air Volume Control**

Duotrol air-water valve control converts cooler instantly to air circulation only when desired. Powerful, quiet blower, Flowtrol plastic louvers adjustable for directional control. Recessed carrying handle.

100-150 square feet cooling capacity. Water capacity 3 gallons. 306 square inch filter area. $\frac{1}{2}$ H.P. Motor. $6\frac{5}{16}$ inch diameter blower. Height 13 $\frac{1}{2}$ inches, width 14 $\frac{1}{2}$ inches, depth 12 inches.

Each	Each
5-760-C X26D21	\$34.95
One in ctn. Wt. ctn. 23 lbs.	



Single Speed Model 660

Handy model for home, vacation or business trip. Quickly cools hotel or motel rooms. Takes little room in car trunk. Powerful, quiet blower. Recessed carrying handle.

100-150 square feet cooling capacity. Water capacity 3 gallons. 306 square inch filter area. $\frac{1}{2}$ H.P. motor. $6\frac{5}{16}$ inch diameter blower. Height 13 $\frac{1}{2}$ inches, width 14 $\frac{1}{2}$ inches, depth 12 inches.

Each	Each
5-660-C X23D21	\$29.95
One in ctn. Wt. ctn. 23 lbs.	

STANDS FOR TRAVELAIRE PORTABLE COOLERS

Roll-Easy Hi-Boy

Tubular steel in satin finish. Swivel-type plastic wheels. Rolls easily over rugs and thresholds.

Height 17 inches

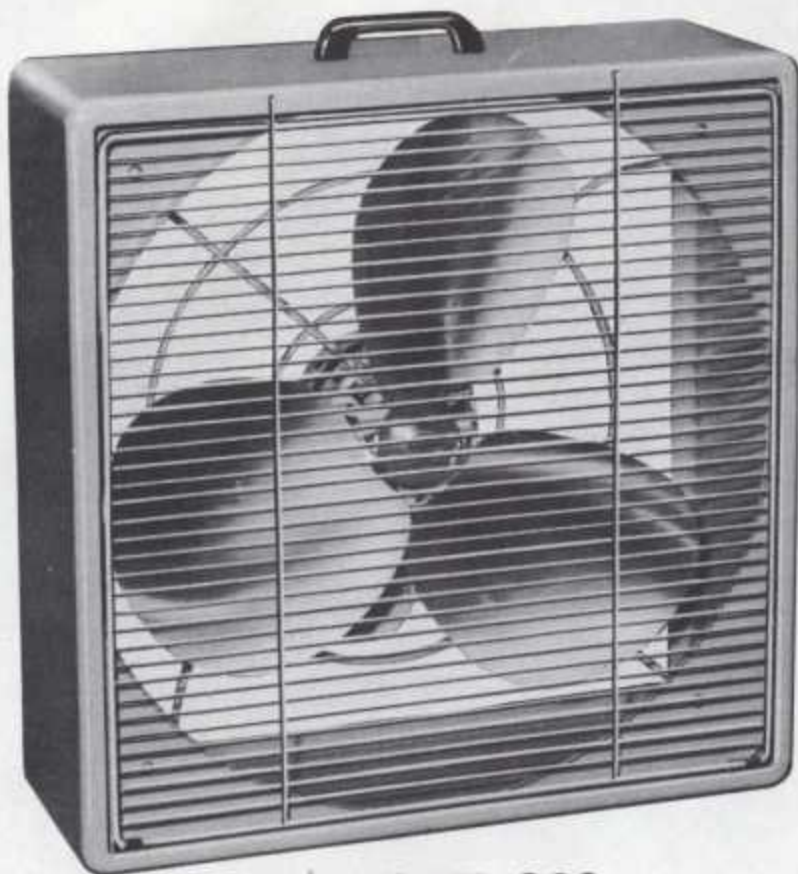
Each	For Cooler Nos.	Wt. ctn. lbs.	Each
5-HB12-C X7D97	1260	12	\$11.95
5-HB9-C X6D64	960	10	9.95
5-HB6-C X4D87	760, 660	8	6.95

One in ctn.



Klicker KoolerMODEL
#820

SHAPLEIGH HARDWARE CO.

ST. LOUIS
MO.*The Most Versatile Window Fan***REVERSIBLE, PORTABLE, CARRY-ABOUT**

Here is the Most Practical, Useful and Efficient All-Purpose Window Fan ever produced. It provides Cool Comfort in seconds wherever you take it.

Really **VERSATILE**, you can use it between doors and enjoy Air Circulation in two or more rooms . . . place it in the window to draw warm air Out or cool air In. It's a Giant Double-Duty 2-Speed Reversible, Portable and Carry-About Air Circulator And Window Fan.

Increases Air Conditioning Efficiency, also Ideal for your Patio.

Each		Each
5-820-C	X20D15	\$29.95
6 or more	X19D37	

One in ctn. Wt. ctn. 30 lbs.

Adjustable Window Panel

Each		Each
5-820P-C	X2D00	\$3.00

One in ctn. Wt. ctn. 7 lbs.

MODEL 820** Reversible***Portable, Carry-About Window Fan**

**RUGGED... STURDY...
QUIET... GUARANTEED...**

Specifications

						Dimensions		
Blade	Voltage	Cycle	Amps	Speeds	Ship. Wt.	Hgt.	Width	Capacity
20"-3	115	60	2.45	2	30	22 1/2"	22 1/4"	3750 C.F.M.

Hanger Rod and Extension Panels available. Finished in Dove Gray.

SHAPLEIGH HARDWARE CO.**ST. LOUIS, MISSOURI**



20" MODEL C-20X

POWERFUL EXHAUST FAN

with

Westinghouse Motor



**VENTURI
design**

A real price leader with these top features . . .

- FOUR BLADES . . . big 20".
- SILENT OPERATION.
- DELUXE EXHAUST FAN.
- 3 SPEEDS . . . SWITCH OPERATED.
- WESTINGHOUSE MOTOR.
- AND A FULL 5-YEAR WARRANTY.



SPECIFICATIONS

Cubic Feet Per Min.	Revolutions Per Min.	Dimensions (inches)	Weight (Lbs.)
High 3500	High 1000	Blade 20	Fan 27
Low 2500	Low 700	Height 25 1/2	Shipping 33
		Expansion* . . . 28 to 37	

*May be installed in 26" window by removing panels.

Each	Each
5-C20X-C	X20D97 \$30.95
6 or more	X19D97

One in ctn. Wt. ctn. 33 lbs.

Prices and Specifications subject to change without notice.

SHAPLEIGH HARDWARE CO.

900 Spruce Street

St. Louis 2, Missouri

**ALL
PACKED
WITH
POPULAR,
QUALITY,
FAST
SELLING**



FEATURES

- All Big 20" Fans . . .
- All Popular Types . . .
Window . . . Portable
Utility
- All Popular Priced . . .
A Model to meet every need.
- MORE COOLING FOR LESS
MONEY with Economical
Low Power Operation.
- Electronically Balanced
Blades . . . Moves More Air
Quietly.
- Silent Operation on
Special Rubber Hubs.
- Handsome . . . Two-Tone
Neutral Green Finish
- All Fans Carry
Full 5-Year Warranty.

**See Reverse Side
for Model RA-20**

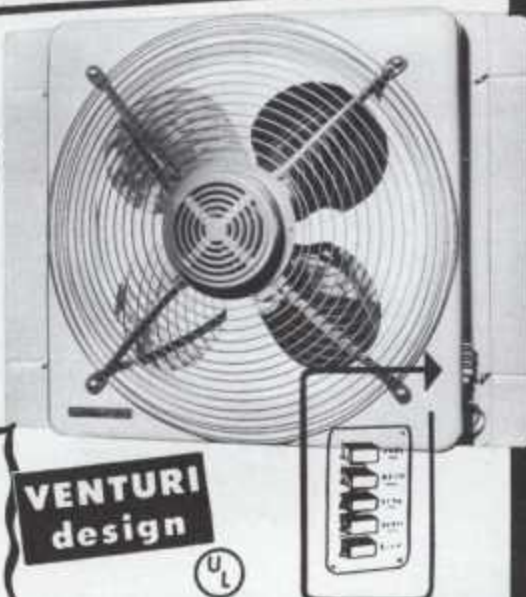
Klicker Kooler 20" FANS

SHAPLEIGH HARDWARE CO.

Sure Sellers for 1958

Each
5-RA20-C X25D97 Each
6 or more X24D88 \$37.95
One in ctn. Wt. ctn. 35 lbs.

**VENTURI
design**



Model RA-20 Electrically Reversible Window Fan with permanent split capacitor Westinghouse motor

A really compact unit with all these features...

- PUSH BUTTON CONTROLS REVERSE FAN... even while operating.
- SEPARATE BUTTONS FOR EACH SPEED... intake and exhaust.
- 2 SPEEDS EACH... intake and exhaust.
- FOUR BLADES.
- WESTINGHOUSE MOTOR.

• and
a
full

**5-YEAR
WARRANTY**

SPECIFICATIONS

Motor: Direct drive, 6 pole, 115V, 60 cycle, AC only.

Blade: Four petal, polished aluminum, resilient hub.

Finish: Baked enamel two-tone green.

Guard: Spiral guard on room side only.

Cord: 10 ft. rubber covered, UL approved.

Cubic Feet per Min.		Revolutions Per Min.	
High	3800	High	1050
Low	2600	Low	700
Dimensions (inches)		Weight (Lbs.)	
Blade	20	Fan	29
Height	25 1/2	Shipping	35
Expansion*	28 to 37		

*May be installed in 26" window by removing panels.

**ALL
PACKED
WITH
POPULAR,
QUALITY,
FAST
SELLING**



FEATURES

• All Big 20" Fans...

• All Popular Types...
Window... Portable
... Utility.

• All Popular Priced...
A Model to meet every need.

• MORE COOLING FOR LESS
MONEY with Economical,
Low Power Operation.

• Electronically Balanced
Blades... Moves More Air
Quietly.

• Silent Operation on
Special Rubber Hubs.

• Handsome... Two-Tone
Neutral Green Finish.

• All Fans Carry
Full 5-Year Warranty.

PORTABLE COOLERS

TRAVELAIRE

Underwriters' Laboratories Approved
110-120 Volts, 60 Cycles, A.C.

ROOM COOLERS



Large-Area Model
Multi-Blade Twin Blowers
Three-Speed Air Volume Control
Fully Adjustable Flowtrol Louvers

Smooth and quiet — dynamically-balanced blowers with motor on rubber pads. Single seven-position switch — high, medium or low-speed cooling or ventilation. Louvers easily positioned for unlimited variety of air flow patterns. Built-in recirculating pumps, water-level indicator and extra capacity water reservoir. Two tone beige and tan baked enamel finish.

Cooling capacity 275-400 square feet. Water capacity 7 gallons. Filter 1100 cubic inches. Diameter blowers 7½ inches. Motor 1/7 H.P. 8-foot cord. Height 23½ inches. Width 23 inches. Depth 18 inches.

Each Each
5-1260-C X56D65 \$84.95

One in ctn. Wt. ctn. 63 lbs.



High Style Medium Size Model
Multi-Blade Twin Blowers
Three-Speed Comfort Control
Dual Directional Grille

High, medium or low speed cooling or ventilation—Duotrol valve cuts off water for ventilation only. Vertical grilles adjust in unison for right, left, straight ahead or wide area coverage. Cooling-filter package slides out for servicing. Built-in recirculating pump, water-level indicator, extra capacity water reservoir. Vinyl-coated steel cabinet—frosty tan pebble-grain finish.

Cooling capacity 175-275 square feet. Water capacity 5 gallons. Filter 300 cubic inches. Diameter blowers 6½ inches. Motor 1/10 H.P. 8-foot cord. Height 16½ inches. Width 22 inches. Depth 16 inches.

Each Each
5-960-C X43D32 \$64.95

One in ctn. Wt. ctn. 42 lbs.

SPOT COOLERS



Three Speed

Multi-blade blower adjustable for high, medium or low speed cooling or ventilation—Duotrol valve cuts off water for ventilation only. Vertical grilles adjust in unison for right, left, straight ahead or wider area coverage. Cooling-filter package slides out for servicing. Built-in recirculating pump, water-level indicator, extra capacity water reservoir. Vinyl-coated steel cabinet—frosty-tan pebbled-grained finish.

Cooling capacity 125-175 square feet. Water capacity 3 gallons. Filter 300 cubic inches. Diameter blower 6½ inches. Motor 1/20 H.P. 8-foot cord. Height 14 inches. Width 15¼ inches. Depth 14½ inches.

Each Each
5-860-C X29D98 \$44.95

One in ctn. Wt. ctn. 26 lbs.



Two-Speed

Multi-Blade blower adjustable for high or low speed cooling or ventilation—Duotrol valve cuts off water for ventilation only. Two-way adjustable grille. Built-in recirculating pump, water-level indicator, extra capacity water reservoir. Two-tone beige and tan baked enamel finish.

Cooling capacity 100-150 square feet. Water capacity 3 gallons. Filter 300 cubic inches. Diameter blower 6½ inches. Motor 1/25 H.P. 8-foot cord. Height 13¼ inches. Width 14½ inches. Depth 12 inches.

Each Each
5-750-C X26D21 \$34.95

One in ctn. Wt. ctn. 23 lbs.

SPOT COOLERS



Single Speed

Handy for home, motel, office, etc. Multi-blade blower. Two-tone beige and tan baked enamel finish.

Cooling capacity 100-150 square feet. Water capacity 3 gallons. Filter 300 cubic inches. Diameter blower 6½ inches. Motor 1/25 H.P. 8-foot cord. Height 13¼ inches. Width 14½ inches. Depth 12 inches.

Each Each
5-660-C X23D21 \$29.95

One in ctn. Wt. ctn. 23 lbs.

STANDS



Roll-Easy

Tubular steel in harmonizing finish. Swivel-type ball bearing wheels.

Each	For Cooler No.	Wt.		Each
		Ht. in.	Ctn. lbs.	
5-HB12-C	X7D97	1200	18	12 \$11.95
5-HB9-C	X6D64	900	20	10 9.95
5-HB8-C	X5D30	800-700	20	9 7.95
5-HB5-C	X4D87	700-600	17	8 6.95

One in ctn.

WINDOW KITS

For Model 1260

Easily installs model 1260 cooler in most standard double-hung windows. Complete with two color-matched window panels, metal flange for top of cooler and screws.

Each Each
5-WA12-C X1D97 \$2.95

One kit in ctn. Wt. ctn. 3 lbs.

PORTABLE SPOT COOLER AND HEATER

TRAVELAIRE



High Style Cool-r-Heater

**Cools, Heats, Humidifies, Ventilates,
Filters, Circulates**

Multi-blade blower adjustable for high, medium or low speed cooling, heating or humidifying—Duotrol valve cuts off water for ventilation only. Vertical grilles adjust in unison for right, left, straight ahead or wider area coverage. Thermo-Sleeve heater housed inside blower wheel—thermal overload safety switch. Nickel-chrome heating elements on porcelain insulators. Cooling-filter package slides out for servicing. Built-in recirculating pump, water-level indicator, extra capacity water reservoir. Vinyl-coated steel cabinet—rich brown, pebble-grained finish.

Cooling capacity 125-175 square feet. 1650-watt heater. 5630 BTU's per hour. Water capacity 3 gallons. Filter 300 cubic inches. Diameter blower 6 $\frac{1}{8}$ inches. Motor 1/20 H.P. 8-foot cord. Height 14 inches. Width 15 $\frac{1}{4}$ inches. Depth 14 $\frac{1}{2}$ inches.

Underwriters' Laboratories Approved

110-120 Volts, 60 Cycles, A.C.

Each	Each
5-CRH-C X36D65	\$54.95

One in ctn. Wt. ctn. 27 lbs.

ELECTRIC FANS

POLAR CUB

Motor—High efficiency induction type. Won't interfere with radio or television.

Bearings—Self aligning, sintered bronze.

Blades—Four deep-pitch air foil aluminum blades.

Guard—Fully enclosed electrically welded rings.

Finish—Metallic Green.

Operates on 110-120 volts, A. C., 60 cycles. Two-pole, high starting torque, shaded pole type.



8-inch Stationary Breezemaker
Air Volume 450 C. F. M.

Ideal as table or desk fan. Especially effective when placed in front of window to draw in cool outdoor air. Can be carried easily from room to room and makes a handy traveling companion. Tips forward or back to provide indirect circulation.

Dimensions—10½ inches high, 8¾ inches wide.

Each		▲ Each
5-A506-C	X5D30★	\$7.95
4 or more	X4D95★	
One in ctn. Six in case. Wt. case 22½ lbs.		



12-inch Oscillating Breezemaker
Air Volume 1,000 C. F. M.

Produces constant, cooling room circulation. Engineered for extra quietness. Double worm drive in oscillating mechanism makes action smooth and noiseless. Automatic safety release stops oscillation in any position, turn knob and action is resumed. Has on-off switch on motor housing.

Dimensions—15½ inches high, 13 inches wide.

Each		▲ Each
5-A540-C	X14D50★	\$21.95
4 or more	X13D50★	

One in ctn. Three in case. Wt. case 32 lbs.



8-inch Oscillating Breezemaker
Air Volume 450 C. F. M.

Tips back or forward. Focuses airstream on floor or ceiling for indirect circulation. Has on-off switch on motor housing.

Dimensions—11 inches high, 9 inches wide.

Each		▲ Each
5-A520-C	X7D25★	\$10.95
4 or more	X6D75★	
One in ctn. Six in case. Wt. case 25½ lbs.		



10-inch Oscillating Breezemaker
Air Volume 850 C. F. M.

Can be used as either oscillating or stationary fan. Safety stops oscillation mechanism in any position desired, turn knob and fan resumes swinging. Has wide angle tilt for directing airstream on floor or ceiling. Has on-off switch on motor housing.

Dimensions—14 inches high, 11½ inches wide.

Each		▲ Each
5-A530-C	X10D65★	\$15.95
4 or more	X9D95★	
One in ctn. Three in case. Wt. case 22½ lbs.		

May Be Assorted For Quantity Prices.
STAR ★ DENOTES BEST SELLER

6.75

EMERSON OSCILLATING FANS

Guaranteed Five Years by Maker

PATENTED OVERLAPPING BLADES

Alternating Current

These high quality streamlined fans have many exclusive mechanical features. They are well constructed throughout and are so attractively finished that they will add materially to the beauty of almost any surroundings.



No. OLP16D



SPECIFICATIONS:

Motors—12-inch fans—Induction type motor, no brushes or mechanical starting device.

16-inch fans—Capacity type motors, no brushes or mechanical starting device.

Blades—Aluminum—Patented overlapping quiet type.

Guard—Ornamental guard of heavy gauge wire, spot welded.

Cord—Rubber covered, with soft rubber plug. Approved by Underwriter's Laboratories.

Oscillation—Can be adjusted to oscillate to any arc from 0° to 90°.

Finish—12 and 16-inch desk fans—Nos. OL120 and OL160 are finished in lustrous baked bronze metalescent enamel on motor and base and guard. Metalescent bronze lacquer on blades, name plate to match. Spiral guards are finished in bright cadmium plate.

16-inch A. C. floor stand fans—No. OLP16D is finished in lustrous baked bronze metalescent enamel on motor and guard. Baked metalescent-bronze wrinkle enamel on coupling, base and lower column of stand, upper column polished chromium; metalescent bronze lacquer on blades, nameplate to match.

DESK FANS

For Alternating Current 115 Volts, 60 Cycles

Each	Size, ins.	Switch	R. P. M. and Watts	Air Delivery, C. F. M.	Weight Each, lbs.	▲ Each
5-OL120-C X33D12★	12	3-Speed Lever	{ 1320-76 1200-62 1000-58 }	1150	24	\$51.75
5-OL160-C X37D09★	16	3-Speed Lever	{ 1070-60 925-48 800-43 }	1700	30	57.95

PEDESTAL FANS

For Alternating Current 115 Volts, 60 Cycles

With adjustable base and stand. Minimum height 3 feet 3 inches. Maximum 4 feet 9 inches from floor to center of fan. Has friction hinge for tilting fan up or down.

Each	Size, ins.	Switch	R. P. M. and Watts	Air Delivery, C. F. M.	Weight Each, lbs.	▲ Each
5-OLP16-D X55D65	16	3-Speed Lever	{ 1070-60 925-48 800-43 }	1700	57	\$86.95

One in ctn.

STAR ★ DENOTES BEST SELLER

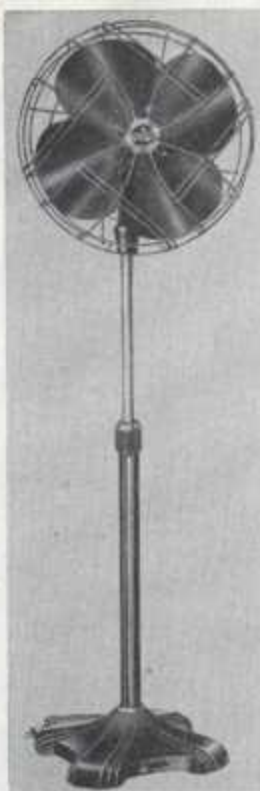
EMERSON OSCILLATING FANS

Guaranteed Five Years by Maker

PATENTED OVERLAPPING BLADES

Alternating Current

These high quality streamlined fans have many exclusive mechanical features. They are well constructed throughout and are so attractively finished that they will add materially to the beauty of almost any surroundings.



No. OLP16D



SPECIFICATIONS:

Motors—12-inch fans—Induction type motor, no brushes or mechanical starting device.

16-inch fans—Capacity type motors, no brushes or mechanical starting device.

Blades—Aluminum—Patented overlapping quiet type.

Guard—Ornamental guard of heavy gauge wire, spot welded.

Cord—Rubber covered, with soft rubber plug. Approved by Underwriter's Laboratories.

Oscillation—Can be adjusted to oscillate to any arc from 0° to 90°.

Finish—12 and 16-inch desk fans—Nos. OL120 and OL160 are finished in lustrous baked bronze metalescent enamel on motor and base and guard. Metalescent bronze lacquer on blades, name plate to match. Spiral guards are finished in bright cadmium plate.

16-inch A. C. floor stand fans—No. OLP16D is finished in lustrous baked bronze metalescent enamel on motor and guard. Baked metalescent-bronze wrinkle enamel on coupling, base and lower column of stand, upper column polished chromium, metalescent bronze lacquer on blades, nameplate to match.

DESK FANS

For Alternating Current 115 Volts, 60 Cycles

Each	Size, ins.	Switch	R. P. M. and Watts	Air Delivery, C. F. M.	Weight Each, lbs.	▲ Each
5-OL120-C X33D89★	12	3-Speed Lever	{ 1320-76 1200-62 1000-58 }	1150	24	\$52.95
5-OL160-C X38D37★	16	3-Speed Lever	{ 1070-60 925-48 800-43 }	1700	30	59.95

PEDESTAL FANS

For Alternating Current 115 Volts, 60 Cycles

With adjustable base and stand. Minimum height 3 feet 3 inches. Maximum 4 feet 9 inches from floor to center of fan. Has friction hinge for tilting fan up or down.

Each	Size, ins.	Switch	R. P. M. and Watts	Air Delivery, C. F. M.	Weight Each, lbs.	▲ Each
5-OLP16-C X55D65	16	3-Speed Lever	{ 1070-60 925-48 800-43 }	1700	57	\$86.95

One in ctn.

STAR ★ DENOTES BEST SELLER

EMERSON OSCILLATING FANS

Guaranteed Five Years by Maker
WITH IMPROVED PARKER BLADES
Alternating Current



Quality and performance covered by a 5-year factory-to-user guarantee. Here are just a few of the many "Long-life" fan features that have made it possible to issue such a broad guarantee of assured satisfaction: Finger-tip oscillation control—exclusive stationary hollow-steel shaft—hermetically sealed bearing—quiet type blades—force-feed continuous lubrication.

SPECIFICATIONS:

Motors—Induction type—no brushes or mechanical starting device.

Base—Friction hinge permits tilting fan up or down or for wall (bracket) mounting.

Blades—Improved Parker design, steel.

Guard—Heavy gauge wire, spot welded.

Finish—Finished in metallic gray enamel, blades in smooth black laquer, guard in bright cadmium nameplate in blue.

For Alternating Current 115 Volts, 60 Cycles

Each	Size, ins.	Speeds	R. P. M. and Watts	Air Delivery, C. F. M.	Weight Each, lbs.	▲ Each
5-P160-C X31 D97★	16	3	$\begin{cases} 1000-80 \\ 850-65 \\ 700-55 \end{cases}$	1550	30	\$49.95
One in ctn.						

EMERSON FAN DISPLAY



A real sales builder Free with an order for X500D00 or more Emerson fans.

Ties in with National Advertising.

Accommodates three window fans plus two desk fans.

Small enough to fit window, floor or wall (height 6 feet, width 5 feet, depth 12 inches.)

Colorful: Aqua, gray, red and blue.

Each
5-157-C No Charge

One in ctn. Wt. ctn. 35 lbs

EMERSON OSCILLATING FANS



NORTHWIND

Guaranteed Five Years by Maker

Choice of ten inch single speed or 12 inch two speed. Bracket base quickly changes for desk use or wall mounting. Hush treated for quiet operation.

SPECIFICATIONS:

Motor—Quiet, cool-running, induction-type motor—no brushes, commutator, or mechanical starting device. Will not interfere with radio or television reception.

Blades—Quiet-type steel blades. Big breeze capacity.

Bearings—Self-aligning bearings with felt-packed oil reservoirs.

Shaft—10-inch fans have $\frac{5}{16}$ -inch diameter steel shaft; and 12-inch fans have $\frac{3}{8}$ -inch diameter steel shaft.

Switch—The 10-inch fans have single-speed push switch in the gear case cover; the 12-inch fans have two-speed push switch in the gear case cover.

Base—Hinged desk-bracket base for wall mounting. Rubber channel base pads.

Oscillation—Provided with adjustment for oscillation in arc of 90° or 45°, also to stationary position—without the use of tools of any kind. Steel oscillating worm is case-hardened.

Guard—Ornamental wire guard.

Cord—Rubber-covered cord, and plug. Approved by Underwriters.

Finish—Baked metalescent bronze enamel on motor and base, blades in beige lacquer. Guards are finished in bright cadmium plate.

Each		Size, ins.	Switch	R. P. M. and Watts	Air Delivery C. F. M.	Weight Each, lbs.	▲ Each
5-NW100-C	X14D69★	10	1-Speed	1500-42	610	7	\$22.95
5-NW120-C	X19D17★	12	2-Speed	{ 1575-48 } { 1350-35 }	875	12	29.95

One in ctn.

EMERSON LOW TABLE MODEL FAN



Guaranteed Five Years by Maker

Doubles as a serving table. Circulates air in all directions. Selection of removable plastic caps to blend with any interior. Hush treated for quiet operation.

SPECIFICATIONS:

Motor—Shaded pole, resilient-mounted, will not interfere with radio or television reception, quiet and economical to operate.

Shaft—Solid steel, $\frac{3}{8}$ inch diameter through bearings.

Bearings—Self-aligning, oil-impregnated sleeve bearings.

Lubrication—Oil reservoirs packed with felt to retain lubricant. Oiling once a season is usually sufficient.

Blades—Four electronically-balanced blades, patented overlapping design, formed from sheet steel. Large air delivery, quiet operation.

Enclosure—Height 14 $\frac{1}{2}$ inches, Diameter 15 inches. Steel top. Rubber protectors on base-feet prevent marring of polished floors.

Switch—Three-speed rotary switch on cabinet.

Cord and Plug—Eight-foot rubber-covered extension cord and soft rubber plug—approved by Underwriters.

Finish—Baked enamel finish. Blades, motor and feet in Falcon Brown, top in Beige, trim in old gold and bright chromium plate.

Decorative Caps—Sturdy plastic caps in "cracked ice" decorator designs.

Each		Size, ins.	Switch	R. P. M. and Watts	Air Delivery C. F. M.	Weight Each, lbs.	▲ Each
5-LT121-C	X34D94★	12	3-Speed	{ 1400-135 } { 1200-125 } { 1000-115 }	3200	29	\$54.60

One in ctn.

STAR ★ DENOTES BEST SELLER

EMERSON ELECTRIC FANS

ROLL-ABOUT AIR CIRCULATOR

Guaranteed Five Years by Maker

Motor—Specially wound, fan-duty, capacitor-type. Will not interfere with radio or TV. Quiet and economical to operate.

Shaft—Solid steel, $\frac{3}{8}$ inch diameter through bearings, with adequate thrust washers.

Bearings—Oversize sleeve bearings, grooved to distribute the oil evenly.

Lubrication—Large reservoirs, wool packed with cotton wicking. Oiling once a season is usually sufficient.

Blades—Equipped with 4 overlapping-type blades formed from sheet metal. Large air delivery, quiet operation.

Adjustment—Can be tilted to any position from straight up to straight down to direct the air flow at any angle within the 180° range. Two tilt adjusting knobs hold the fan at desired angle of tilt.

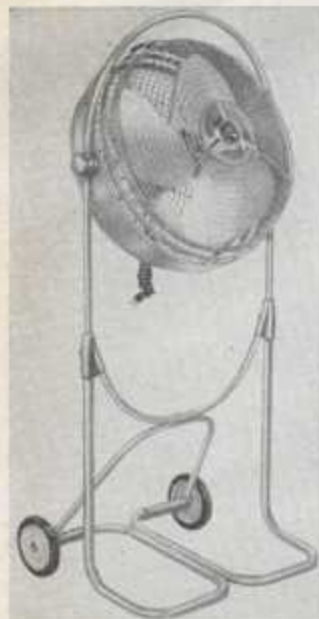
Base and Stand—Adjustable stand, minimum 28 inches, maximum 48 inches, floor to center of fan. Die-cast collars for adjusting height of fan, each provided with a lock wing screw for holding elevating section of fan columns in place. Base is formed of 1 inch steel tubing shaped for positive balance. Two 4 inch diameter steel wheels with solid rubber tires provide ready portability. Upper column is formed of $\frac{3}{4}$ inch steel tubing.

Guard—Safety guards on front and back made of heavy-gauge wire—spot welded, close-spaced, spiral.

Switch—Two-speed pull switch on back cover of motor.

Cord and Plug—Eight-foot rubber covered cord and soft rubber plug—approved by Underwriters.

Finish—Finished in beige and brown enamel.



Portable circulator, adjustable in height. Direct air flow at any angle within 180° arc.

Size of fan 18 inches. Two speeds. Revolutions per minute 1050-650. Cubic feet of air per minute 4350-3750. Volts 115, cycles 60, watts 125-55.

Each

5-RA180-C X40D54★

▲ Each

\$63.50

One in ctn. Wt. ctn. 50 lbs.

10-INCH UTILITY CIRCULATOR

SEABREEZE

Motor—Quiet, cool-running, induction-type. Will not interfere with radio or television.

Bearings—Self-aligning.

Lubrication—Large reservoirs, felt-packed. Oiling once is usually sufficient.

Blades—Four blades, formed of bright aluminum.

Adjustment—Can be tilted to any position to direct air flow within 180° range. Two tilt adjusting knobs hold fan at desired angle.

Guard—Safety guards on front and back made of heavy-gauge wire, spot welded, close spaced spiral.

Cord and Plug—Six foot rubber covered. Approved by Underwriters.

Finish—Seafoam green baked enamel finish with bright cadmium plated guard.



One Year Guarantee

Each

5-UC101-C X9D07

Size,
ins.Switch
1 SpeedR. P. M.*
1650Volts
115Cycle
60Watts
80C. F. M.†
830Wt. Each,
lbs.
10¼▲ Each
\$12.95

One in ctn.

†C. F. M.—Cubic feet of air per minute, reading taken (Standard NEMA test method).

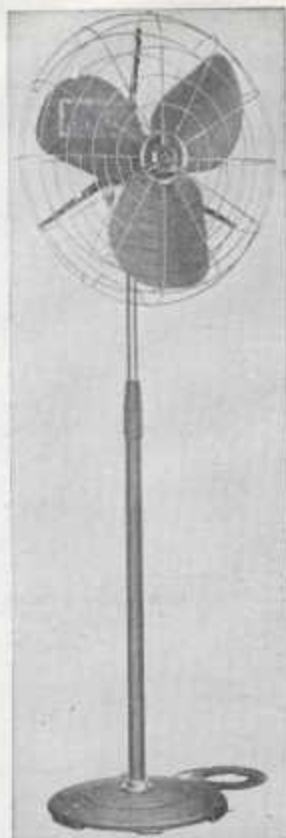
*Revolutions per minute, fan will operate satisfactorily on voltage 10% above or below rated voltage.

STAR ★ DENOTES BEST SELLER

EMERSON AIR CIRCULATOR FANS

Guaranteed Five Years by Maker

All models have two-speed operation, motors are furnished with a built-in receptacle for attaching plug (plug and cord furnished with column accessories) eliminating the necessity of making wire connections.



Floor-Column Mounted
Air Circulator



Ceiling Mounted
Air Circulator



Counter-Column
Mounted Air Circulator

SPECIFICATIONS:

Motors—A. C. fans. Capacitor type. No brushes or mechanical starting device.

Shaft—Solid steel shaft $\frac{5}{8}$ -inch diameter.

Bearings—Ball bearings, grease packed.

Lubrication—As shipped from the factory, fans will give several normal seasons of service before relubrication is necessary. (Approximately 6000 hours).

Switch—Canopy pull switch in back cover of motor.

Blades—All types formed from heavy gauge aluminum.

Adjustment—Alternating current fans can be tilted to any angle with a 90° arc for directing breeze from any position between horizontal and vertical.

Finish—Back enclosing shell and motor field ring finished in baked metalescent bronze wrinkle enamel. Motor mounting yoke, back enclosing shell-fairing and blade cone polished chromium. Highly polished blades. Guard brackets and guard bright plate.



Wall Mounted
Air Circulator

MOUNTING ACCESSORIES

Floor-Column Mounting—Adjustable floor-column mounting permits placing the fan within the following range—Minimum 4 feet 11 inches; maximum 8 feet 4 inches from floor to center of fan. Base drilled for attaching to floor. Furnished with 20 feet of rubber-covered cord and plug, with female section of receptacle for attachment to male section in motor, installed in stand column. Base packed separately. Base finished in bronze wrinkle. Coupling seamless-steel tube and motor socket finished in polished chromium plate.

Counter-Column Mounting—Made in one size with center of fan 1 foot 8 inches from the bottom of the base. Base drilled for attaching to counter. Furnished with 12 feet of rubber-covered cord and plug and female section of connector for attachment to motor installed in stand column. Base finished in bronze wrinkle enamel, motor socket and column finished in polished chromium.

Ceiling Mounting Fittings—Consists of motor socket finished in polished chromium, round malleable flanged hanger with four lag screws and ceiling canopy finished in bronze metalescent lacquer (no hanger pipe).

Wall-Bracket Mounting—Furnished complete with stud, motor socket and lag screws for attaching to wood construction. Extends 14 inches from wall and provides swivel adjustment to either side. Motor socket finished in polished chromium, bracket in bronze metalescent lacquer.

FANS ONLY—WITHOUT MOUNTINGS

For Alternating Current 115 Volts, 60 Cycles

Each		Size, ins.	Switch	R. P. M. and Watts	Air Delivery, Air Delivery,		Weight	
					C. F. M.	C. F. M.	Each, lbs	▲ Each
5-C240-C	X64D26★	24	2-Speed	{ 1150-190 750-110 }	5000 3270	{ 6100 4000 }	58	\$100.40
5-C300-C	X67D55★	30	2-Speed	{ 1025-300 550-120 }	6500 3490	{ 8600 4000 }	62	105.55

Packed in two ctns.

MOUNTINGS FOR ABOVE FANS

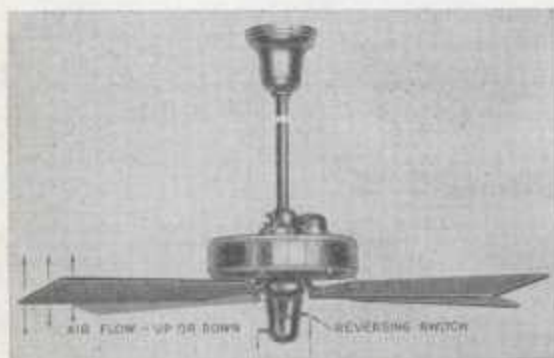
5-320-C	X7D20	Ceiling-Mounting Fittings (No hanger pipe) One in ctn.	8	11.25
5-120-C	X28D06★	Adjustable Floor-Column Mounting—minimum 4 feet, 11 inches, maximum 8 feet, 4 inches, floor to center of fan. Packed in two ctns.	09	43.85
5-220-C	X13D28	Counter-Column Mounting—1 foot, 8 inches, base to center of fan. One in ctn.	26	20.75
5-420-C	X11D46	Wall Bracket Mounting—1 foot, 2 inch extension from wall	18	17.90

STAR ★ DENOTES BEST SELLER

EMERSON CEILING FANS

Guaranteed Five Years by Maker

SPECIFICATIONS:

Motors—A. C. induction type. No brushes or mechanical starting device. No radio or TV interference.**Fittings**—Standard equipment includes ceiling canopy, ceiling hook and insulated hanger eye. Nos. CFR521 and CF521 tapped for 3/4-inch pipe. No. CF361 tapped for 1/2-inch pipe.**Shaft**—Hollow steel shaft.**Bearings**—Ball bearings with hardened steel, grooved races—ground and polished to fit the balls and run in oil bath.**Lubrication**—Continuous circulation system of lubrication by spiral oil grooves in the armature core. Oil drain plug in oil cup permits changing of oil without removing or dismantling fan.**Blades**—Four seasoned wood blades. Each set balanced.**Finish**—Bronze metalescent finish over motor and trimmings. Blades in hand rubbed walnut finish to match.**Wires**—Upper ends of light and motor wires extend 36 inches from top of motor canopy—usually sufficient to reach outlet box in ceiling without splicing. Also wired for lights at factory. Lower ends of light wire looped into switch cover for connection to light socket if desired.

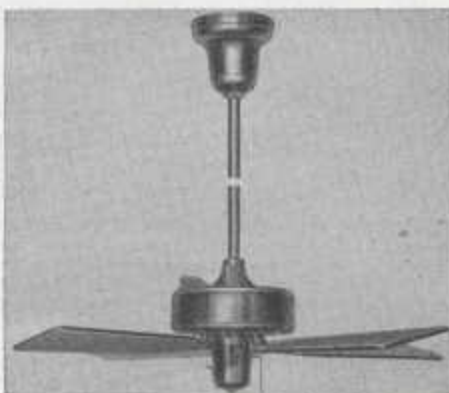
52-INCH—REVERSIBLE—AIR FLOW UP OR DOWN
For Alternating Current 115 Volts, 60 Cycles. 3 Speeds

Each	▲ Each
5-CFR521-C X90D24	\$141.00
Packed in two ctns. Wt. 67 lbs.	

52-INCH—NON-REVERSIBLE

For Alternating Current 115 Volts, 60 Cycles—3 Speeds

Each	▲ Each
5-CF521-C X76D16	\$119.00
Packed in two ctns. Wt. 70 lbs.	

**36-INCH—NON-REVERSIBLE**

For Alternating Current 115 Volts, 60 Cycles—2 Speeds

Each	▲ Each
5-CF361-C X53D44	\$83.50
Packed in two ctns. Wt. 34 lbs.	

FITTERS FOR USE WITH CEILING FANS

4-inch fitter for 36 inch fan, (types CFR521 and CF521)

Each	▲ Each
5-33295-C X4D83	\$7.55

6-inch fitter for 52 inch fan

5-33296-C X6D11	9.55
-----------------------	------

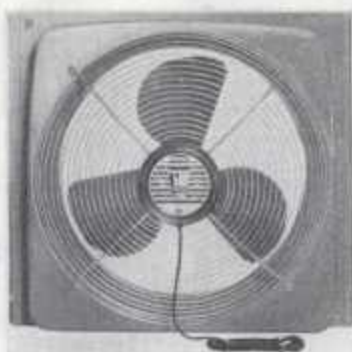
Loose. Wt. each 4 lbs.

Items marked ⚡ not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., St. Louis, Mo.

EMERSON ELECTRIC FANS

Guaranteed Five Years by Makers

PORTABLE WINDOW FANS

**Practi-Cool**

20 inch straight exhaust or 2-speed window fan. Only 7 $\frac{3}{4}$ in. deep. Will not interfere with radio or TV. Mounting panels permit adjustment for windows from 27 $\frac{1}{2}$ to 34 in. in width, between window stops. Etched aluminum blades, natural finish motor housing.

115 Volts, 60 Cycles

Each	Size, in.	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-WF201-C	X25D57	20	1025-800	165-115	3000 \$39.95

One in ctn. Wt. ctn. 27 lbs.

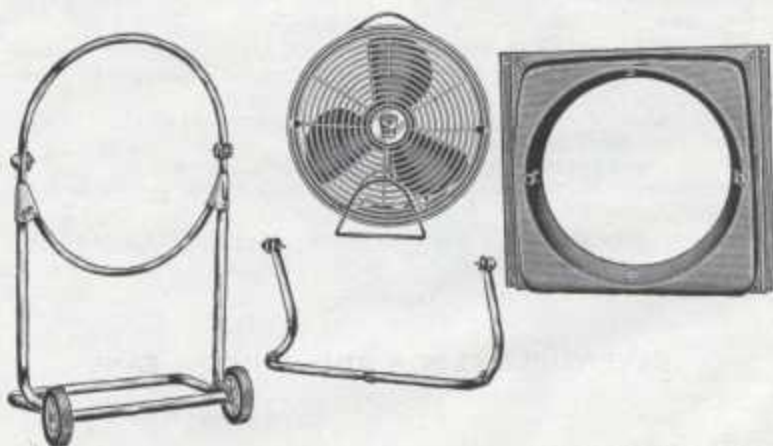
**Flair**

20 inch, two speeds, top-mounted controls. Reversible. Finished in medium green and white with gold-tint trim. Window mounting bracket included. Adjusts from 25 to 38 inches in width.

115 Volts, 60 Cycles

Each	Size, in.	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-WFPR200-C	X31D47	20	1100-850	165-115	3200 \$44.95

One in ctn. Wt. ctn. 28 lbs.

**Town & Country
Four-in-One**

20 inch model with many possibilities. Rollabout, window fan, floor circulator, etc. by adding mountings.

Two-tone green baked on enamel. Equipped with guard Bumpkin mounting.

115 Volts, 60 Cycles

Each	Size, in.	Speeds	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-TC200-C	X20D97	20	2	1025-800	165-115	3500 \$29.95

One in ctn. Wt. ctn. 18 lbs.

MOUNTING ACCESSORIES

For No. 5-TC200-C Fan

ROLLABOUT STAND

Squire

Rollabout mounting, adjusts to 180° arc.

Each		Each
5-TCRS20-C	X12D80	\$20.00

WINDOW HOUSING AND ADJUSTABLE PANELS

Nite-N-Gale

Mounting with full venturi (panels included) adjusts from 27 $\frac{1}{2}$ to 34 in.

Each		Each
5-TCPA20-C	X6D40	\$10.00

TILTABLE FLOOR STAND

Hostess

Makes fan tiltable, portable floor or patio circulator.

Each		Each
5-TCFS20-C	X3D74	\$5.85

EMERSON ELECTRIC 20 INCH WINDOW FANS

Guaranteed for 5 Years

SPECIFICATIONS:

Motor—Specially wound, will not interfere with radio or television reception.**Shaft**—Solid steel, 1/2 inch diameter through bearings.**Bearings**—Sleeve bearings grooved to distribute oil evenly.**Lubrication**—Large reservoirs, wool-packed. Oiling once a season is usually sufficient.**Blades**—Three blades, formed of heavy-gauge aluminum.**Enclosure**—Only 7 3/4 inches deep. Mounting panels (included) permit adjustment for windows from 27 1/2 to 34 inches wide between window stops.**Switch**—Two-speed conveniently located push switch.**Cord and Plug**—Eight-foot rubber covered cord and soft rubber plug—approved by Underwriters.**Finish**—Two-tone, Surfex green with motor and blades in Seafoam green, baked enamel finish, with bright cadmium plated guard.

Each		Size Fan, ins.	Speeds	R. P. M.*	Volts	Cycles	Watts	C. F. M.†	C. F. M.†	Wt. Ctn., lbs.	▲ Each
5-WF201-C	X25D57	20	2	1025-800	115	60	165-115	2600-2020	3000-2350	34	\$39.95

One in ctn.

EMERSON REVERSIBLE 20 INCH WINDOW FANS

Guaranteed Five Years by Maker

Two Speeds, Thermostat Control

Specifications:

Motor—Emerson Electric current-saving capacitor motor, will not interfere with radio or television reception. Quiet and economical to operate.**Shaft**—Solid steel, 1/2 in. diameter through bearings.**Bearings**—Sleeve bearings, grooved to distribute the oil evenly.**Lubrication**—Large reservoirs, wool-packed. Oiling once a season is usually sufficient.**Blades**—Three blades, formed of heavy-gauge aluminum, designed for maximum air delivery and extreme quietness of operation.**Enclosure**—Enclosure only 7 3/4 in. deep, 26 3/4 in. high. Mounting panels (included) permit adjustment for windows from 27 1/2 to 34 in. width, between window stops.**Switch**—Two-speed and reversing rotary switch controls exhaust or intake, has color illuminated pilot light to indicate speed and direction of air flow.**Thermostat Control**—Easy to adjust, turns fan on and off automatically.**Cord and Plug**—Eight-foot rubber-covered cord and soft rubber plug—approved by Underwriters.**Finish**—Two-tone, Surfex green with motor and blades in Seafoam green, baked enamel finish, with bright cadmium plated guard.

Each		Speeds	R.P.M.*	Volts	Cycles	Watts	C.F.M.†	C.F.M.†	Wt. ctn., lbs.	▲ Each
5-WFR200-C	X31D97	2	1100-850	115	60	125-75	2800-2150	3200-2350	29	\$49.95

One in ctn.

REVERSIBLE FLOOR AND WINDOW FANS

Suburba-Nite

20 Inch—Electrically Reversible—Two-Speed

Portable fan with the contemporary built-in look. Medium green and white with bright polished metal trim.

Powerful capacitor motor electrically reversible at the flick of a switch. Front-mounted controls include a sensitive thermostat and red pilot light that stays on even when thermostat stops motor. Will not interfere with radio or TV reception. With window mounting bracket—adjusts from 25 to 38 inch widths.

115 Volts, 60 Cycles, 125-75 Watts
1100-850 R.P.M.—2800-2150 C.F.M.

Each		Each
5-WFPR2001-C	X35D17	\$54.95

One in ctn. Wt. ctn. 28 lbs.



†C. F. M.—Cubic feet of air per minute. Above values derived in tests made in accordance with the provisions of the Standard Code for Centrifugal and Axial Flow Fans as established by the American Society of Heating and Ventilating Engineers and the Nat'l Association of Fan Manufacturers.

†C. F. M.—Cubic feet of air per minute, reading taken (Standard NEMA Test Method of Air Circulators) two feet from fan. (Air delivery, four feet from fan, 4850 C. F. M.)

*R. P. M.—Revolutions per minute. Fans will operate satisfactorily on voltage 10% above or below rated voltage. Performance data subject to variation of 10% plus or minus.

EMERSON-PRYNE VENTILATING FANS

CEILING OR WALL



Exclusive Blo-Fan Blades

Blo-Fan blade engineered to combine best feature of a "Squirrel cage" blower and propeller fan—scoops up air in great volume and exhausts it with all the power of a blower. Built-in automatic damper prevents back-drafts.

3 1/4 inch thick housing can be installed behind plaster on standard 2x4 inch studs. Prewired built-in splice box for easy electrical connection. Fits 3 1/4x10 inch exhaust duct. Die cast grille in sparkling chrome.

Three-speed control available on 8 and 10 inch models—Prices on application.

115 Volts, 60 Cycles, A. C.

Each	1 to 5	6 or more	Blade inches	Free Air C.F.M.	Watts	Wt. Ctn. lbs.	Each
5-206-C	X17D93	X16D30	6	500	38	12	\$26.30
5-208-C	X19D00	X17D27	8	750	58	14	29.30
5-200-C	X25D03	X22D75	10	950	90	16	36.70

One in ctn.

CEILING

With reducer and built-in shutter for adapting to round duct.



Model 224/32



Model 225/22

New Axial Flo-Fan Blades

Wind tunnel type housing with "easy-set" mounting brackets for fast installation, without framing in. Built-in pre-wired splice box for easy electrical connection. Vertical discharge through standard round duct or horizontal discharge through 3 1/4x10 inch duct.

115 Volts, 60 Cycles, A. C.—(Chrome)

Each	1 to 5	6 or more	Blade in.	Free Air C. F. M.	Watts	Wt. Ctn. lbs.	Each
5-224/32-C	X16D08	X14D62	8	700	38	6 1/2	\$23.60
5-225/22-C	X20D51	X18D64	10	1100	58	9	30.10

ELBOWS

With Built-in Shutter

For adapting above fans to 3 1/4x10 inch duct.

Each	1 to 5	6 or more	Fan No.	Wt. Ctn. lbs.	Each
5-21-C	X2D81	X2D65	225	3 1/4	\$4.10

One in ctn.

OUTSIDE WALL



Model 244, 246



Model 245

New Axial Flo-Fan Blades
Adjustable for Wall Thickness

Completely automatic with built-in shutter to prevent back drafts, weatherproof wall cap and built-in pre-wired splice box for easy electrical connections. Sparkling chrome grille.

8 inch model with pull switch.

10 inch model operates from any wall switch or Pryne 3-Speed control.

115 Volts, 60 Cycles, A. C.

Each	1 to 5	6 or more	Blade in.	Free Air C.F.M.	Watts	Wall Thick. in.	Wt. Ctn. lbs.	Each
5-244-C	X19D13	X17D39	8	700	38	3 1/2-7	12	\$28.05
5-246-C	X19D13	X17D39	8	700	38	7-14	12	28.05
5-245-C	X24D74	X22D49	10	1100	58	5-10 1/2	17	36.30

One in ctn.

EXTENSIONS

For adapting No. 245 (10 inch) fan to thicker walls.

Each	1 to 5	6 or more	For Wall in.	Wt. Ctn. lbs.	Each
5-L14-C	D6C9	D6C3	8-14	8	\$1.00
5-L20-C	X2D06	X1D87	14-20	8	3.00

One in ctn.

DUCT CAPS



-2 WALL CAP



-3 EAVE CAP



-4 WALL CAP



-5 ROOF JACK

Wall Cap Model 2

Wall Cap Model 4

Eave Cap Model 3

Roof Jack Model 5

For Ventilating Fans Nos. 206, 208, 200, 224, 255

Weatherproof

Rectangular wall caps—easy to brick around or frame around in wood construction.

No. 2 Wall cap for flush mounting.

No. 4 Wall cap extends 3 1/2 inches from outside wall.

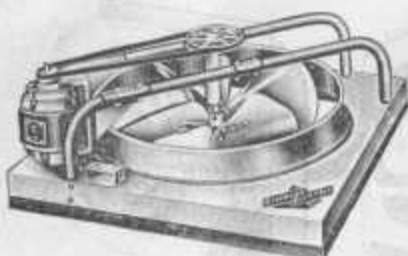
Each	1 to 5	6 or more	Type	For Duct in.	Wt. Ctn. lbs.	Each
5-2-C	X3D85	X3D50	Recessed Wall	3 1/4x10	4 1/2	\$5.65
5-4-C	X3D69	X3D35	Outside Bar. Wall	3 1/4x10	3	5.40
5-3-C	X3D85	X3D50	Eave	3 1/4x10 (Rd. or Rect.)	5	5.65

One in ctn.

EMERSON ATTIC FANS

Guaranteed 5 Years

Vertical Discharge, Ball-Bearing Type



Simple, low-cost installation. Fan rests on framed ceiling opening eliminates the necessity of installing a plenum chamber (suction box).

Particularly adaptable for attics with low head-room.

Balanced, deep-pitched blades deliver large air volume at low operating speed, smoothly and quietly.

Built-in lifetime lubrication—sealed fan-shaft ball-bearings and sealed ball bearings in motor end-shields are grease packed and require no additional lubrication.

Heavy-duty, lifetime motor is resilient (rubber) hub mounted, has built-in thermal overload protector.

Fan rests on a cushion of rubber which absorbs sound and vibration.

SPECIFICATIONS:

Frame—Steel welded construction firmly braced.

Motor—Split-phase, resilient (rubber) hub-mounted with automatic thermal protector. Grease-packed bearings require no lubrication. Slotted bracket for adjustment of belt tension.

Fan Blade Assembly—Four blades, perfectly balanced. Steel fan shaft operates in rubber insulated, grease packed, ball-bearing arbor bracket.

Belt—V-type, sure traction.

Finish—Frame finished in Sahara Beige, fan blades finished in Falcon Brown.

Accessories Furnished—Rubber channels to insulate the fan from the framed ceiling opening are supplied with the fan.

Each		Fan Size, in.	Speeds	*Motor R.P.M.	*Fan R.P.M.	H.P.	Volts	Cycles	Watts	1 C.F.M. Free Air	Wt. Ctn., lbs.	▲ Each
±124-C-C	X53D01	24	1	1725	620	1/4	115	60	350	5,200	64	\$88.35
5-130-C-C	X59D31	30	1	1725	520	3/4	115	60	350	7,000	64	98.85
5-136-E-C	X69D45	36	1	1725	400	3/4	115	60	635	10,800	85	115.75
±124-C-2-C	X73D08	24	2	1725-1140	620-410	1/4	115	60	350	5,200	65	121.80
5-130-C-2-C	X79D62	30	2	1725-1140	520-345	3/4	115	60	350	7,000	71	132.70
5-136-E-2-C	X87D12	36	2	1725-1140	400-255	3/4	115	60	635	10,800	86	145.20

One in ctn.

AUTOMATIC CEILING SHUTTERS

For Above Belt-Drive Attic Fans



Ceiling shutters are designed to operate with minimum air resistance. The frame is die formed and welded to provide a sturdy and rigid support. The aluminum leaves open easily and quietly.

Two tie rods are used to hold the leaves in place at both ends and prevent fluttering while open. Each tie rod has an adjustable spring mechanism with U. L. approved fusible link.

Shutters are finished in off-white enamel over-all. Shutter flange, attached with screws to bottom edge of wood framing of ceiling opening, provides neat, finished appearance—no trim required.

Custom Line

Each		For Fan Size, in.	For Ceiling Openings, in.	Wt. Ctn., lbs.	▲ Each
±124/CS/1-C	X17D97	24	32x30 1/2	17	\$29.95
5-130/CS/1-C	X20D10	30	38x30 1/2	19	33.50
5-136/CV/1-C	X23D94	36	40x41	48	39.90
5-142/CV-C	X32D28	42	47x47	85	53.80
±148/CV-C	X36D27	48	53x53	106	60.45

Special Line

5-124/CS/3-C	X13D59	*24	32x30 1/2	17	22.65
5-130/CS/3-C	X15D36	*30	38x30 1/2	19	25.60
5-136/CS/3-C	X19D14	36	37x44	23	31.90

*Supplied in lots of 6 or more.

One in ctn.

Items marked ± not carried in stock. Can only be furnished by shipping direct from factory, F. O. B. St. Louis, Mo.

EMERSON ATTIC FANS

Guaranteed Five Years

Ball Bearing—42 inch Vertical Discharge

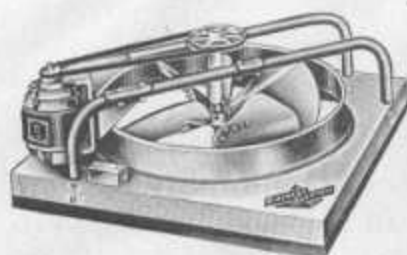
Specifications:

Frame—Steel, welded construction, firmly braced.**Motor**—Resilient (rubber) hub-mounted with automatic thermal protector. Lifetime lubricated ball bearings. Slotted bracket for adjustment of belt tension.

Models 242 and 242-2 have split-phase motors. Model 342 has capacitor start motor.

Fan—Blade assembly, four blades, perfectly balanced. Steel fan shaft operates in rubber insulated, lubricated, ball bearing arbor bracket.**Belt**—V-type.**Finish**—Frame finished in Sahara beige, fan blades finished in falcon brown.**Accessories Furnished**—Rubber channels to insulate fan from framed ceiling opening are supplied. Special flush-type wall switch with "high," "low" and "off" positions.

Fits single gang, standard switch box.



Each		Speeds	Motor	Fan	H.P.	Voltage	Watts	C.F.M.		Wt. Pkg., lbs.	▲Each
								Static Pressure Zero	1/10 in.		
5-242-C	X74D70	1	1725	298	1/2	115	600	13000	9000	98	\$124.50
5-242-2-C	X98D10	2	1725/1140	298-200	1/2	115	600	13000	9000	98	163.50
4-342-C	X93D60	1	1725	342	1/2	115/230	825	15000	11400	100	150.00

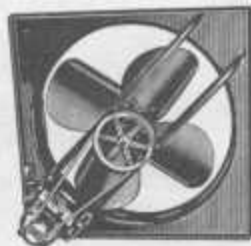
Packed in crate and ctn.

EMERSON EXHAUST FANS

Guaranteed Five Years

Ball Bearing—42 inch Belt-Drive Horizontal Discharge
Single Speed

Specifications:

Frame—Steel, welded construction.**Motor**—Capacitor-start, resilient (rubber) hub-mounted with automatic thermal protector. Slotted bracket for adjustment of belt tension.**Fan Blade Assembly**—Four blades, perfectly balanced. Steel fan shaft operated in rubber insulated, lubricated, ball bearing arbor bracket.**Belt**—V-type, sure traction.**Finish**—Frame in black enamel, dark green enameled blades.

Each		Size, ins.	Speeds	R.P.M.	Motor	Fan	H.P.	Volts	Watts	C.F.M.		Wt. Pkg., lbs.	▲Each
										Static Pressure Zero	1/10 in.		
4-42W-C	X94D50	42	1	1725	1725	342	1/2	115/230	825	15000	11400	100	\$157.50

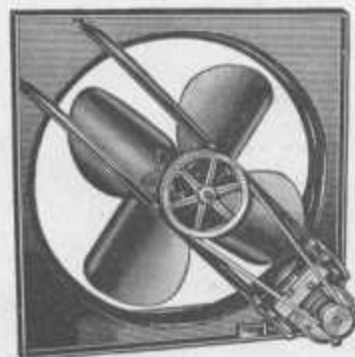
One in crate and ctn.

EMERSON-ELECTRIC 24", 30" AND 36" BALL-BEARING
BELT-DRIVE EXHAUST FANS

Guaranteed Five Years

Particularly suitable for commercial and industrial installations. While they may be operated at any angle, they are designed primarily for wall mounting. Highly efficient for residential use in suction box installations or outside attic wall mounting. Balance deep-pitched blades deliver large air volume at low operating speed.

Mounting holes in flange of housing facilitate mounting at wall opening. Leads extend into outlet box on fan housing for connecting to wall switch.



Specifications:

Frame—Steel welded construction firmly braced.**Motor**—Split-phase, resilient (rubber) hub-mounted with automatic thermal protector. Grease-packed bearings require no lubrication. Slotted bracket for adjustment of belt tension.**Fan Blade Assembly**—Four blades, perfectly balanced. Steel fan shaft operates in rubber insulated, grease-packed, ball-bearing arbor bracket.**Belt**—V-type, sure traction.**Finish**—Frame finished in black enamel, fan blades finished in dark green enamel.

Each		Fan Size	Speeds	Motor R.P.M.	Fan R.P.M.	H.P.	Volt	Cycles	Watts	C.F.M.		Wt. Lbs. Packed	Each
										Free Air			
4-24W-C	X53D34	24"	1	1725	820	1/2	115	60	350	5,200	60	88.90	
4-30W-C	X60D21	30"	1	1725	520	1/2	115	60	350	7,000	65	100.35	
4-36W-C	X69D48	36"	1	1725	400	1/2	115	60	635	10,800	82	115.80	
4-24W2-C	X73D47	24"	2	1725-1140	620-410	1/2	115	60	350	5,200	61	122.45	
5-30W2-C	X80D19	30"	2	1725-1140	520-345	1/2	115	60	350	7,000	68	133.65	
5-36W2-C	X88D74	36"	2	1725-1140	400-255	1/2	115	60	635	10,800	83	147.90	

Special flush-type wall switch furnished with 2-speed fans.

Items marked ✚ not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., St. Louis, Mo.

EMERSON-ELECTRIC 42" AND 48" BELT-DRIVE EXHAUST FANS

Five-Year Guarantee

FOR WALL AND ATTIC INSTALLATIONS

Ball Bearing—For Vertical or Horizontal Discharge

These fans may be installed to discharge horizontally, vertically or at any angle without injury to the motor or fan blade assembly and without any reduction in efficiency. Particularly suitable for buildings without sufficient attic space to accommodate the horizontal type of installation.

With fan capacities ranging from 12,800 to 19,400 C.F.M., it is a simple matter to provide the correct size fan or multiple units for any given requirement, from the average size home to the huge industrial plant.

All fan housings have mounting holes drilled in the face to facilitate mounting at wall opening. Motor location and mounting simplifies servicing and the ball-bearing pillow blocks, which hold the fan shaft, permit continuous operation without undue wear and with only infrequent maintenance and lubrication.

SPECIFICATIONS:

Frame—Steel, welded construction firmly braced.

Motor—"KS" Capacitor-Start, induction-run resilient (rubber) hub-mounted with built-in thermal-overload motor protector. Grease-packed ball bearings. Slotted base for adjustment of belt tension.

Fan Blade Assembly—Four blades, perfectly balanced. Steel shaft operates on two ball bearing pillow blocks.

Belt—V-type, sure-traction.

Finish—Frame and motor finished in black enamel, blades in green enamel.

Each		Size, ins.	Speeds	R. P. M.			Single-Phase		C. F. M. Free Air	Wt. Pkd., lbs.	▲ Each
				Motor	Fan	H. P.	Volts	Cycles			
42/A-C	X96D30	42	1	1725	275	$\frac{3}{8}$	115	60	525	181	\$160.59
5-48/A-C	X154D41	48	1	1725	255	$\frac{1}{2}$	115/230	60	680	268	257.35
42/C-C	X154D41	48	1	1725	296	$\frac{3}{4}$	115/230	60	1000	272	257.35

Packed in a crate and ctn.

ACCESSORIES FOR EMERSON ATTIC FAN INSTALLATIONS



AUTOMATIC WALL-TYPE EXHAUST SHUTTERS

Automatic spring-balanced type, available for all sizes of fans, when mounted on outside wall. Each of the two rows of aluminum leaves has a double-spring counter-balancing action which gives positive control. These springs open all the leaves when the fan starts and closes them tightly when the fan is stopped. Leaves are hung on corrosion-proof bronze pins. They prevent the entry of the elements and close the opening satisfactorily when the fan is not being used.

Each		For Fan Size, ins.	For Wall Opening, ins.	Weight Each, lbs.	▲ Each
42WS-C	X12D57	24	25x25	17	\$20.95
5-30WS-C	X15D69	30	31x31	21	26.15
436WS-C	X25D35	36	37x37	38	42.25
42WS-C	X29D58	42	43x43	48	49.30
48WS-C	X33D78	48	49x49	56	56.30

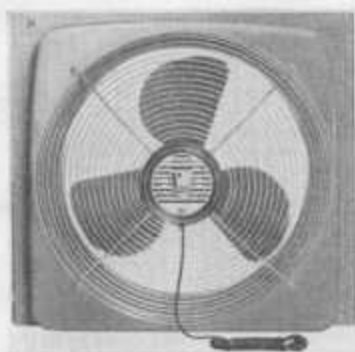
One in ctn.

Items marked + not carried in stock. Can only be furnished by shipping direct from factory. F. O. B., St. Louis, Mo.

EMERSON ELECTRIC FANS

Guaranteed Five Years by Makers

PORTABLE WINDOW FANS

**Practi-Cool**

20 inch straight exhaust or 2-speed window fan. Only 7 3/4 in. deep. Will not interfere with radio or TV. Mounting panels permit adjustment for windows from 27 1/2 to 34 in. in width, between window stops. Etched aluminum blades, natural finish motor housing.

115 Volts, 60 Cycles

Each	Size, in.	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-WF201-C	X22D37	20	1025-800	165-115	3000

One in ctn. Wt. ctn. 27 lbs.

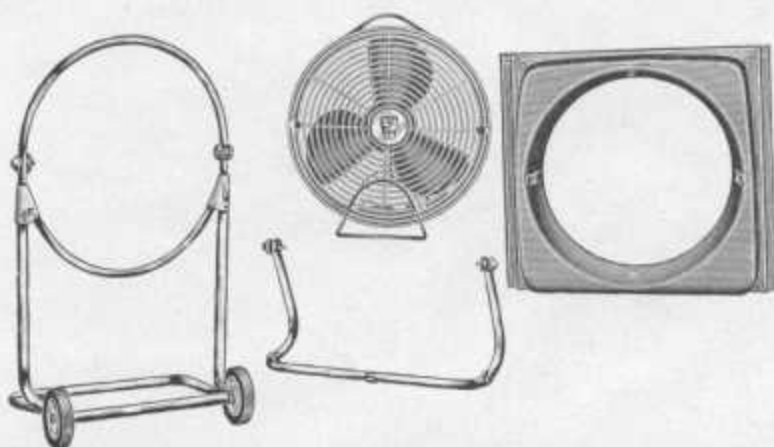
**Flair**

20 inch, two speeds, top-mounted controls. Reversible. Finished in medium green and white with gold-tilt trim. Window mounting bracket included. Adjusts from 25 to 38 inches in width.

115 Volts, 60 Cycles

Each	Size, in.	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-WFPR200-C	X27D97	20	1100-850	165-115	3200

One in ctn. Wt. ctn. 28 lbs.

**Town & Country
Four-in-One**

20 inch model with many possibilities. Rollabout, window fan, floor circulator, etc. by adding mountings.

Two-tone green baked on enamel. Equipped with guard Bumpkin mounting.

115 Volts, 60 Cycles

Each	Size, in.	Speeds	R.P.M.	Watts	Air Delivery, C.F.M.	Each
5-TC200-C	X20D97	20	2	1025-800	165-115	3500

One in ctn. Wt. ctn. 18 lbs.

MOUNTING ACCESSORIES

For No. 5-TC200-C Fan

ROLLABOUT STAND
Squire

Rollabout mounting, adjusts to 180° arc.

Each	Each
5-TCR520-C	X12D80

\$20.00

WINDOW HOUSING AND ADJUSTABLE PANELS
Nite-N-Gale

Mounting with full venturi (panels included) adjusts from 27 1/2 to 34 in.

Each	Each
5-TCPA20-C	X5D12

\$8.00

TILTABLE FLOOR STAND

Hostess

Makes fan tiltable, portable floor or patio circulator.

Each	Each
5-TCFS20-C	X2D24

\$3.50

EMERSON ELECTRIC FANS

Guaranteed Five Years by Maker

REVERSIBLE FLOOR AND WINDOW FANS

Suburba-Nite

20 Inch—Electrically Reversible—Two-Speed



Portable fan with the contemporary built-in look. Medium green and white with bright polished metal trim.

Powerful capacitor motor electrically reversible at the flick of a switch. Front-mounted controls include a sensitive thermostat and red pilot light that stays on even when thermostat stops motor. Will not interfere with radio or TV reception. With window mounting bracket—adjusts from 25 to 38 inch widths.

115 Volts, 60 Cycles, 125-75 Watts
1100-850 R.P.M.—2800-2150 C.F.M.

Each

5-WFPR2001-C X35D17

Each

\$54.95

One in ctn. Wt. ctn. 28 lbs.

EMERSON-PRYNE VENTILATING FANS

CEILING OR WALL



Exclusive Blo-Fan Blades

Blo-Fan blade engineered to combine best feature of a "Squirrel cage" blower and propeller fan—scoops up air in great volume and exhausts it with all the power of a blower. Built-in automatic damper prevents back-drafts.

3 1/4 inch thick housing can be installed behind plaster on standard 2x4 inch studs. Prewired built-in splice box for easy electrical connection. Fits 3 1/4x10 inch exhaust duct. Die cast grille in sparkling chrome.

Three-speed control available on 8 and 10 inch models—Prices on application.

115 Volts, 60 Cycles, A. C.

Each	1 to 5	6 or more	Blade inches	Free Air C.F.M.	Watts	Wt. Ctn. lbs.	Each
5-206-C	X17D93	X16D30	6	500	38	12	\$26.30
5-208-C	X19D00	X17D27	8	750	58	14	29.30
5-200-C	X25D03	X22D75	10	950	90	16	36.70

One in ctn.

CEILING

With reducer and built-in shutter for adapting to round duct.



Model 224/32



Model 225/22

New Axial Flo-Fan Blades

Wind tunnel type housing with "easy-set" mounting brackets for fast installation, without framing in. Built-in pre-wired splice box for easy electrical connection. Vertical discharge through standard round duct or horizontal discharge through 3 1/4x10 inch duct.

115 Volts, 60 Cycles, A. C.

Each	1 to 5	6 or more	Blade in.	Free Air C. F. M.	Watts	Wt. Ctn. lbs.	Each
5-224/32-C	X16D08	X14D62	8	700	38	6 1/2	\$23.60
5-225/22-C	X20D51	X18D64	10	1100	58	9	30.10

ELBOWS

With Built-in Shutter

For adapting above fans to 3 1/4x10 inch duct.

Each	1 to 5	6 or more	Fan No.	Wt. Ctn. lbs.	Each
5-31-C	X2D81	X2D55	224	3 1/2	\$4.10
5-21-C	X2D81	X2D55	225	3 1/2	4.10

One in ctn.

OUTSIDE WALL



Model 244, 246



Model 245

New Axial Flo-Fan Blades
Adjustable for Wall Thickness

Completely automatic with built-in shutter to prevent back drafts weatherproof wall cap and built-in pre-wired splice box for easy electrical connections. Sparkling chrome grille.

8 inch model with pull switch.

10 inch model operates from any wall switch or Pryne 3-Speed control.

115 Volts, 60 Cycles, A. C.

Each	1 to 5	6 or more	Blade in.	Free Air C.F.M.	Watts	Wall Thick. in.	Wt. Ctn. lbs.	Each
5-244-C	X19D13	X17D39	8	700	38	3 1/4-7	12	\$28.05
5-246-C	X19D13	X17D39	8	700	38	7-14	12	28.05
5-245-C	X24D74	X22D49	10	1100	58	5-10 1/2	17	36.30

One in ctn.

EXTENSIONS

For adapting No. 245 (10 inch) fan to thicker walls.

Each	1 to 5	6 or more	For Walls in.	Wt. Ctn. lbs.	Each
5-L14-C	D6C9	D6C3	8-14	8	\$1.00
5-L20-C	X2D06	X1D87	14-20	8	3.00

One in ctn.

DUCT CAPS

-2
WALL
CAP-3
EAVE
CAP-4
WALL
CAP-5
ROOF
JACKWall Cap
Model 3Wall Cap
Model 4Eave Cap
Model 3Roof Cap
Model 3

For Ventilating Fans Nos. 206, 208, 200, 224, 255

Weatherproof

Rectangular wall caps—easy to brick around or frame around in wood construction.

No. 2 Wall cap for flush mounting.

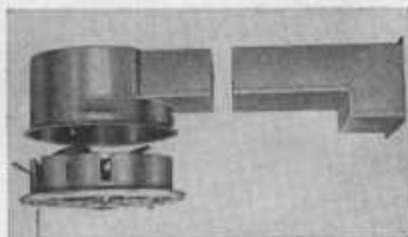
No. 4 Wall cap extends 3 1/4 inches from outside wall.

Each	1 to 5	6 or more	Type	For Duct in.	Wt. Ctn. lbs.	Each
5-2-C	X3D85	X3D50	Recessed Wall	3 1/4x10	4 1/2	\$5.65
5-4-C	X3D69	X3D35	Outside Sur. Wall	3 1/4x10	3	5.40
5-3-C	X3D85	X3D50	Eave	3 1/4x10	5	5.65
5-5-C	X4D98	X4D53	Roof	8 or 10 (Rd. or Rect.)	7	7.30

One in ctn.

EMERSON KITCHEN VENTILATING FANS JUNIOR CEILING BOX VENTILATOR

Guaranteed One Year



Ceiling Mounting

1. Induction motor, special thrust-bearing and 10-inch quiet-type blades.
2. Ceiling grille and fan in one unit, installed after walls are plastered.
3. Adjustable sleeves 18 $\frac{3}{4}$ inches minimum to 22 $\frac{3}{4}$ inches maximum, outside grille flange to center line of round fan housing. Accommodates standard 3 $\frac{1}{4}$ x 10-inch rectangular duct when extension is required.
4. Shutter in ceiling housing opens when fan is turned on, closes when fan stops.
5. Attractive ceiling-grille is finished in baked white enamel, may be repainted to match the ceiling.

COMPLETE WITH CEILING BOX

(Outside sleeve not included)

115 Volts, 60 Cycles—Alternating Current

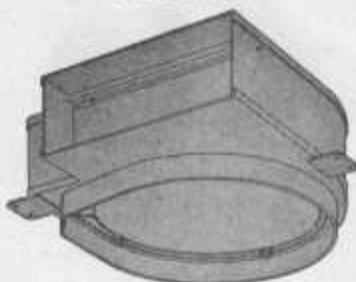
Size of blades 10 inches. Air delivery 470 C. F. M.

Each		▲ Each
5-3550CB-C	X18D03.....	\$30.05
One in ctn. Wt. ctn. 12 lbs.		

ACCESSORIES

For 5-3540F-C Ventilating Fans

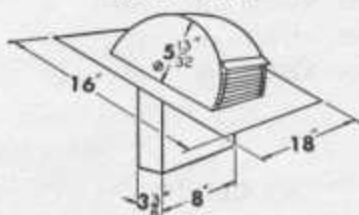
HOUSING



Connected to roof cap with vertical elbow and standard furnace duct.

Each		For Furnace Duct, in.	▲ Each
5-CWV80H-C	X4D92	3 $\frac{1}{2}$ x 8	\$8.20
One in ctn. Wt. ctn. 5 lbs.			

ROOF CAP



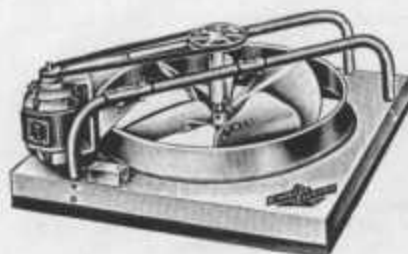
Designed for easy weatherproof installation on roof.

Each		▲ Each
5-3540R-C	X4D98.....	\$8.30
One in ctn. Wt. ctn. 8 lbs.		

EMERSON ATTIC FANS

Guaranteed 5 Years

Vertical Discharge, Ball-Bearing Type



Simple, low-cost installation. Fan rests on framed ceiling opening eliminates the necessity of installing a plenum chamber (suction box).

Particularly adaptable for attics with low head-room.

Balanced, deep-pitched blades deliver large air volume at low operating speed, smoothly and quietly.

Built-in lifetime lubrication—sealed fan-shaft ball-bearings and sealed ball bearings in motor end shields are grease packed and require no additional lubrication.

Heavy-duty, lifetime motor is resilient (rubber) hub mounted, has built-in thermal overload protector.

Fan rests on a cushion of rubber which absorbs sound and vibration.

SPECIFICATIONS:

Frame—Steel welded construction firmly braced.

Motor—Split-phase, resilient (rubber) hub-mounted with automatic thermal protector. Grease-packed bearings require no lubrication. Slotted bracket for adjustment of belt tension.

Fan Blade Assembly—Four blades, perfectly balanced. Steel fan shaft operates in rubber insulated, grease packed, ball-bearing arbor bracket.

Belt—V-type, sure traction.

Finish—Frame finished in Sahara Beige, fan blades finished in Falcon Brown.

Accessories Furnished—Rubber channels to insulate the fan from the framed ceiling opening are supplied with the fan.

Each	Fan Size, in.	Speeds	*Motor R.P.M.	*Fan R.P.M.	H.P.	Volts	Cycles	Watts	1 C.F.M. Free Air	Wt. Ctn., lbs.	▲ Each
5-124-C-C X53D01	24	1	1725	620	1/4	115	60	350	5,200	64	\$88.35
5-130-C-C X59D31	30	1	1725	520	1/4	115	60	350	7,000	64	98.85
5-136-E-C X69D45	36	1	1725	400	3/8	115	60	635	10,800	85	115.75
5-124-C-2-C X73D08	24	2	1725-1140	620-410	1/4	115	60	350	5,200	65	121.80
5-130-C-2-C X79D62	30	2	1725-1140	520-345	1/4	115	60	350	7,000	71	132.70
5-136-E-2-C X87D12	36	2	1725-1140	400-255	3/8	115	60	635	10,800	86	145.20

One in ctn.

AUTOMATIC CEILING SHUTTERS

For Above Belt-Drive Attic Fans



Ceiling shutters are designed to operate with minimum air resistance. The frame is die formed and welded to provide a sturdy and rigid support. The aluminum leaves open easily and quietly.

Two tie rods are used to hold the leaves in place at both ends and prevent fluttering while open. Each tie rod has an adjustable spring mechanism with U. L. approved fusible link.

Shutters are finished in off-white enamel over-all. Shutter flange, attached with screws to bottom edge of wood framing of ceiling opening, provides neat, finished appearance—no trim required.

Custom Line

Each	For Fan Size, in.	For Ceiling Openings, in.	Wt. Ctn., lbs.	▲ Each
5-124/CS/1-C X17D97	24	32x30 1/2	17	\$29.95
5-130/CS/1-C X20D10	30	38x30 1/2	19	33.50
5-136/CV/1-C X23D94	36	40x41	48	39.90

Special Line

5-124/CS/3-C X13D59	*24	32x30 1/2	17	22.65
5-130/CS/3-C X15D36	*30	38x30 1/2	19	25.60
5-136/CS/3-C X19D14	36	37x44	23	31.90

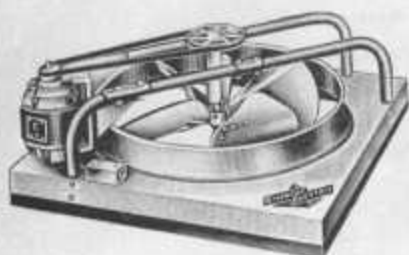
*Supplied in lots of 6 or more.

One in ctn.

STAR ★ DENOTES BEST SELLER

EMERSON ATTIC FANS

Guaranteed Five Years



Ball Bearing—42 inch Vertical Discharge

Specifications:

Frame—Steel, welded construction, firmly braced.**Motor**—Resilient (rubber) hub-mounted with automatic thermal protector. Lifetime lubricated ball bearings. Slotted bracket for adjustment of belt tension.

Models 242 and 242-2 have split-phase motors. Model 342 has capacitor start motor.

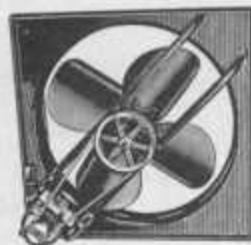
Fan—Blade assembly, four blades, perfectly balanced. Steel fan shaft operates in rubber insulated, lubricated, ball bearing arbor bracket.**Belt**—V-type.**Finish**—Frame finished in Sahara beige, fan blades finished in falcon brown.**Accessories Furnished**—Rubber channels to insulate fan from framed ceiling opening are supplied. Special flush-type wall switch with "high," "low" and "off" positions. Fits single gang, standard switch box.

Each		Speeds	Motor	Fan	H.P.	Voltage	Watts	C.F.M.		Wt. Pkg., lbs.	▲Each
								Static Pressure Zero	1/10 in.		
5-242-C	X74D70	1	1725	298	$\frac{1}{2}$	115	600	13000	9000	98	\$124.50
5-242-2-C	X98D10	2	1725/1140	298-200	$\frac{1}{2}$	115	600	13000	9000	98	163.50
5-342-C	X93D63	1	1725	342	$\frac{1}{2}$	115/230	825	15000	11400	100	155.00

Packed in crate and ctn.

EMERSON EXHAUST FANS

Guaranteed Five Years



Ball Bearing—42 inch Belt-Drive Horizontal Discharge

Single Speed

Specifications:

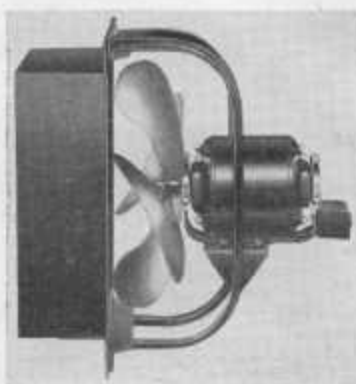
Frame—Steel, welded construction.**Motor**—Capacitor-start, resilient (rubber) hub-mounted with automatic thermal protector. Slotted bracket for adjustment of belt tension.**Fan Blade Assembly**—Four blades, perfectly balanced. Steel fan shaft operated in rubber insulated, lubricated, ball bearing arbor bracket.**Belt**—V-type, sure traction.**Finish**—Frame in black enamel, dark green enameled blades.

Each		Size, ins.	Speeds	R.P.M.		H.P.	Volts	Watts	C.F.M.		Wt. Pkg., lbs.	▲Each
				Motor	Fan				Static Pressure Zero	1/10 in.		
5-42W-C	X94D50	42	1	1725	342	$\frac{1}{2}$	115/230	825	15000	11400	100	\$157.50

One in crate and ctn.

EMERSON EXHAUST FANS

Guaranteed One Year



COMPLETE WITH AUTOMATIC OUTSIDE SHUTTER MOUNTED INTEGRAL WITH FAN

Single-Speed—Sleeve-Bearing

Emerson-Electric popular-priced, single-speed Exhaust Fans are furnished complete with automatic outside wall shutters mounted integral with the fans. The 12 and 16-inch fans have four overlapping blades, the 18-inch fan has three full-type blades; all give maximum air movement plus quiet operation. These fans have specially designed fan-duty motors, with sleeve bearings, suitable for continuous service, for horizontal discharge only.

SPECIFICATIONS:

Motor—These fans have specially wound, fan-duty motors. Resiliently mounted, quiet and economical to operate.

Shaft—Solid steel, $\frac{1}{2}$ in. diameter.

Bearings—Oversize sleeve bearings grooved to distribute the oil evenly.

Lubrication—Large reservoirs, wool packed. Oiling once a season is usually sufficient.

Blades—The 12 and 16-inch fans are equipped with 4 Overlapping type blades. The 18-inch fan has 3 full-type blades. Large air delivery, quiet operation.

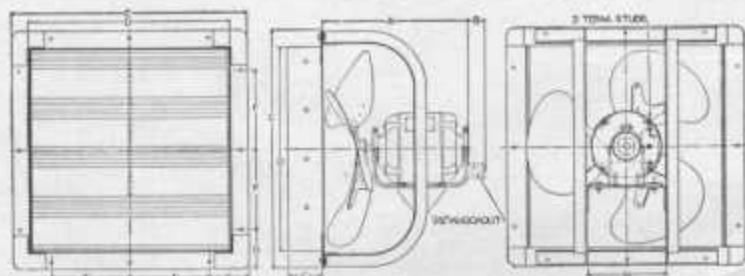
Terminal Connections—Equipped with an outlet box with 6-inch line leads.

Finish—Glossy black enamel finish on motor and frame, blades in satin green lacquer, shutter leaves natural aluminum.

Single Speed, Sleeve-Bearing

For Alternating Current 115 Volts, 60 Cycles, Single Phase

Each	Size, ins.	H.P.	Watts	Amps.	R.P.M.	C.F.M.	C.F.H.	Wt. Each, lbs.	Each
✚XS120-C X28D05	12	$\frac{1}{32}$	145	2.3	1660	1450	87,000	21	\$37.00
✚XS160-C X37D89	16	$\frac{1}{8}$	170	2.6	1550	2100	126,000	25	50.00
✚XS180-C X41D67	18	$\frac{1}{4}$	350	5.5	1600	2700	162,000	33	55.00



Dimensions—Exhaust Fans with Mounted Shutters

		Dimensions—Ins.						
	Size, ins.	A	C	D	E	F	G	H
XS120-C.....	12	9 $\frac{1}{16}$	14 $\frac{7}{8}$	12 $\frac{1}{4}$	4	4	3 $\frac{5}{8}$	5 $\frac{1}{2}$
XS160-C.....	16	9 $\frac{1}{16}$	18 $\frac{7}{8}$	16 $\frac{1}{4}$	4	6	3 $\frac{5}{8}$	5 $\frac{1}{2}$
XS180-C.....	18	11 $\frac{1}{16}$	20 $\frac{7}{8}$	18 $\frac{1}{4}$	4	6	3 $\frac{5}{8}$	5 $\frac{1}{2}$

Items marked ✚ not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., St. Louis, Mo.

EMERSON EXHAUST FANS

Ball-Bearing Fans Designed to Discharge Horizontally, Vertically or at Any Angle

Guaranteed One Year

For ventilating and exhaust problems, where large volumes of air are to be moved, Emerson electric exhaust fans operate quietly and efficiently. These fans, with blades 12 to 30 inches in diameter, are very conservatively rated and will prove highly satisfactory for installations requiring exhaust fans of these sizes. Due to their quietness, they are suitable for installations in homes, offices, restaurants and other commercial and industrial locations where blade noise would be objectionable.

All have powerful, fully enclosed, self-cooling motors, and may be operated continuously with entire satisfaction.

Single Speed, 12-inch and Two Speed 16, 18 and 24-inch Fans

These fans may be installed in horizontal or vertical position, or at any desired angle, without injury to the motor, or the efficiency of operation, the motor operates on special thrust type ball bearings, packed with grease lubricant and sealed against leakage. Lubrication once a year is the only attention required.

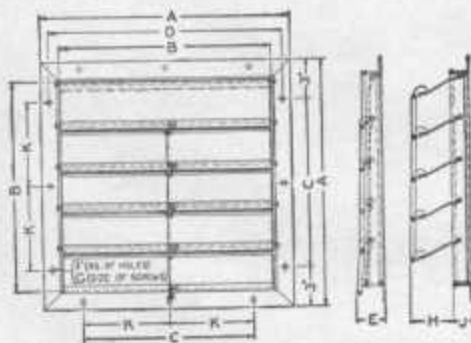
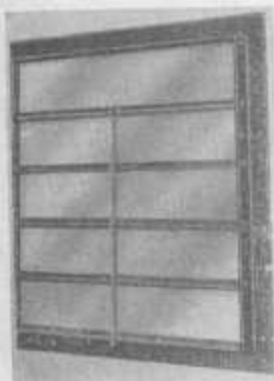
The motor has all the latest Emerson electric features of design, with windings and working parts fully enclosed, to protect them from dust, grit, grease and fumes.

For Alternating Current 115 Volts, 60 Cycles, Single Phase

Each	Size, ins.	H.P.	High Speed			Low Speed			Wt. Each, lbs.	Each
			Watts	Amps	R.P.M.	C.F.M.	Watts	Amps		
✚XB120-C X39D94	12	$\frac{1}{10}$	70	1.1	1140	850	51,000			24 \$ 53.25
✚XB160-C X67D83	16	$\frac{1}{8}$	135	2.5	1140	1,500	90,000	110 1.9	860 1,125	67,500 44 89.50
✚XB180-C X93D60	18	$\frac{3}{8}$	165	3.3	1140	2,350	141,000	115 2.0	890 1,750	105,000 52 123.50
✚XB240-C X160D29	24	$\frac{1}{2}$	280	5.6	880	4,000	240,000	200 4.3	570 2,700	162,000 145 211.50

One in ctn.

AUTOMATIC SHUTTERS FOR EXHAUST FANS



To automatically close the opening when exhaust fan is located on an outside wall and not in operation, this shutter will be very satisfactory.

The louvers are made of aluminum and each shutter is individually hung on corrosion-proof brass pins to assure continuous service without attention.

Each	Size, ins.	Dimensions—Inches										Packed Weight, lbs.	Each
		A	B	C	D	E	F	G	H	J	K		
✚12WS-C X7D50	12	15	12	9	14	1 $\frac{1}{4}$	8	$\frac{3}{4}$	3	1 $\frac{3}{8}$		8	\$10.00
5-16WS-C X9D75	16	19	16	13	18	2 $\frac{1}{4}$	8	$\frac{3}{4}$	3	1 $\frac{3}{8}$		10	13.00
✚18WS-C X11D25	18	21	18	15	20	2 $\frac{1}{4}$	8	$\frac{3}{4}$	3	1 $\frac{3}{8}$		10	15.00
5-24WS-C X12D56	24	27	24	21	25 $\frac{1}{2}$	2 $\frac{1}{4}$	12	$\frac{3}{4}$	3	1 $\frac{3}{8}$	10 $\frac{1}{2}$	17	16.75

One in ctn.

Items marked ✚ not carried in stock. Can only be furnished by shipping direct from factory, F. O. B. St. Louis, Mo.

EMERSON SERVICE STATIONS

PLEASE SEND FANS AND HEATERS TO YOUR NEAREST SERVICE STATIONS

ALABAMA

Birmingham
Birmingham Electric Battery Co.
2230 S. Second Avenue

Mobile
Russell Electric Co., Inc.
1315 So. Washington Ave.

Montgomery
Standard Electric Company
515 North Decatur Street

Tuscaloosa
Freeman's Electric Co.
1616 Twenty-fifth Ave.

ARKANSAS

Fort Smith
Electric Service Co.
723 Towsan Avenue

Little Rock
Electric Motor Service Co.
314 East 11th St.

Texarkana
Logan Electric Company
208 East Broad Street

COLORADO

Denver
Baker Electric Company
1842 Lawrence Street

Pueblo
Johnson Electric Co.
324 So. Union Ave.

ILLINOIS

Chicago
Northwestern Electric Company
1736-54 N. Springfield Ave.

Ther Electric & Machine Works
17 South Jefferson Street

E. St. Louis
Illinois Electric Works, Inc.
1304-10 Missouri Avenue

Peoria
Hendricks Electric Co.
214-216 Second Ave.

Springfield
Electric Motor Shop
209 East Jefferson

INDIANA

Fort Wayne
Wayne Electric Company
213-215 W. Brackenridge St.

Indianapolis
Hoover-Bowers Company
1523 E. Washington Street

IOWA

Cedar Rapids
Electric Motors Company
353 Second Ave., S.W.

Davenport
Industrial Engineering Equipment Co.
124 East Fourth Street

Des Moines
Iowa Electric Motor Service
721-725 Tuttle Street

Sioux City
Smith Electric and Supply Company
415-417 Jones Street

KANSAS

Great Bend
Johnson Electric Company
P. O. Box 66

KANSAS—(Continued)

Salina
Bell Electric Motors Inc.
415 East Prescott

Wichita
Mears Electric Company
1227 E. Waterman Street

KENTUCKY

Louisville
Clark Electric Sales & Service Co.
713 So. 26th St.

LOUISIANA

Baton Rouge
Home Appliance Service
690 Florida St.

New Orleans
Nola Electric, Inc.
826 Baronne Street

Shreveport
Shreveport Arm. & Electric Works
800-818 Spring Street

MISSISSIPPI

Jackson
May and Jackson
125 South Lamar Street

MISSOURI

Kansas City
Mar-Beck Appliance Service Inc.
123 West Eighth Street

St. Louis
The Emerson Electric Mfg. Co.
8100 W. Florissant Ave.

Springfield
Springfield Electric Service Co.
224 East Phelps

NEBRASKA

Lincoln
Colin Electric Motor Service
127 S. 19th Street

Omaha
Omaha Electrical Works
1214 Harney Street

OHIO

Cincinnati
Cincinnati Electric Repair Co.
313 East Pearl Street

Cleveland
Reserve Electric Company
2090 East 19th Street

Columbus
Columbus Electrical Works Co.
285-87 N. Fourth St.

Dayton
Motorite Electric Co.
334 Linden Avenue

Toledo
Whitney Electric Co.
2105-07 Monroe St.

Youngstown
Franks Electric Co.
217 North Champion St.

OKLAHOMA

Oklahoma City
Refrigeration Sales & Eng. Co.
311-315 N.W. Sixth St.

Tulsa
Globe Electric Co.
1342 East 11th St.

SOUTH DAKOTA

Sioux Falls
Shakstad Electric & Machine Works
1206 So. Minnesota Ave.

TENNESSEE

Chattanooga
Dixie Industrial Service
1231 Market Street

Knoxville
Tennessee Electric Motor Service
109 Jennings Avenue

Memphis
Camp Electric Company
1425-27 South Bellevue

Nashville
Tennessee Electric Motor Service Co.
408 Commerce Street

TEXAS

Amarillo
G. E. Jones Electric Company
212 N. Polk Street

Beaumont
Dawson Appliance Co.
1905 Calder

Corpus Christi
Smith-Shields Electric Works
314 S. Chaparral Street

Dallas
Appliance Service & Supply Co.
2019 Cedar Springs

El Paso
Electric Motor Co.
1517 Wyoming St.

Fort Worth
Michael Electric Company
1609-11 East Lancaster

Galveston
Electric Supply Co. of Galveston, Inc.
2310-12 Avenue C

Houston
Dissen Electrical Works
805 Hamilton Street

San Antonio
Martin Wright Electric Co.
Navarro Street

Tyler
Coker Electric Company
400 West Erwin

Wichita Falls
Peoples Electric Company
1112 Lamar Avenue

WASHINGTON

Seattle
Fellstrom Electric Company
2211 Ninth Street

Spokane
Nixon-Kimmel Electric Machinery Co.
South 131 Sherman

Tacoma
Paramount Electric Company
311 Puyallup Avenue

WISCONSIN

LaCrosse
Lackore Electric Motor Repair, Inc.
Second and Main Streets

Milwaukee
Trestler Service Electric Company
235 E. Ogden Avenue

Wausau
Electric Motor Service
1300 Third Street

ELECTRIC FANS
GENERAL ELECTRIC

Listed by Underwriter's Laboratories Inc.



G. E. Five Year Written Warranty

Floor Circulator



Two fans in one for whole room cooling. Two sets of scientifically designed blades, give complete circulation of air throughout any room. Air moves from floor to ceiling, wall to wall and into every corner. Bottom blade circulates air that hugs the floor. Top blade moves air at the ceiling. Circulating air is drawn in from the top and bottom and is forced up and out through functionally designed louvers.

Can be used as hassock, coffee table or TV seat.

Sturdy steel and plastic construction. Safety design protects fingers from blades. Shaded pole motor, unit bearing, oiled for years of service. Blades and motor mounted in rubber. Three speed toe-touch switch. Rubber feet. Eight foot flamenol cord with moulded plastic plug. Diameter 10½ inches. Height 15¼ inches.

Operates on A. C., 110 to 120 volts, 200 watts.

Each ■ Each
5-F3-C X39D91★ \$59.95
3 or more X38D16★

One in ctn. Wt. ctn. 32 lbs.



All Purpose

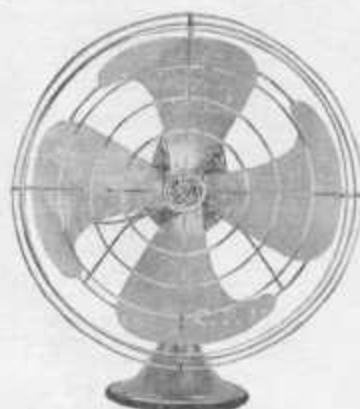
Can be used as floor circulator, table or desk fan, mount on wall, or window ventilator. Moves as much air as two 10-inch fans.

Handsome streamlined plastic case, finished in harmonious frost grey color. Metal base with brackets for wall mounting. Tilts to any angle on spring tight metal supports. Finger guard grill. Self-aligning whisper quite blades mounted on rubber hub. Powerful, long life motor. Two speed push button switch. Rubber feet. Slot opening in back for convenient carrying. Seven foot flamenol cord with molded plastic plug. Height 14 inches. Width 14¼ inches. Depth 9¼ inches.

Operates on A. C., 110-120 volts, 60 cycles, 85 watts.

Each ■ Each
5-A2-C X19D93★ \$29.95
3 or more X19D06★

One in ctn. Wt. ctn. 15 lbs.

16-inch Deluxe—
Oscillating or Stationary

Heavy duty motor. Patented Vortalex blades. Self-aligning porous bronze bearings. Arch adjustable to 90°, 67° or 45°. Three speed switch. Adjusting knob for oscillating or stationary operation. Thumb nut for multi-position cooling.

Sturdy steel base and motor housing. Felt base. Holes for wall mounting. Convenient steel handle. Eight foot cord and plug.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each ■ Each
5-V164-C X36D58★ \$54.95
3 or more X34D97★ One in ctn. Wt. ctn. 25 lbs.

12-inch—Oscillating
or Stationary

Cool, frost-gray finish motor housing and base. Sturdy motor oiled for years of service. Power pitched, self-aligning blades with patented rubber hub. Two speed push button switch. Adjusting knob for oscillating or stationary operation. Easy tilt adjustment. Felt feet. Handy bracket for wall hanging. Seven foot cord and plug set.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each ■ Each
5-S125-C X19D93★ \$29.95
3 or more X19D06★ One in ctn. Wt. ctn. 15 lbs.

10-inch—Oscillating
or Stationary

Cool, frost-grey color housing and base. Sturdy motor oiled for years of service. Power pitched, self-aligning blades with rubber hub. Push button switch. Adjusting knob for oscillating or stationary operation. Easy tilt adjustment. Handy bracket for wall mounting. Rubber feet. Six foot cord and plug set.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each ■ Each
5-S107-C X12D62★ \$18.95
3 or more X12D05★ One in ctn. Wt. ctn. 8 lbs.

STAR ★ DENOTES BEST SELLER

EMERSON SERVICE STATIONS

PLEASE SEND FANS AND HEATERS TO YOUR NEAREST SERVICE STATIONS

ALABAMA

Birmingham

Birmingham Electric Battery Co.
2230 S. Second Avenue

Mobile

Russell Electric Co., Inc.
1315 So. Washington Ave.

Montgomery

Standard Electric Company
515 North Decatur Street

Tuscaloosa

Freeman's Electric Co.
1616 Twenty-fifth Ave.

ARKANSAS

Fort Smith

Electric Service Co.
723 Towns Avenue

Little Rock

Electric Motor Service Co.
314 East 11th St.

Texarkana

Logan Electric Company
208 East Broad Street

COLORADO

Denver

Baker Electric Company
1842 Lawrence Street

Pueblo

Johnson Electric Co.
324 So. Union Ave.

ILLINOIS

Chicago

Northwestern Electric Company
1736-54 N. Springfield Ave.Ther Electric & Machine Works
17 South Jefferson Street

E. St. Louis

Illinois Electric Works, Inc.
1304-10 Missouri Avenue

Peoria

Hendricks Electric Co.
214-216 Second Ave.

Springfield

Electric Motor Shop
209 East Jefferson

INDIANA

Fort Wayne

Wayne Electric Company
213-215 W. Brackenridge St.

Indianapolis

Hoover-Bowers Company
1523 E. Washington Street

IOWA

Cedar Rapids

Electric Motors Company
353 Second Ave., S.W.

Davenport

Industrial Engineering Equipment Co.
124 East Fourth Street

Des Moines

Iowa Electric Motor Service
721-725 Tuttle Street

Sioux City

Smith Electric and Supply Company
415-417 Jones Street

KANSAS

Great Bend

Johnson Electric Company
P. O. Box 66

KANSAS—(Continued)

Salina

Bell Electric Motors Inc.
415 East Prescott

Wichita

Mears Electric Company
1227 E. Waterman Street

KENTUCKY

Louisville

Clark Electric Sales & Service Co.
713 So. 20th St.

LOUISIANA

Baton Rouge

Home Appliance Service
660 Florida St.

New Orleans

Nola Electric, Inc.
826 Baronne Street

Shreveport

Shreveport Arm. & Electric Works
800-818 Spring Street

MISSISSIPPI

Jackson

May and Jackson
125 South Lamar Street

MISSOURI

Kansas City

Mar-Beck Appliance Service Inc.
123 West Eighth Street

St. Louis

The Emerson Electric Mfg. Co.
8100 W. Florissant Ave.

Springfield

Springfield Electric Service Co.
224 East Phelps

NEBRASKA

Lincoln

Colin Electric Motor Service
127 S. 19th Street

Omaha

Omaha Electrical Works
1214 Harney Street

OHIO

Cincinnati

Cincinnati Electric Repair Co.
313 East Pearl Street

Cleveland

Reserve Electric Company
2000 East 19th Street

Columbus

Columbus Electrical Works Co.
285-87 N. Fourth St.

Dayton

Motorite Electric Co.
334 Linden Avenue

Toledo

Whitney Electric Co.
2105-07 Monroe St.

Youngstown

Franks Electric Co.
217 North Champion St.

OKLAHOMA

Oklahoma City

Refrigeration Sales & Eng. Co.
311-315 N.W. Sixth St.

Tulsa

Globe Electric Co.
1342 East 11th St.

SOUTH DAKOTA

Sioux Falls

Shakstad Electric & Machine Works
1200 So. Minnesota Ave.

TENNESSEE

Chattanooga

Dixie Industrial Service
1231 Market Street

Knoxville

Tennessee Electric Motor Service
109 Jennings Avenue

Memphis

Camp Electric Company
1425-27 South Bellevue

Nashville

Tennessee Electric Motor Service Co.
408 Commerce Street

TEXAS

Amarillo

G. E. Jones Electric Company
212 N. Polk Street

Beaumont

Dawson Appliance Co.
1905 Calder

Corpus Christi

Smith-Shields Electric Works
314 S. Chaparral Street

Dallas

Appliance Service & Supply Co.
2019 Cedar Springs

El Paso

Electric Motor Co.
1517 Wyoming St.

Fort Worth

Michael Electric Company
1600-11 East Lancaster

Galveston

Electric Supply Co. of Galveston, Inc.
2310-12 Avenue C

Houston

Disson Electrical Works
805 Hamilton Street

San Antonio

Martin Wright Electric Co.
Navarro Street

Tyler

Coker Electric Company
400 West Erwin

Wichita Falls

Peoples Electric Company
1112 Lamar Avenue

WASHINGTON

Seattle

Fellstrom Electric Company
2211 Ninth Street

Spokane

Nixon-Kimmel Electric Machinery Co.
South 131 Sherman

Tacoma

Paramount Electric Company
311 Puyallup Avenue

WISCONSIN

LaCrosse

Lackore Electric Motor Repair, Inc.
Second and Main Streets

Milwaukee

Trester Service Electric Company
235 E. Ogden Avenue

Wausau

Electric Motor Service
1300 Third Street

ELECTRIC FANS

GENERAL ELECTRIC

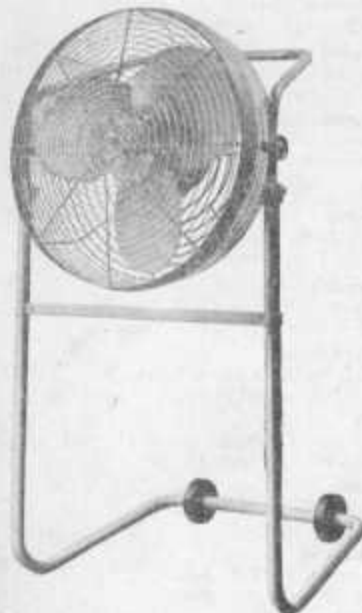
G. E. Five Year Written Warranty

Listed by Underwriters' Laboratories Inc.



ROLL-AROUND AIR CIRCULATOR

20 inch Blade—Three Speeds



Exhausts or intakes, in door or window. Circulates whole room air at any height. Adjustable from 30 1/2 to 60 inches.

Tilts to any angle—full 300 degrees.

Quiet—motor and blade mounted on rubber. Sturdy construction with safety grill to protect fingers. Sealed oil system needs no oiling in normal use.

No radio or TV interference.

Air Deliver—Circulating 3500 C. F. M.

Noise Level—58 DB.

Height—30 1/2 to 60 inches.

Width—20 inches.

Depth—21 inches.

Complete with 10 foot cord.

Operates on 110-120 volts A.C. 60 cycles.

Each	■ Each
5-P1/P2-C	X37D41★ \$59.95
3 or more	X35D91★
One in ctn. Wt. ctn. 41 lbs.	



16-inch DeLuxe—Oscillating or Stationary

Heavy duty motor. Patented Vortex blades. Self-aligning porous bronze bearings. Arch adjustable to 90°, 67° or 45°. Three speed switch. Adjusting knob for oscillating or stationary operation. Thumb nut for multi-position cooling.

Sturdy steel base and motor housing. Felt base. Holes for wall mounting. Convenient steel handle. Eight foot cord and plug.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each	■ Each
5-V163-C	X36D58★ \$54.95
3 or more	X34D97★
One in ctn. Wt. ctn. 25 lbs.	



12-inch—Oscillating or Stationary

Cool, frost-gray finish motor housing and base. Sturdy motor oiled for years of service. Power pitched, self-aligning blades with patented rubber hub. Two speed push button switch. Adjusting knob for oscillating or stationary operation. Easy tilt adjustment. Felt feet. Handy bracket for wall hanging. Seven foot cord and plug set.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each	■ Each
5-S125-C	X19D93★ \$29.95
3 or more	X19D06★
One in ctn. Wt. ctn. 15 lbs.	



10-inch—Oscillating or Stationary

Cool, frost-gray color housing and base. Sturdy motor oiled for years of service. Power pitched, self-aligning blades with rubber hub. Push button switch. Adjusting knob for oscillating or stationary operation. Easy tilt adjustment. Handy bracket for wall mounting. Rubber feet. Six foot cord and plug set.

Operates on A. C., 110 to 120 volts, 60 cycles.

Each	■ Each
5-S107-C	X11D95★ \$17.95
3 or more	X11D43★
One in ctn. Wt. ctn. 8 lbs.	

ELECTRIC FANS

GENERAL ELECTRIC

Listed by Underwriters' Laboratories, Inc.



G. E. Five Year Written Warranty

UTILITY FANS



Utility Fans

Plastic case with chrome "no-tip" base. Compact—ideal for travel and is easily adjustable to any angle.

Six element blade. Sealed oil system needs no oiling in normal use. No radio or TV interference. Hangs on wall with ordinary cup hook.

Air Delivery—Circulating 425 C.F.M.

Air Velocity—525 F.P.M.

Height—10 inches.

Width—6 inches.

Depth—4½ inches.

Complete with 6 foot cord.

Operates on 110-120 volts A.C. 60 cycle.

Each		■ Each
5-N1-C	X4D46★	\$5.05
3 or more	X4D28★	

One in ctn. Wt. ctn. 4 lbs.

WINDOW FANS



Use as window fan or as a circulating fan. Easy to carry—rubber feet protect polished surfaces. 20 inch reversible blade. Safety designed grill guards protect fingers, snap out front and back for easy cleaning.

Quiet motor with no radio or TV interference. Sealed oil system needs no oiling in normal use.

Cool grey and white color scheme.

Use in windows of sash type from 20 to 38 inches wide. Sash can be closed when fan is not operating. 8 foot cord.

Specifications:

Air Delivery—Ventilating 2100 C.F.M. Circulating 4000 C.F.M.

Air Velocity—1100 F.P.M.

Noise Level—58 DB

Height—23½ inches.

Width—23½ inches.

Depth—7 inches.

Three Speeds—Portably Reversible

Operates On 110-120 Volts A.C. 60 Cycles

Each		■ Each
5-W6-C	X26D61	\$39.95
3 or more	X25D41	

One in ctn. Wt. ctn. 42 lbs.

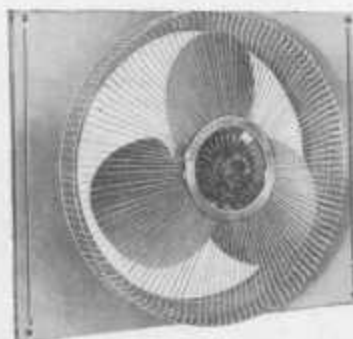
Mounting Panel

For 5-W6-C Window Fan

Each		■ Each
5-WP1-C	X3D96	\$5.95
3 or more	X3D78	

One in ctn. Wt. ctn. 2 lbs.

WINDOW FANS



Sturdy G.E. Fan-motors. No radio or TV interference. Needs no oiling in normal use. Sunburst safety guard. Adjustable panels fit all standard sash windows from 20 to 38 in. wide. Easily installed with screw driver. Sash clearance—sash can be closed during rain. Complete with 8 ft. cord.

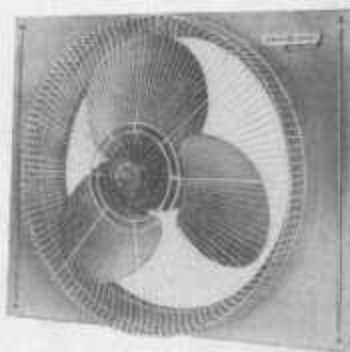
Operate on A.C. 110 to 120 volts

Air Delivery—Ventilating 2100 C.F.M.

Noise Level—58DB

Dimensions—Height 23½ in. Width 29½ to 38½ ins. Depth 7¼ in.

Finish—Light grey.



20 inch Window Fan

Electrically reversible. Three speeds each way.

Each		Each
5-W9-G	X32D27	\$49.95
3 or more	X31D77	

One in ctn. Wt. Ctn. 24 lbs

20 inch Window Exhaust Fan

Three Speed Control

Each		Each
5-W8-C	X26D61	\$39.95
3 or more	X25D41	

One in ctn. Wt. ctn. 23 lbs.

STAR ★ DENOTES BEST SELLER

ELECTRIC FANS

GENERAL ELECTRIC

Listed by Underwriter's Laboratories Inc.

Five Year Written Warranty



DeLuxe 20 inch Automatic

Diffused air or direct. Use in window or as circulator.

Famous G.E. Fan motor. No radio or TV interference. Quiet mounted on rubber. Needs no oiling in normal use. New plastic grill diffuses air for no-draft cooling. Electrically reversible. Three speeds each way. Automatic thermostat. Push button control. Safety grills protect fingers front and back.

Fits sash window from 20 to 38 in. Mounting panel packed with fan. Complete with 8 ft. cord.

Operates on A.C. 110 to 120 Volts

Air Delivery—Circulating 5000 C.F.M. Ventilating 2100 C.F.M.

Air Velocity—1100 F.P.M.

Noise Level—58 DB

Dimensions—Height 23 3/4 in. Width 23 1/2 in. Depth 7 in.

Finish—Light grey

The Power Leader

Each	Each
5-W10-C X46D56★	\$69.95
3 or more X44D51★	One in ctn. Wt. ctn. 33 1/4 lbs.



Portable Twin Fan

Fits sash or casement window. Handy for use as circulator.

Famous G.E. Fan motor. No radio or TV interference. Quiet-mounted on rubber. Needs no oiling in normal use. Electrically reversible. Three speeds each way. Safety grills front and back. Convenient carrying handle. Casement hangers packed with fan. Complete with 8 ft. cord.

Operates on A.C. 110 to 120 volts

Air Delivery—Circulating 2500 C.F.M. Ventilating 1500 C.F.M.

Air Velocity—1300 F.P.M.

Noise Level—58 D.B.

Dimensions—Height 16 1/4 in. Width 27 1/2 in. Depth 7 3/4 in.

Finish—Light grey

Each	Each
5-T4-C X39D91★	\$59.95
3 or more X38D16	One in ctn. Wt. ctn. 23 lbs.

MOUNTING PANELS

For 5-P3-C Twin Fans

Each	Each
5-WP2-C X3D30★	\$4.95
3 or more X3D15	One in ctn. Wt. ctn. 3 lbs.



20 in. Portable Fan

Use to ventilate by night or circulate by day. Portable and easy to carry.

Quiet motor with no radio or TV interference. Sealed oil system needs no oiling in normal use. Electrically reversible. Three speed control, three speeds each way. Safety grills on front and back, snap out for easy cleaning. Rubber feet. Convenient carrying handle. Complete with 8 ft. cord.

Can be used in windows of sash type, from 28 to 30 inches wide. Sash can be closed when fan is not operating.

Operates on A.C. 110 to 120 Volts

Air Delivery—Circulating 4000 C.F.M. Ventilating 2100 C.F.M.

Air Velocity—1100 F.P.M.

Noise Level—60DB

Dimensions—Height 23 3/4 in. Width 23 1/2 in. Depth 7 inches.

Finish—Light grey

Each	Each
5-W7-C X33D27★	\$49.95
3 or more X31D77★	One in ctn. Wt. ctn. 33 1/4 lbs.



20 in. Portable Roll Around Fan

The most versatile fan ever. Rolls easily from room to room. Use in a window, door or on the floor. Fan easily removable from stand and converts to portable fan.

Completely rain-proof powerful quiet fan motor. Three speed control. Safety grills front and back. Tilts to any angle—a full 360°. Stand adjustable in height from 46 to 62 in. Convenient carrying handle on fan case. Complete with 10 ft. cord.

Operates on A.C. 110 to 120 Volts

Air Delivery—Circulating 4000 C.F.M. Ventilating 2100 C.F.M.

Air Velocity—1100 F.P.M.

Noise Level—60 D.B.

Dimensions—Fan only—Height 24 in. Width 25 in. Depth 7 in.

Stand—Height 46 to 62 in. Width 48 in.

Finish—Light grey

Each	Each
5-P3-C X39D91★	\$59.95
3 or more X38D16★	One in ctn. Wt. ctn. 37 1/2 lbs.

STAR ★ DENOTES BEST SELLER

ELECTRIC FANS**SUPERIOR****Superlectric DeLuxe****U.L. Approved**

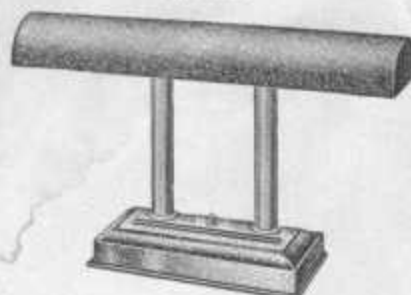
Heavy-duty motor—no radio or TV interference. Self-aligning, oil-impregnated bronze bearings. Large modern tip-proof base. Sturdy base bracket. Keyhole slot in base for wall mounting. Glacier blue enamel finish, white guard. With switch.

110-120 Volts AC, 60 Cycles

Each		Size, ins.	Wt. Ctn., lbs.	Each
		Oscillating		
		4-Pole High Starting Torque Motor		
81-1253-C	X11D90	12	9	\$17.95
81-1053-C	X9D24	10	8	13.95
		Stationary		
81-803-C	X4D10	8	4	6.25
		One in ctn.		

FLUORESCENT DESK LAMPS

MARKS



Double Post

Brown hammerloid finish with plug in ballast at end of cord to minimize ballast hum. Complete with 6 foot connecting cord.

Height 15 inches. One piece shade 18 1/2 inches long.

Operates on 110-120 volts A.C. 60 cycles.

For use with one 18 inch 15 watt tube.

Without Tube

Each		Each
81-5-M	N-X6D15	\$9.25

Lots of 6 N-X5D75
One in ctn. Wt. ctn. 10 lbs.

DESK LAMPS

EAGLE



Design beams a maximum of light to a desired area. Modern designed metal reflector shade finished in assorted colors. 12 inch gold finished gooseneck arm allows for maximum flexibility. Weighted felt lined base, finished in same color as shade, holds lamp firmly on table. Each lamp has approved turn knob socket, 6 feet No. 18 approved POT cord and flat molded cap. Two slots in base makes it adaptable as a pin-up lamp. Overall height 16 inches.

Less Lamp Bulb

Chinese Red Finish

Each		Each
81-368CR-M	N-X2D60	\$3.95
Lots of 12	N-X2D45	

Forest Green Finish

81-368FG-M	N-X2D60	3.95
Lots of 12	N-X2D45	

One in ctn.

12 in std. pkg. Wt. pkg. 36 lbs.

DESK LAMPS

EAGLE



Listed by Underwriters' Laboratories, Inc.

Standard flexible reading lamp. 12-inch gooseneck, heavy cast iron base, with pencil grooves and side grooves for pins and clips; large reflector and turn knob socket. All points are permanently riveted together. A fine full size lamp. 6 feet of approved rubber cord and flat cap. Shade carries a double ring design.

Less Lamp Bulb

Baked Morocco Bronze Finish

Each		Each
81-395-M	N-X2D25★	\$3.25
12 or more	N-X2D05★	

Antique Green Finish

81-395AG-M	N-X2D25	3.25
12 or more	N-X2D05	

One in a carton

20 in a standard package

Weight per package 72 lbs.

BED LAMPS

EAGLE



ADJUSTABLE BAKELITE BEDLITE

A new Eagle bakelite bedlite that has been developed to fulfill the need of an adjustable bakelite lamp. Complete shade swivels on its holding bracket to any angle. Size of shade approximately 7x4 1/2 inches. Equipped with approved turn knob socket, 6 ft. of plastic zip cord and a flat bakelite attachment plug cap. Bed clamps can be shaped to accommodate any bed. Available in brown and Ivory color.

Less Lamp Bulb

Grained Walnut Finish

Each		Each
81-566B-M	N-X1D40	\$2.00
12 or more	N-X1D25	

Ivory Finish

81-566V-M	N-X1D40	2.00
12 or more	N-X1D25	

One in a carton

24 in a standard package, weight 30 lbs.

STAR ★ DENOTES BEST SELLER

BED LAMPS

EAGLE



Adjustable bakelite bed light on a sturdy two color display. Sets up in seconds with provision for illumination of one or all of the lamps.

Height 40 inches, width 15 inches, depth 9 inches.

Consists of:

Quantity	Color	Quantity	Color
3	Grained Walnut	1	Chartreuse
3	Ivory	1	Pastel Rose
1	Chinese Red	1	Pastel Blue
1	Forest Green	1	Pastel Green

Display and Twelve Lamps

Per Asst.		Each
81-D566-M	N-X14D65	\$2.00

One assortment in ctn. Wt. ctn. 50 lbs.

BED LAMPS**EAGLE****Underwriters Approved**

Sturdy genuine hand painted bakelite shades. Pull chain sockets. Cushion rubber bands. Six foot rubber zip cord and flat bakelite cap. Colorful, durable and sanitary.

Length 8 $\frac{3}{4}$ inches. Width 3 $\frac{3}{4}$ inches. Height 4 inches.



Colorful and attractive display, 20 $\frac{1}{2}$ inches long, 19 inches wide with easel support. Ideal for counter and window display with provisions for illuminating one or all lamps.

Contains One Each as Follows:

	Color	Decorations
350GW	Grained Walnut	Pink Flower
350V	Ivory	Violets
350G	Green	Blossom Branch
350B	Blue	Roses
350R	Rose	Red Carnation

Display and Five Lamps

Per Asst.		Per Asst.
81-D350-M	N-X9D00★	\$14.50
One asst. in ctn. Wt. ctn. 8 $\frac{1}{2}$ lbs.		

**Bakelite Nite-Beam Display**

A colorful and attractive display card measuring 20 $\frac{1}{2}$ inches long and 9 $\frac{1}{2}$ inches high with an easel support. Ideal for counter and window display with provisions for illuminating one or all lamps. This display is furnished complete with five lamps; one each of grained walnut, ivory, pastel green, pastel rose, pastel blue, as described below.

Less Lamp Bulbs

Per Asst.		Per Asst.
81-D575-M	N-X10D00	\$15.00
One asst. in ctn. Wt. ctn. 9 lbs.		

STAR ★ DENOTES BEST SELLER

UTILITY LIGHTS

POLSON



For garages, shops, factories, painters, plumbers, store displays and home. Also for use with heat lamp and photographic equipment.

Aluminum reflector 8½ inches diameter. Push through switch. Double ball swivel rubber footed clamp-on bracket. Six foot 18 gauge approved parallel lamp cord.

Each	Each
K1248M (F8H) N-X1D90★	\$2.85
KK1248M (F8H) N-X1D75★—(Case lots 20)	

Twenty in ctn. Wt. ctn. 20 lbs.

NIGHT LIGHTS

EAGLE

Listed by Underwriters Laboratories, Inc.



A guiding light throughout the entire house. Safe and practical. Plugs into any standard outlet.

Bakelite base and shade which swivels on base to throw the light in any direction. Brass prongs to plug in outlet. Turn knob switch. Complete with 7 watt-C7-120 volt bulb.

Length over all 3¼ inches. Width of shade 1½ inches.

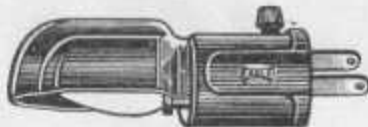
Display Card Consists of:

3 each Ivory, 3 each Brown, 2 each Rose and 2 each Blue color

Per Card	Each
K1391M (D841) X3D95★	\$0.60
One asst. on display card. Wt. card 1½ lbs.	

We Do Not Break Assortments

OPEN STOCK



Each	Each
K1366M (840V) D4C3—Ivory Color..	\$0.60
Lots of 10	D4C0
K1365M (840B) D3C9—Brown Color..	.60
Lots of 10	D3C6

Packed 20 of one color in counter display ctn. Wt. ctn. 1 lb.

ENAMELED STEEL REFLECTORS

STEBER

—PRICES—

Less than case lots D2C0%
Case lots D3C7½%

SHALLOW DOME



Socket Extension Type

Screws into standard socket. For lighting of work benches, pool, ping-pong and other gaming tables. Reflector finished in Graytone Ultramel, white inside.

Each			Diam. in.	Lamp Watts	Ctn. Quan.	Wt. per Ctn., lbs.	▲ Each
K1223M	(C10X)	D9C6	10	60	10	4	\$1.20
KK1223M	(C10X)	D7C5—(Case lots 5)					

FLOOD AND SPOT LIGHT BRACKETS

STEBER

Less than case lots D2C0%
Case lots D3C7½%

SMALL FLOODLIGHTS

Open Type for Use with 100, 200 and 300 Watt Lamps



Fully adjustable mounting bracket. 4½-inch base prepunched for installation on flat surface, or for mounting to 4-inch outlet box. 6 ft. approved cord set. Finished in Lumicote Ultramel.

Less Lamp Bulbs

Each		Diameter inches	Lamp Watts	Carton Quantity	Wt. per Ctn., lbs.	▲ Each
81-57-M	X2D68	7½	100	6	13	\$3.35
Lots of 6	X2D09					
81-59-M	X3D08	10½	200-300	6	18	3.85
Lots of 6	X2D41					

AFCO-LITE



Die cast aluminum. Heavy ¼-20 bolt keeps swivel in place. Composition gasket is dependable weatherproof seal. Long arm for better adjustment. Arm threaded ½ inch.

Four inch round adaptor plate to fit 3¼ or 4 inch outlet boxes. One ½ inch tapped opening.

For PAR38 and R-40 Lamps
Less Lamp Bulbs

Each			Each
K1212M	(508-114)	X1D35★	\$2.00
KK1212M	(508-114)	X1D35★—(Case lots 12)	
Twelve in ctn. Wt. ctn. 14 lbs.			

NOTE—Stebler Products—Can Buy One Standard Package and Any Other Items in Broken Package to Receive D3C7½% Discount

STAR ★ DENOTES BEST SELLER

FLOODLIGHT BRACKETS

Listed by Underwriter's Laboratories, Inc.

For Outdoor Service when
Using PAR-38 Projector Lamp

Weatherproof gasket protects socket against weather. Base serves as outlet box cover, or can be mounted on any flat surface. Luminate Aluminum finish. 6-ft. approved cord set furnished. Can be used indoor or outdoor.

Less Lamp Bulbs

Each		Each
K1214M	(2) X1D64★	\$2.05
KK1214M	(2) X1D28★—(Case lots 12)	

Twelve in a carton. Weight per carton 12 lbs.

Complete with PAR38 150 Watt, 120 Volt
General Electric Lamp Bulb as Illustrated Above

Each		Each
K1360M	(2FL) X2D80★	\$3.90
KK1360M	(2FL) X2D65★—(Case lots 12)	

Twelve in ctn. Wt. ctn. 24 lbs.



For indoor or outdoor service. Provide safety and decorative lighting. Designed especially to accommodate reflector and projector type sealed beam lamps. Also a safe, convenient holder for heat and sun lamps.

Sturdy steel rustproofed construction. All purpose mounting—stick in ground, attach to 3 1/4 or 4 inch outlet box or nail to any flat surface. "U" bracket and swivel base for universal adjustment. Gasket for weatherproof seal between lamp and socket housing. Equipped with 6 foot approved cord and plug.

Less Lamp Bulbs

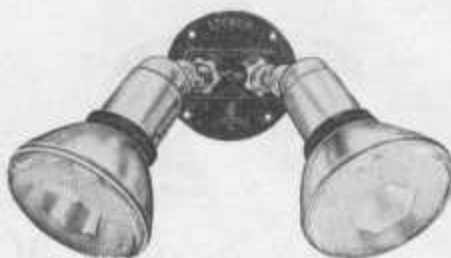
Each		Each
K1216M	(2SO) X1D76	\$2.20
KK1216M	(2SO) X1D38—(Case lots 12)	

Twelve in standard pkg. Wt. pkg. 12 lbs.

FLOODLIGHT BRACKETS

Less than case lots.... D2C0%
Case lots..... D3C7 1/2%

STEBER



This new die cast Steberlite with its glistening chrome plated surface is designed to accommodate PAR-38 and R-40 sealed beam lamps. It is completely weatherproof for outdoor installations. The beautiful chrome finish plus the contrasting black gasket and colonial black mounting flanges present a very striking appearance. Ideal for outdoor lighting around homes and commercial buildings. Designed to match most architectural styling. Chrome plated mounting arm is threaded 1/2 inch and furnished with locknut. Articulated weatherproof swivel coupling between mounting arm and housing permits universal adjustment.

Complete with all purpose adapter—can be attached to 3 1/4 inch or 4 inch outlet box or to any flat surface with conduit to bottom opening. Two-hole bakelite bushing furnished to protect service leads if open wired.

Less Lamp Bulbs

Each		Each
K1208M	(S5002) X4D24★	\$5.30
KK1208M	(S5002) X3D32★—(Case lots 12)	

Twelve in case. Wt. case 24 lbs.

Complete with Two PAR38 150 Watt, 120 Volt
General Electric Lamp Bulbs as Illustrated Above

Each		Each
K1217M	(S5002WL) X6D10★	\$9.25
KK1217M	(S5002WL) X5D75★—(Case lots 12)	

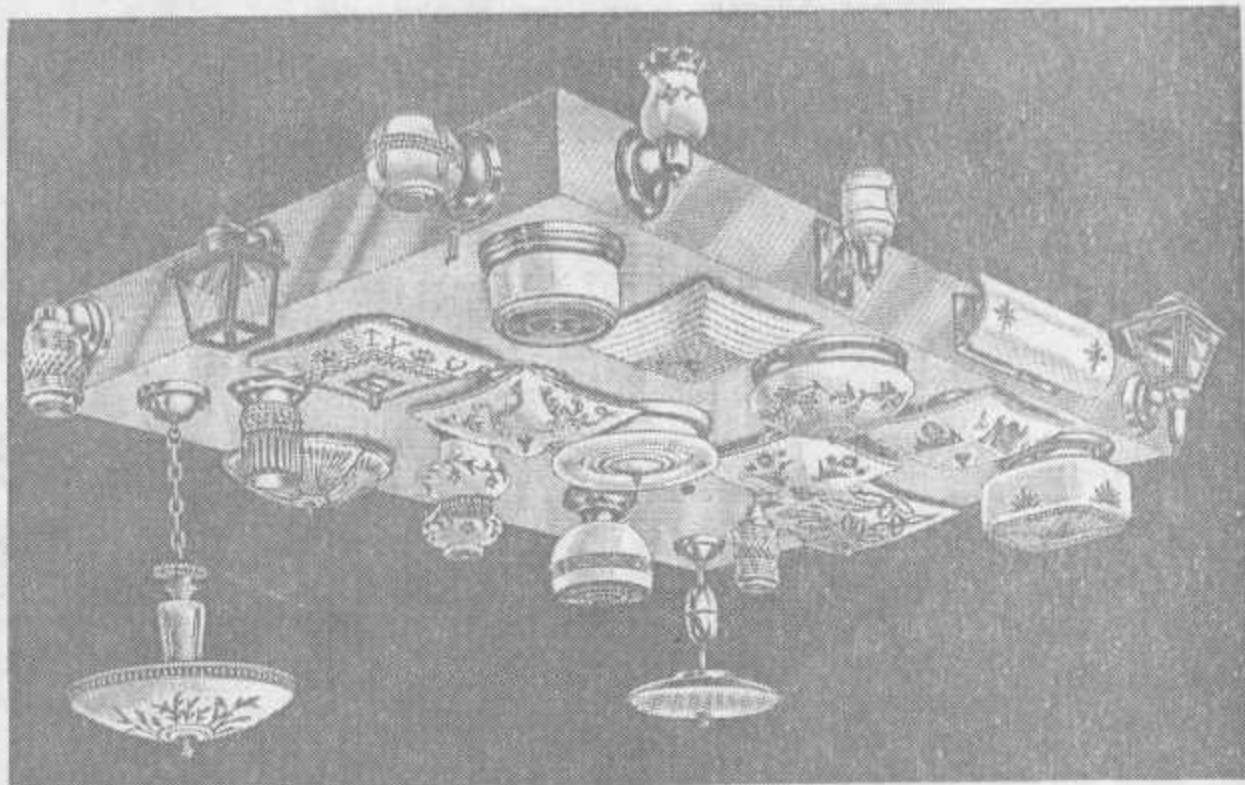
Twelve in case. Wt. case 48 lbs.

NOTE—Steber Products—Can Buy One Standard Package and Any Other Items in Broken Packages to Receive D3C7 1/2% Discount.

STAR ★ DENOTES BEST SELLER

RESIDENTIAL LIGHTING FIXTURES

SUSANNE-IDEAL



(Illustration Shows Board When Completely Mounted)

There are twenty-five (25) different Electric Lighting Fixtures in this Deal so chosen that Dealers can find a ready sale for all these items in REA and Rural markets, also in towns and large cities; these Fixtures are very popular in design and price range. This Assortment consists of the following and these Fixtures are shown in Section 17—Pages 4-F to 12-B inclusive.

		Section	Page	Suggested Resale, Each	Dealer Cost, Each			Section	Page	Suggested Resale, Each	Dealer Cost, Each
3 only	81-708-M	17	6B	\$ 4.09	\$2.95	3 only	81-513W-M	17	6	\$4.29	\$2.65
3 only	81-229B-M	17	6	3.29	2.00	3 only	81-500S-M	17	6A	3.99	2.50
*2 only	81-971C-M	17	12B	11.50	7.00	3 only	81-6107C-M	17	8	1.79	1.10
3 only	81-H1350CY-M	17	6A	3.29	2.00	3 only	81-225P-M	17	6A	2.69	1.60
4 only	81-S195-M	17	6B	3.79	2.40	2 only	81-219-M	17	4F	11.50	7.25
4 only	81-77S-M	17	6B	2.39	1.45	3 only	81-N100CO-M	17	6D	3.79	2.40
4 only	81-26-M	17	6C	1.89	1.15	4 only	81-6100C-M	17	8	1.79	1.10
3 only	81-105-M	17	5	5.49	3.35	4 only	81-902PCO-M	17	6D	2.69	1.65
2 only	81-101-M	17	6C	3.59	2.20	3 only	81-509-M	17	5	2.89	1.75
6 only	81-H112W-M	17	6A	1.99	1.25	2 only	81-6152-M	17	8	8.00	5.00
2 only	81-37-M	17	6C	2.69	1.65	3 only	81-2441A-M	17	8	4.39	2.70
3 only	81-815-M	17	6	4.69	2.95	2 only	81-87PCO-M	17	6D	2.69	1.65
2 only	81-111-M	17	4F	18.50	11.50	1 only	4x6 Display Board wired with Outlets and four Pull Switches				NO CHARGE

Retail Value of 76 Lighting Fixtures..... \$314.92

Dealers Cost of Fixtures Only..... 192.65

Dealers Profit on Assortment of Fixtures..... 122.27

*These Fixtures are Complete with Circline Lamp Bulbs, all other Fixtures are Less Lamp Bulbs.

Display Board Four Feet Wide, Six Feet Long, Six Inches Deep

Constructed of 1/4-inch plywood panel and 3/4-inch white pine sides. Attractively finished in two color combination, canary yellow ceiling, royal blue trim. The wiring in the channels is 14 gauge type R, these channels are connected together with 14/2 BX armored cable. This board has two circuits and four pull switches for turning off and on the fixtures thereon. Chain and hooks are furnished for suspending from ceiling.

(Assortment Complete with Display Board and 76 Electric Fixtures)

Per Asst.

8SL16-M X192D65

Total weight of Electric Fixtures and Display Board 360 lbs.

Items marked * can only be shipped from factory F. O. B., Kansas City, Mo. Full freight allowed to destination.

RESIDENTIAL LIGHTING FIXTURES

SUSANNE—IDEAL

These Fixtures are Underwriters' Approved and Union Made
(Light Bulbs Not Included)



El Grande

Six light pendant, 30 inch diameter wagon wheel. With old copper and iron finish and antiqued and stained oak wagon wheels. Over-all length 42 inches. Over-all spread 37 inches. Will accommodate 75-watt bulbs.

Each \$412-M X63D00 Each \$105.00

One in ctn. Wt. 45 lbs.

Five light pendant. Finish old copper and iron with antiqued and stained 30 inch oak wagon wheel. Over-all spread 37 inches. Over-all length 42 inches. Will accommodate 75-watt bulbs.

Each \$412-M X56D00 Each \$93.50

One in ctn. Wt. 42 lbs.

Five light pendant. Finish old copper and iron with antiqued and stained 24 inch oak wagon wheel. Over-all spread 31 inches. Over-all length 42 inches. Will accommodate 75-watt bulbs.

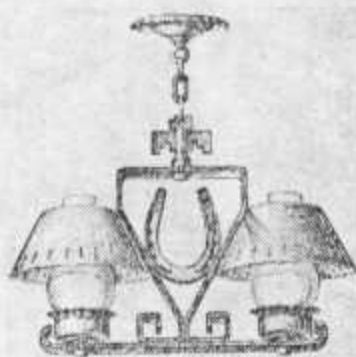
Each \$413-M X56D00 Each \$93.50

One in ctn. Wt. 39 lbs.

Four light pendant. Finish old copper and iron with antiqued and stained 24 inch oak wagon wheel. Over-all spread 31 inches. Over-all length 42 inches. Will accommodate 75-watt bulbs.

Each \$413-M X48D50 Each \$80.50

One in ctn. Wt. 36 lbs.



El Goliad

Two light pendant. Finish old copper and chimneys in old copper and iron. Satin glass cylinder. Over-all length 30 inches and spread 20 inches. Will accommodate 75-watt bulbs.

Each \$416-M X21D50 Each \$35.75

One in ctn. Wt. 11 lbs.



El Seguin

One light pendant, made with 20 inch diameter reflector in old copper finish and iron. Satin glass cylinder. Over-all length 30 inches. Will accommodate one 200-watt bulb.

Each \$409/20-M X26D50 Each \$44.00

One in ctn. Wt. 12 lbs.

One light pendant, made with 14 inch diameter reflector in old copper finish and iron. Satin glass cylinder. Over-all length 30 inches. Will accommodate one 100-watt bulb.

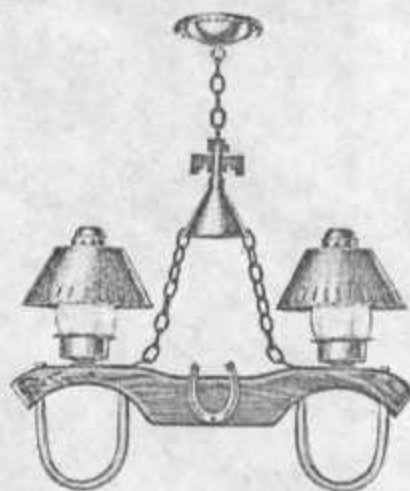
Each \$409/14-M X20D00 Each \$33.25

One in ctn. Wt. 10 lbs.

10 inch diameter shade. One light pendant type old copper and iron finish. Satin glass cylinder. Over-all length approximately 30 inches. Will accommodate one 100-watt bulb.

Each \$409/10-M X14D00 Each \$23.25

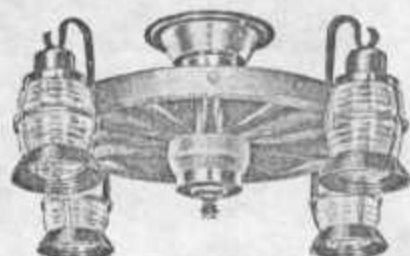
One in ctn. Wt. 6 lbs.



Two light pendant, ox-yoke wood frame, metal old copper finish. Satin glass chimneys. Over-all length 30 inches. Over-all spread 26 inches. Will accommodate 75-watt bulbs.

Each \$418-M X27D00 Each \$45.00

One in ctn. Wt. 12 lbs.



Four light, 24 inch wooden wheel. Metal is copper and brass finish. Unusual in design. Will accommodate 60-watt bulbs.

Each \$4604-M X27D00 Each \$45.00

One in ctn. Wt. 18 lbs.



Two light, opal glass. Antique copper holder with spur and spur holder for center lockup. Will accommodate 60-watt bulbs.

Size	Glass, ins.	Wt. lbs.	Each
\$431-M X8D25	12	6	\$13.75
\$430-M X6D50	10	5	10.75
\$429-M X5D00	8	4	8.30

One in ctn.

Items marked * not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Kansas City, Mo., full freight allowed to destination in lots of 150 lbs. or more.

HAY MOW LIGHTS

Listed by Underwriters' Laboratories, Inc.



UNION

Dust and Vapor Proof
Fits 3 1/4 or 4 inch Box

Glass globe is a standard wide mouth quart canning jar for easy replacement.

Recommended by insurance companies and inspectors for use in such hazardous locations as BARNs, CHICKEN HOUSES, GRAIN WARE-HOUSES, etc., where the National Electric Code does not require the special fittings covered by Article 500.

(159)		Each
Each		Each
K1351M	X1D10	\$1.50
KK1351M	X1D00—(Case lots 25)	

One in ctn. 25 in case. Wt. case 44 lbs.

YARD LIGHTS

JACKSON

Listed by Underwriters' Laboratories, Inc.



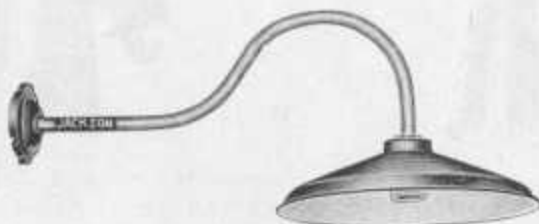
Spun of heavy gauge steel, seamless. The re-flectors have an **Infra-red baked synthetic enamel finish** that is durable, weatherproof and tough. Finish is a deep palm beach green enamel outside and white enamel inside that will not chip, peel, flake, crack or discolor and can be easily washed.

Complete with shallow-bowl reflector, porcelain weatherproof socket, hood, pipe, flange and wire. Fully wired.

Less Lamp Bulbs

Diam. inches	Lamp Size, Watts	Length Over-all, inches	Weight Each, lbs.	Each
12	60-100	23	4	\$4.85
14	150-200	24	4 1/4	5.15

One in ctn.



This yard light is especially designed for the practical illumination of barns, garages, yards, or rear entrances of houses and makes an economical, efficient lighting unit. Composed of galvanized 3/8 inch gooseneck, galvanized flange, No. 14 wire. Weatherproof socket and synthetic enamel reflector. Green outside, white inside.

Less Lamp Bulbs

Reflector Size, inches	For Lamp Watts	Length Over-all, inches	Weight Each, lbs.	Each
10	60	22	3	\$3.35
12	100	23	3 1/4	3.75
14	150-200	24	3 1/2	4.10

One in ctn.

Can assort any Yard Lights on this page for Quantity Price

STAR ★ DENOTES BEST SELLER

RESIDENTIAL LIGHTING FIXTURES

SUSANNE—IDEAL

These Fixtures are Underwriters' Approved and Union Made
(Light Bulbs Not Included)



Two light ceiling mount with swivel. Cones are 7 inches long and 5 1/2 inches wide at the opening. Will accommodate 100-watt light bulbs.

Each	Finish	Each
81-S12DL-M	X5D95 Satin Alum.	\$8.95
81-S12DB-M	X5D95 Satin Brass	8.95
One in ctn. Wt. 2 lbs.		



One light ceiling mount with swivel. Cone is 7 inches long and 5 1/2 inches wide at the opening. Will accommodate 100-watt bulb.

Each	Finish	Each
81-S11DL-M	X3D15 Satin Alum.	\$4.75
81-S11DB-M	X3D15 Satin Brass	\$4.75
One in ctn. Wt. 1 1/2 lbs.		



Two light wall bracket with pin switch. Both cones are 7 inches long and 5 1/2 inches wide at opening. Will accommodate 100-watt bulbs.

Each	Finish	Each
81-S32DL-M	X6D25 Satin Alum.	\$9.40
One in ctn. Wt. 2 lbs.		
81-S32DB-M	X6D25 Satin Brass	9.40
One in ctn. Wt. 2 lbs.		



One light wall bracket, with pin switch. Cone is 7 inches long and 5 1/2 inches wide at opening. Will accommodate 100-watt bulb.

Satin Brass Finish

Each	Each
81-S31DB-M	X3D50
One in ctn. Wt. 1 1/2 lbs.	

TELEVISION LAMPS

SUSANNE—IDEAL



One light Television lamp. Fiber-glass cone. Cone is 5 1/2 inches wide at the opening and 8 inches long. Will accommodate 100-watt bulb. Pin switch in base.

White Color Cone—Aluminum Trim

Each	Each
81-TV93-M	X4D95
One in ctn. Wt. 2 1/2 lbs.	



Made of steel, finished in plated satin brass. Bottom of lamp has a felt base so as to prevent marring of finish of the television cabinet. Equipped with turn switch and 6 foot plastic cord. 9 inches high.

Less Lamp Bulbs

Each	Each
81-TV91-M	X3D95
One in ctn. Wt. 5 lbs.	

PAULDING

One-Light—Bracket Type
For Bathrooms or Kitchens



Made of white vitreous porcelain. With pull chain socket and convenience outlet. Completely wired and with mounting strap for 3 1/4 and 4-inch outlet box and Gem X box. Size of base 6x4 3/4 inches. Complete with half shade glassware. Will accommodate a 100 watt lamp.

(B1710)

Each	Each
K1389M	X2D45★
KK1389M X2D35★—(Case lots of 10)	

PAULDING

(Light Bulbs Not Included)
One-Light—Bracket Type
For Bathrooms



(1710)

Each	Each
K1390M	X1D25
KK1390M X1D20—(Full case lots 10)	

One in ctn. Ten in shipping case.
Wt. case 18 lbs.

PAULDING

For Bathroom



(1770)

Each	Each
K1393M	X1D25
KK1393M X1D20—(Full case lots 10)	
Ten in ctn. Wt. 17 lbs.	

NOTE—For glass shades for above fixtures,
see Page 9, Section 17.

RESIDENTIAL LIGHTING FIXTURES

Listed by Underwriter's Laboratories, Inc.

(Light Bulbs Not Included)



One-Light Ceiling Unit

Made of stamped steel. Ceiling flange $5\frac{3}{4}$ inches in diameter, 4-inch fitters with mounting strap. Less glassware.

Wired with Keyless Socket

(308)

Each	Finish	Each
K1383M	D6C6 White Enameled	\$1.00
KK1383M	D6C3—(Case lots 30)	
K1380M	D7C5 Chromium	1.15
KK1380M	D7C2—(Case lots 30)	

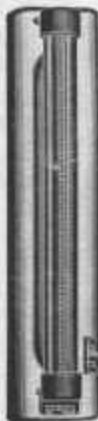
Wired with Pull Chain Socket

(380)

Each	Finish	Each
K1384M	D8C3 White Enameled	\$1.20
KK1384M	D7C9—(Case lots 30)	
K1381M	D9C0 Chromium	1.30
KK1381M	D8C5—(Case lots 30)	

30 in case. Wt. 5 lbs.

NOTE—We recommend the use of No. E300 glassware with the above Kitchen Holders. Section 17—Page 9.



SUSANNE—IDEAL

Bracket Type

Chrome lumiline for 12 inch. 40 watt lamps. Length $13\frac{1}{4}$ inches. Width 3 inches. Equipped with switch and convenience outlet.

Each	Each
81-LU40-M X1D75.....	\$2.65
One in ctn. Wt. $1\frac{1}{2}$ lbs.	

Chrome Adjustable Reflector

Each	Each
81-LU40R-M X2D50.....	\$3.85
One in ctn. Wt. $1\frac{1}{2}$ lbs.	

CLIP-ON SHADES

Each		Color	▲Each	Each		Color	▲Each
54-19CP-M	D4C6 (19C)	Pink	\$.69	54-51Y-M	X1D26 (51)	Yellow	\$1.98
61-19CP-M	D4C6—(Case lots of 24)			61-51Y-M	X1D26—(Case lots of 6)		
54-19CT-M	D4C6 (19C)	Turquoise	.69	54-51P-M	X1D26 (51)	Pink	1.98
61-19CT-M	D4C6—(Case lots of 24)			61-51P-M	X1D26—(Case lots of 6)		
54-19CW-M	D4C6 (19C)	White	.69	54-51T-M	X1D26 (51)	Turquoise	1.98
61-19CW-M	D4C6—(Case lots of 24)			61-51T-M	X1D26—(Case lots of 6)		
54-19CY-M	D4C6 (19C)	Yellow	.69	54-51W-M	X1D26 (51)	White	1.98
61-19CY-M	D4C6—(Case lots of 24)			61-51W-M	X1D26—(Case lots of 6)		
54-31CP-M	D8C6 (31C)	Pink	1.39	54-35CP-M	D2C6 (35C)	Pink	.49
61-31CP-M	D8C6—(Case lots of 12)			61-35CP-M	D2C6—(Case lots of 24)		
54-31CT-M	D8C6 (31C)	Turquoise	1.39	54-35CT-M	D2C6 (35C)	Turquoise	.49
61-31CT-M	D8C6—(Case lots of 12)			61-35CT-M	D2C6—(Case lots of 24)		
54-31CW-M	D8C6 (31C)	White	1.39	54-35CW-M	D2C6 (35C)	White	.49
61-31CW-M	D8C6—(Case lots of 12)			61-35CW-M	D2C6—(Case lots of 24)		
54-31CY-M	D8C6 (31C)	Yellow	1.39	54-35CY-M	D2C6 (35C)	Yellow	.49
61-31CY-M	D8C6—(Case lots of 12)			61-35CY-M	D2C6—(Case lots of 24)		
54-37CB-M	D8C6 (37C)	Blue	1.39	54-42CB-M	D7C9 (42C)	Blue	1.29
61-37CB-M	D8C6—(Case lots of 12)			61-42CB-M	D7C9—(Case lots of 12)		
54-37CT-M	D8C6 (37C)	Turquoise	1.39	54-42CT-M	D7C9 (42C)	Turquoise	1.29
61-37CT-M	D8C6—(Case lots of 12)			61-42CT-M	D7C9—(Case lots of 12)		
54-37CP-M	D8C6 (37C)	Pink	1.39	54-42CP-M	D7C9 (42C)	Pink	1.29
61-37CP-M	D8C6—(Case lots of 12)			61-42CP-M	D7C9—(Case lots of 12)		
54-37CR-M	D8C6 (37C)	Coral	1.39	54-42CR-M	D7C9 (42C)	Coral	1.29
61-37CR-M	D8C6—(Case lots of 12)			61-42CR-M	D7C9—(Case lots of 12)		
54-37CW-M	D8C6★ (37C)	White	1.39	54-42CW-M	D7C9★ (42C)	White	1.29
61-37CW-M	D8C6★—(Case lots of 12)			61-42CW-M	D7C9★—(Case lots of 12)		
54-37CY-M	D8C6 (37C)	Yellow	1.39	54-42CY-M	D7C9 (42C)	Yellow	1.29
61-37CY-M	D8C6—(Case lots of 12)			61-42CY-M	D7C9—(Case lots of 12)		
54-1723CB-M	D9C3 (1723C)	Blue	1.49	54-45CP-M	D9C3 (45C)	Pink	1.49
61-1723CB-M	D9C3—(Case lots of 12)			61-45CP-M	D9C3—(Case lots of 12)		
54-1723CP-M	D9C3 (1723C)	Pink	1.49	54-45CT-M	D9C3 (45C)	Turquoise	1.49
61-1723CP-M	D9C3—(Case lots of 12)			61-45CT-M	D9C3—(Case lots of 12)		
54-1723CR-M	D9C3 (1723C)	Red	1.49	54-45CW-M	D9C3★ (45C)	White	1.49
61-1723CR-M	D9C3—(Case lots of 12)			61-45CW-M	D9C3★—(Case lots of 12)		
54-1723CT-M	D9C3 (1723C)	Turquoise	1.49	54-45CY-M	D9C3 (45C)	Yellow	1.49
61-1723CT-M	D9C3—(Case lots of 12)			61-45CY-M	D9C3—(Case lots of 12)		
54-1723CW-M	D9C3 (1723C)	White	1.49				
61-1723CW-M	D9C3—(Case lots of 12)						
54-1723CY-M	D9C3 (1723C)	Yellow	1.49				
61-1723CY-M	D9C3—(Case lots of 12)						

EXTENSION PULL CHAIN ADAPTERS

54-H101-M	D3C9	.69
-----------	------	-----

ILLUMINATED DISPLAY STAND
WITH CLIP-ON SHADE ORDER

✦1D5-M	X5D00
--------	-------

Items marked ✦ not carried in stock. Can only be furnished by shipping direct from factory, F.O.B. Los Angeles, California.

STAR ★ DENOTES BEST SELLER

For Do it Yourself Fans —

Recommended & Demonstrated by:
Home Extension Agents —
Public School — Home Economic Classes

MAGIC Clip On
LIGHTING FIXTURES

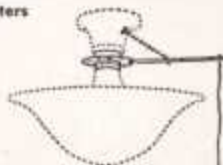
MADE OF STYRON
A GUM PLASTIC

Guaranteed by
Good Housekeeping
For 30 Days

**REPLACEMENT
HOME LIGHTING!**



Nationally Advertised — Small Inventory
Quick Turnover — Year round Sales

	Packing	Dealer Net Each		Packing	Dealer Net Each
 Round Clip-On Specify Colors: White, pink, turquoise, yellow. 7-in. #19C Suggested Retail .69 11-in. #31 Suggested Retail 1.29 to 1.39	24 in 5 lb.	.46	 #35C — 4 1/4 In. Round #35C — 4 1/4 Round Lighting Fixture Crystal Border and Bottom Colors: White, pink, turquoise, yellow. Suggested Retail .39 to .49	24 in 3 lb.	.26
 Round Clip-On Available in white, pink, turquoise, yellow. Specify colors. 11-in. Size #37C Suggested Retail 1.29 to 1.39	12 in 6 lb.	.86	 Square Clip-On Available in white, pink, turquoise, yellow. 9-in. Size #42C Suggested Retail 1.19 to 1.29	12 in 5 lb.	.79
 Round Clip-On Available in red, yellow, white, turquoise, pink, blue. 12-in. Size #1723C Suggested Retail 1.39 to 1.49	12 in 6 lb.	.93	 Square Clip-On 8 panel shell design with crystal trim. Available in white, pink, turquoise, yellow. Specify colors. 11 1/2-in. Size Suggested Retail 1.39 to 1.49 #45C	12 in 6 1/2 lb.	.93
 Round Clip-On Metal band trimmed with crystal. Available in white, pink, yellow, turquoise. Specify colors. 14-in. Size #51 Suggested Retail 1.89 to 1.98		1.26	 ILLUMINATED DISPLAY STAND Chrome Plated U.L. Approved With Fixture Order \$5.00 Net Shipped from Factory		
Extension Pull Chain Adapters A device for adapting pull chain sockets so fixtures may be used. Fits all types of pull chains. May be ordered in units of 6 with other fixtures. #101 Suggested Retail .59 to .69	 24 in 5 lb.	.39	Above Fixtures Warehoused by Shapleigh Hardware Company 900 Spruce Street, St. Louis 2, Missouri		

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL1599-M	X7D76	Polished Brass	1	1	4	\$12.94
81-SL996-7-M	X8D66★	Brass & Black	1	1	6¼	14.43
81-SL996-8-M	X8D66	White	1	1	6¼	14.43
81-SL970-M	X11D92	Brass	1	1	7¼	19.87
81-SL994-M	X10D59★	Brass	1	1	6¼	17.65



SL-996-7 REEL PULL-DOWN distinguished by the smartness of its contemporary design. Handsome black perforated metal shade with matte finish. White frosted ceramic glass diffuser casts soft downward light. Satin brass trim. Diameter 16"; pulls down from 18" to 48". Two lights with switch. Ideal for living, dining, recreation rooms. Recommended: Two 60-watt. Finish: Satin brass and black.

SL-996-8 Same as SL-996-7, except shade is Tone White.



SL-1599 BRASS CEILING TRACK lets you move any reel or cord-hung fixture back and forth 6 feet. Complete with 8 ft. cord and plug for connection to outlet, or can be permanently connected to ceiling outlet. Includes brass cord weights, splicing urn and mounting screws. Finish: Polished brass.



SL-994 REEL PULL-DOWN with glittering golden-beaded sunburst design on white ceramic glass. Elegant as the most expensive creations. Diameter 16"; pulls down from 18" to 48". Satin brass shade adds crowning touch of richness. Turn switch. Recommended: Two 60-watt. Finish: Satin brass.

light up your life for Happier Living with attractive pull-down fixtures



Discover the wonderful versatility of the decorative pull-down fixture. It raises or lowers at the touch of a finger, to create the best light for dining, studying, sewing, playing cards. Think what this means above your dining table! Adding a ceiling track makes your pull-down fixture even more adjustable, allowing it to glide back and forth across your ceiling.

SL-970 REEL PULL-DOWN in the contemporary manner, with beautifully curving shade of satin brass, rimmed with decorative circle perforations. White bent glass diffuser sheds soft downward light, and perforations in shade create charming light patterns at night. Diameter 14"; pulls down from 21" to 52". Recommended: Two 75-watt with switch. Finish: Satin brass.



Ways to use STAR Light Pull-downs for Happier Living

- Over your dining table.
- On a ceiling track in boy's or girl's bedroom, where it can be moved from desk to bed as needed.
- In dining-living room, on a ceiling track, so it can be centered over table for dining, then moved out of way for general living.
- Over counter type room divider separating kitchen from breakfast or family room.
- Over game tables in recreation or family room.
- On a screened porch, where it can be used over a card table for games or meals, over lounging chairs for reading.
- In living room, next to a sofa, so it can be lowered for reading, raised for general use.



*light up your life
with the Decorative Excitement
of the latest designs*

What a smart new hat can do for you, the latest designs in STAR Light fixtures can do for your home. Let a stunning STAR Light cluster create a cozy conversational corner in your living room. Add new daytime excitement and enchanting night beauty with a bubble pull-down in the Oriental manner. Highlight your living or recreation room with a high style portable.



SL-1440 CLUSTER of pure sculptured beauty in a striking contemporary design. Fashioned of hand blown white opal glass with perforated satin brass top trim and spreader bar. Especially effective when used with pastel tinted bulbs, which give it a warm glow. Blends with any color scheme, graces any room, adds romantic charm to any setting. Each cone 10" x 4½"; overall spread 14"; each cone adjustable to 54". Recommended: Three 60-watt. Finish: Satin brass.



SL-974 BUBBLE PULL-DOWN with all the allure of the modern Far East, the serenely decorative beauty of the finest Oriental designs. Pure white plastic in a soft white finish over a contoured wire cage. So versatile you can use it in either formal or informal settings in living, dining, family rooms, even bedrooms and kitchens. Diameter 18"; depth 8"; pulls down from 21" to 49". Recommended: One 150-watt. Finish: Satin brass.

SL-1500 PORTABLE wall fixture in an exquisite contemporary design that adds a high note of fashion to living or family room. A softly glowing satin brass shade with a charmingly scalloped edge tops a lovely white bent glass diffuser. Wood and brass pull lets you move light up and down, swing it from side to side for best light over end table, desk, lounge chair or piano. Maximum vertical adjustment 26". Diameter 14". Recommended: Two 60-watt with switch. Finish: Satin brass.

**Ways to Use
STAR Light's Latest Designs
for Happier Living...**

CLUSTER

- Over the coffee table in your living room, for decorative charm.
- In a living room corner, above a sectional or a corner table separating two sectionals.
- Over a planter or room divider.
- In a high ceilinged entrance hall, or at the top of stairs.
- In a bedroom corner, above a vanity or desk.

BUBBLE PULL-DOWN

- On a screened porch, over the dining area.
- Over a writing desk, in living room or bedroom.
- In a living room or bedroom corner, over easy chairs for reading.
- Above dining table in dining room or breakfast nook.
- In recreation or music room, over record cabinet or game table.

PORTABLE

- In bedroom, over bed or desk or lounge chair.
- In living room, over end table, easy chair or piano.

INSERT IN YOUR CATALOG OPPOSITE SEC. 17 PAGE 8-E

March 30, 1959.

5-SL123RO-M	LIGHT FIXTURES	T/O
5-SL163-M	LIGHT FIXTURES	T/O

Stock Expected Two To Three Weeks.

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL1440-M	X13D25.....	Brass	1	1	6	\$22.09
81-SL974-M	X14D59.....	Brass	1	1	7½	24.31
81-SL-1500M	X8D99.....	Brass	1	1	7½	14.98

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL979-1-M	X6D32.....	Brass	1	1	4 $\frac{3}{4}$	\$10.54
81-SL979-2-M	X6D32.....	Copper	1	1	4 $\frac{3}{4}$	10.54
81-SL979-11-M	X5D66.....	Red	1	1	4 $\frac{3}{4}$	9.44
81-SL980-1-M	X7D26.....	Brass	1	1	4	12.10
81-SL980-2-M	X7D26.....	Copper	1	1	4	12.10
81-SL981-2-M	X11D92.....	Copper	1	1	5	19.87
81-SL981-1-M	X11D92.....	Brass	1	1	5	19.87
81-SL983-M	X11D92.....	White & Brass	1	1	7 $\frac{1}{2}$	19.87

*light up your life
with the Friendly Warmth
and charm of Colonial fixtures*

Brighten your home with the hospitality of colonial design. In family rooms, breakfast nooks, informal dining rooms, studio apartments—wherever Early American, Ranch Oak, or French Provincial furnishings set an air of casual living—these friendly fixtures add the perfect decorative note.



SL-980-1 CHAIN HUNG colonial lantern with frosted chimney under a warmly gleaming satin brass shade. Gives a homey feeling of relaxed enjoyment to any informal room—recreation or bedroom, dining room or kitchen. Overall length 33" when full chain is used. (Chain may be shortened by removing links.) Shade diameter 14". Recommended: One 100-watt. Finish: Satin brass.

SL-980-2 Same as SL-980-1, except shade is Satin copper.

SL-983 CHANDELIER in an enchanting new colonial design, glowing with charm and beauty. Picture your dinner table setting under the soft light from these beautifully curved frosted white glass shades with prettily scalloped, flaring edges. Smart swirl design stem of white blown glass. Gleaming brass chain adds dignity and graciousness. Overall spread 15½"; overall length 28½". (May be shortened to 11½" by removing links.) Recommended: Five 40-watt. Finish: Tone White with brass trim. Matching wall bracket SL-383, page 8.



SL-979-1 CHAIN HUNG creation in the colonial manner, with a touch of trim distinction. A softly glowing satin brass shade, delightfully scalloped, tops a stunning hand blown opal glass globe encircled with a handsome satin brass band featuring two rows of square perforations. Blends beautifully with traditional furniture. Diameter 13½". Overall length 27". (May be shortened by removing links.) Recommended: One 100-watt. Finish: Satin brass.

SL-979-2 Same as SL-979-1, except shade is satin copper.

SL-979-11 Same as SL-979-1, except shade is red.

SL-981-2 REEL PULL-DOWN colonial lantern with the friendly charm that makes dining a delight. Raise or lower this softly gleaming beauty simply by pulling the little knob beneath. Satin finish brass shade over a frosted chimney. Pulls down from 18" to 48". Shade diameter 14". 3 way switch. Recommended: One 30-70-100-watt. Finish: Satin copper.

SL-981-1 Same as SL-981-2, except shade is Satin brass.



**Ways to Use
STAR Light Colonials
for Happier Living...**

PULL-DOWN

- Over dining table in informal dining room, breakfast nook or kitchen.
- Over serving counter in kitchen or family room.
- Over desk or easy chair in bedroom or living room.

CHAIN HUNG

- Over table in informal dining room, breakfast nook or kitchen.
- In entrance hall, or at head of stairs.
- In bay window area or alcove in den or informal living room.

CHANDELIER

- In dining room, over dining table.
- In sitting room area of a large bedroom, as found in an older home.

*light up your life with
the Sparkle of STAR Light
Bent Glass Ceiling Lights
for bedroom, hall, dinette*

Just as the stars at night make the heavens a panorama of twinkling beauty, STAR Light close-to-ceiling fixtures can decorate your home with jewel-like radiance. In bedrooms, bath, dining or living room, kitchen or entrance hall, they add the final touch of elegance.



SL-187 Magnificent polished solid brass filigree trim accents the white bent glass square decorated with clear symmetrical line design. 16" square; depth 6½". Recommended: Four 60-watt. Finish: White and polished brass.



SL-137 Stunning square of white bent glass with a sunburst design in golden beading. Brings new beauty to a bedroom. Blends with either modern or contemporary furniture. 12" square; depth 5". Recommended: Two 60-watt. Finish: White with golden bead.



SL-138 Glittering golden beading outlines a stylized pine tree design on a pure white bent glass square. Ideal for a man's or boy's bedroom furnished in modern or contemporary. 14" square; depth 5". Recommended: Two 60-watt. Finish: White with golden bead.



SL-139 A striking white and gold deep bend square for your bedroom or dining room ceiling. Delightful golden beaded stylized leaf and flower design on white bent glass. 16" square; depth 6½". Recommended: Four 60-watt. Finish: White with golden bead.



SL-192 Glistening golden beading traces a beautifully simple design of lines and scallops on a handsome white bent glass circular fixture. Blends with either contemporary or traditional furnishings. Diameter 13"; depth 5¼". Recommended: Two 60-watt. Finish: White with golden bead.



SL-193 Fantasy of curved lines, straight lines and circles in brilliant golden beading decorates this pure white bent glass circular ceiling fixture for bedroom or dining room. Diameter 16"; depth 5½". Recommended: Three 60-watt. Finish: White with golden bead.



SL-123-8 Beautiful white ceramic glass with dainty stem and leaf pattern makes this lovely square ideal for a prettily feminine bedroom, or a living room. 12" square; depth 5¼". Recommended: Two 60-watt. Finish: White.

SL-123-9 Same as SL-123-8, except glass is Rose.

SL-123-10 Same as SL-123-8, except glass is Turquoise.

SL-143 Same as 123-8, except glass is 14" square.

SL-163 Same as 123-8, except glass is 16" square, depth is 5½", has three lights instead of two.

*SL-4 BULK PACK AVAILABLE: SL-123-8 is available in special bulk pack, 12 fixtures to a carton. Order number SL-4 for this bulk pack.

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL187-M	X7D33★	White & Brass	1	4	18	\$12.21
81-SL138-M	X2D20★	White	1	6	19½	3.06
81-SL192-M	X2D20	White	1	6	15	3.06
81-SL137-M	X1D67★	White	1	6	13½	2.78
81-SL139-M	X3D66★	White	1	6	25½	6.10
81-SL193-M	X3D26	White	1	6	27	5.44
81-SL123-8-M	X1D19★	White	1	6	13½	1.98
81-SL123-9-M	X1D19★	Rose	1	6	13½	1.98
81-SL123-10-M	X1D19★	Turquoise	1	6	13½	1.98
81-SL143-M	X1D73★	White	1	6	19½	2.89
81-SL163-M	X2D93★	White	1	6	27	4.88

Bulk Pack

(12 only SL123 White)

81-SL4-M	X1D08	White		12	22	1.80
----------	-------	-------	--	----	----	------

Sold Only in Full Std. Pkgs.

STAR ★ DENOTES BEST SELLER

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL126-M	X1D73★.....	White	1	6	19½	\$2.89
81-SL159-M	X5D99.....	White	1	4	30	9.99
81-SL165-M	X5D53.....	White	1	4	25	9.21
81-SL154-M	X1D67.....	White	1	6	15	2.78
81-SL157-M	X2D86.....	White	1	4	15	4.77
81-SL164-M	X2D86.....	White	1	4	13	4.77

Ways to Use STAR Light Close-to-Ceiling Fixtures for Happier Living...

- Above your dining table in dining room, dinette or kitchen.
- Centered on the ceiling of a bedroom.
- On low-ceilinged entrance hall.
- On bath ceiling.
- On ceiling of small living room, or TV room.
- On ceiling of hallway leading to bedrooms.
- In family room or recreation room.



SL-126 Dainty stem and leaf pattern in contemporary styling distinguishes this white bent glass square for bedroom, dining or living room. Handy pull-chain switch. 12" square; depth 5 1/4". Recommended: Two 60-watt. Finish: White.



SL-154 A stunning frosted design on white bent glass gives this lovely circular ceiling fixture all the imaginative appeal of Jack Frost's artistry. Exquisite for a bedroom. Diameter 13"; depth 5". Recommended: Two 60-watt. Finish: White.



SL-159 Flaring stripes of golden beading radiating out from the center of a white bent glass circle make this gay ceiling fixture a real conversation piece. Transitional styling ideal for bedroom or dining room. Diameter 17"; depth 6 1/4". Recommended: Four 60-watt. Finish: White with golden bead.



SL-157 Crystal beading with a glittering dewdrop sparkle decorates this striking white bent glass circle with a modern free-form overall design. Perfect with modern paintings and furniture in bedroom, living room, dinette. Diameter 13 1/4"; depth 6 1/4". Recommended: Three 60-watt. Finish: White with crystal bead. Chromium bottom cap.



SL-165 A skyful of stars, with all the twinkling glitter of the Milky Way, comes to life in this beautifully imaginative square of white bent glass, decorated with golden beading and clear spatter. Gold-colored plastic edging on glass. Delightful for bedroom or dinette. 17 1/4" square; depth 6 1/2". Recommended: Four 60-watt. Finish: White with golden bead.



SL-164 Sleep under a canopy of stars, with this charming star-studded square on your bedroom ceiling. Golden beading decorations on white bent glass. 14" square; depth 4 1/2". Recommended: Three 60-watt. Finish: White with golden bead.

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL325-M	X3D33.....	Brass	1	4	9	\$5.55
81-SL305-M	X1D27.....	Brass	1	6	10½	3.11
81-SL323-M	X4D26.....	Brass	1	6	24	7.10
81-SL302-M	X1D07.....	Brass	1	6	9	1.78
81-SL320-M	X1D46.....	Brass	1	6	19½	2.44
81-SL396-M	X2D40★.....	Brass	1	6	10½	4.00
81-SL383-M	X1D93.....	White	1	6	7½	3.22
88-SL334-M	X2D00.....	Brass	1	6	9	3.33

STAR ★ DENOTES BEST SELLER

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL985-1-M	X3D66	Brass	1	1	3	\$6.10
81-SL985-2-M	X3D66	Copper	1	1	3	6.10
81-SL985-8-M	X3D46	White	1	1	3	5.77
81-SL316-1-M	X3D93	Brass	1	6	9	6.55
81-SL316-3-M	X3D93	Aluminum	1	6	9	6.55
81-SL377-7-M	X4D79	Black	1	4	12	7.99
81-SL377-1-M	X5D80	Brass	1	4	12	9.66
81-SL377-3-M	X5D80	Aluminum	1	4	12	9.66
81-SL376-1-M	X3D33	Brass	1	4	8	5.55
81-SL376-7-M	X2D60	Black	1	4	8	4.33
81-SL376-3-M	X3D33	Aluminum	1	4	8	5.55
81-SL984-1-M	X6D59	Brass	1	1	3	10.99
81-SL984-2-M	X6D59	Copper	1	1	3	10.99
81-SL33-M	D9C8	Ivory	1	24	12	1.64
81-SL347-M	X4D99	Brass	1	4	10	8.32
81-SL346-M	X3D07	Brass	1	4	6	5.11



SL-985-1 Latest in contemporary styling for recreation room, family room, anywhere in your home. Handsome polished brass shade with smart slotted perforations over white ceramic glass. Diameter 11½"; depth 4". Recommended: Two 60-watt. Finish: Polished brass.

SL-985-2 Same as SL-985-1, except shade is Polished Copper.

SL-985-3 Same as SL-985-1, except shade is white enamel.



SL-984-1 Delightfully scalloped flaring shade of polished brass tops a smartly tapered white ceramic glass bowl, tipped with polished brass. Gay lighting for recreation room, kitchen, laundry room. Diameter 14"; depth 3". Recommended: Two 60-watt. Finish: Polished brass.

SL-984-2 Same as SL-984-1, except shade finish is satin copper.



SL-33 Ideal utility light for closets, general use. Wired; individually packaged with mounting strap. Fits up to 4" outlet box. Diameter 4½"; length 3½". Recommended: One bulb, any desired wattage. Finish: Ivory.

SL-316-1 Stunning polished brass cone with decorative slot perforations around rim. So good looking you can use it for accent down light in any room. Length 7½"; diameter 5½". Recommended: One 60-watt. Finish: Polished brass.

SL-316-3 Same as SL-316-1, except solid aluminum, polished finish.



SL-377-7 Beautifully designed twin bullet cones for wall or ceiling. Exquisite in their simplicity, decorative in any room. Overall spread 17¼"; diameter each cone 4½"; length 7½". Recommended: Two 100-watt. Finish: Black.

SL-377-1 Same as 377-7, except finish is Satin brass.

SL-377-3 Same as 377-7, except solid aluminum satin finish.



SL-376-1 Handsome satin brass bullet for ceiling or wall. Adjustable reflector. Favored in family room, hall or living room. Diameter 4½"; length 7½"; extends 9". Recommended: One 100-watt. Finish: Satin brass.

SL-376-7 Same as 376-1, except finish is Black.

SL-376-3 Same as 376-1, except solid aluminum, satin finish.

Ways to Use STAR Light Utility Lights for More Convenient Living...

CEILING LIGHTS

- In entrance hall, hallway, alcove, recreation room, utility or laundry room, sewing room, dinette, kitchen.

WALL BRACKETS

- In entrance hall, singly, or in pairs.
- In bedroom, singly, or flanking bed, dressing table, chest.
- In dining room or dinette, flanking buffet or drop leaf table.

ACCENT LIGHTS

- In living room, accenting paintings, planters, wall surfaces.
- In kitchen, utility room, laundry, lighting work areas.



SL-347 Twin accent for walls or ceiling. Adjustable Tone-white fiber glass shades. Complete with 3-way switch. Use to accent planters or other decorative arrangements, to brighten corners, stair areas. Recommended: Two 100-watt or 75-watt R-30. Finish: Satin brass.



SL-346 Smart accent light in contemporary styling for use on wall or ceiling of hall, stairs, patio, family or recreation room. Adjustable shade of Tone-white fiber glass. Complete with on-off switch. Recommended: One 100-watt or 75-watt R-30. Finish: Satin brass.



THOMAS INDUSTRIES INC.



STAR Light



SL-932-8 Rapid start single light Circline fluorescent fixture for kitchen or utility. Easily adapted to pull chain. Fluorescent lamp not included. Diameter 13"; depth 3". Has steel backplate sealing off wiring from ceiling, approved for connection to 60° building wiring. Recommended: One 32-watt. Finish: White.

SL-932-4 Same as SL-932-8, except finish is chromium.



SL-934-4 Rapid start twin light Circline fluorescent fixture creates halo of light for kitchen or utility room. Fluorescent lamps not included. Diameter 13"; depth 3". Has ceiling backplate approved for connection to 60° building wiring. Recommended: One 32 and one 22-watt. Finish: Chromium.

SL-934-8 Same as SL-934-4, except finish is white.



SL-989 Most unusual ceiling fixture in striking new contemporary design. A flat white glass square with perforated white metal sides held in place by white rods. Just the thing to go with modern built-in kitchens. 14" square; 5 1/4" drop. Recommended: Four 60-watt. Finish: Chromium trim, white canopy and sides.



SL-993 Fashion note for modern kitchens! Handsome etched white glass square with perforated metal top gives interesting ceiling pattern. 12" square; depth 5 1/4". Recommended: Four 60-watt. Finish: White enamel canopy, chromium bottom trim.



SL-416 Sparkling ceiling fixture in smart contemporary design. White glass with clear top and prismatic bottom. Holder 3 1/4"; depth 7 1/4"; glass diameter 6". Recommended: One 100-watt. Finish: Chromium.

SL-418 Same as SL-416, except holder is 4"; depth 8 3/4"; glass diameter 8"; 150-watt.

Ways to Use STAR Light Kitchen Lights for Happier Living...

- Place a handsome ceiling fixture in the center of the room for general lighting.
- Use recessed fixtures over sink, range, open counter working space.
- Use cone light in line between kitchen and dinette.



THOMAS INDUSTRIES INC.



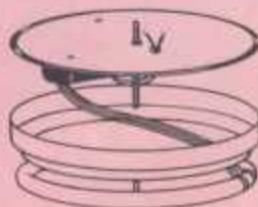
SL-466 Attractively ribbed white glass ceiling fixture with sparkling clear crystal bottom. Adds a decorative note to kitchen, bathroom or utility room. Canopy 6 3/4"; glass diameter 6 1/2"; depth 5 1/4". Recommended: One 60-watt. Finish: Chromium.

SL-468 Same as SL-466, except Canopy 8 3/4"; glass diameter 8 1/2"; depth 5 3/4"; two 60-watt.

SL-470 Same as SL-466, except Canopy 10 3/4"; glass diameter 10 1/2"; depth 6"; two 75-watt.

STEEL BACKPLATE Included with all STAR Light CIRCLINES

Steel backplates sealing off wiring from ceiling are standard with SL-932-4, SL-932-8 and SL-934-4 and 934-8 CIRCLINES. Added convenience for all installations. Approved for connection to 60° building wiring.



RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL932-8-M	X4D79.....	White	1	3	18 $\frac{3}{4}$	\$7.90
81-SL932-4-M	X5D53★.....	Chromium	1	3	18 $\frac{3}{4}$	9.21
81-SL989-M	X5D33.....	Chromium	1	1	6 $\frac{1}{4}$	9.88
81-SL416-M	X1D53.....	Chromium	1	12	30	2.55
81-SL418-M	X1D87.....	Chromium	1	6	21	3.11
81-SL466-M	X1D73★.....	Chromium	1	12	30	2.89
81-SL468-M	X2D33★.....	Chromium	1	6	22 $\frac{1}{2}$	3.88
81-SL470-M	X3D20★.....	Chromium	1	6	33	5.33
81-SL934-4-M	X7D26★.....	Chromium	1	3	27	12.10
81-SL934-8-M	X5D99.....	White	1	3	27	9.99
81-SL993-M	X6D59.....	White & Chrome	1	1	9 $\frac{1}{2}$	10.99

STAR ★ DENOTES BEST SELLER

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL2806-M	X3D86★	Chromium	1	4	20	\$8.44
81-SL2808-M	X4D46	Chromium	1	4	24	7.44
81-SL2816-M	X4D46★	Chromium	1	4	16	7.44
81-SL2811-M	X5D59	Chromium	1	4	20	9.32
81-SL2814-M	X4D00	Chromium	1	4	14	6.66
81-SL2820-M	X11D65	Chromium	1	1	13	19.42

Bar Hangers

For use with all recessed boxes except SL2820

Per Pair					Per Pair
81-SL2800-M	D5C5		1 Pr.	12 Pr.	3 .91



SL-2806 (75 WATT) Concealed recessed lighting square for dramatic effect over kitchen range or sink; bathroom mirror, window; entryway; recreation room. Recessed housing size 8½" x 8½" x 4¼" deep. Overall trim size 9¼" x 9¼". Recommended: One 75-watt. Finish: Chromium trim.



SL-2811 (150 WATT) Same as SL-2806, except recessed housing size 12½" x 12½" x 4¼" deep; overall trim size 13¼" x 13¼"; one 150-watt.



SL-2808 (100 WATT) Same as SL-2806, except recessed housing size 10½" x 10½" x 4¼" deep; overall trim size 11¼" x 11¼"; one 100-watt.



SL-2814 (60 WATT) Handsome rectangular recessed lighting fixture. Easy to install for dramatic kitchen lighting. Recessed housing size 9½" x 6½" x 4¼" deep. Overall trim size 10¼" x 7¼". Recommended: One 60-watt. Finish: Chromium trim.

light up your life... with a kitchen that's lighted for *Happier Working*



A sunny kitchen gives you a sunny outlook... makes your tasks seem lighter... prevents eye strain and reduces fatigue. With such a wealth of STAR Light utility fixtures available, you can brighten every corner of your kitchen, for easier, happier working. Plan and place fixtures so you will never work in your own shadow, and make sure you have good lighting for every kitchen activity.

Quality Features of STAR Light Recessed Lighting

- Efficient reflectors for uniform distribution of light.
- Adjustable mounting brackets.
- White enamel boxes.
- UL approved.
- Ceramic painted flat double strength glass.
- Exclusive frame lock-up locks tightly. Close-fit light baffle prevents light leaks on irregular ceilings. Improved spring action holds securely, can't sag. Easier to relamp or clean than ordinary type. Disengages easily and holds trim in place out of way, or can be entirely removed.



SL-2800 Bar Hangers (pair) for use with all STAR Light recessed boxes except SL-2820.



SL-2816 (100 WATT) Same as SL-2814, except recessed housing size 12½" x 8½" x 4¼" deep; overall trim size 13¼" x 9¼"; one 100-watt.



SL-2820 Two-light fluorescent rectangular recessed fixture, ideal for kitchen, recreation room. L.P.F. 60 cycle A.C. only. Recessed housing size 24¼" x 6¼" x 4¼" deep. Overall trim size 25½" x 7½". Recommended: Two 20-watt. Finish: Chromium trim.



*light up
for happier living Outdoors...
with the Magic Touch
of STAR Light*

Let's begin by lighting — and perhaps the most essential — in outdoor lighting. Let STAR Light bulbs make your home in nighttime beauty... with welcoming post lantern lighting the way to your door... warmly glowing wall brackets and ceiling lights... enhancing their hospitality from porch or patio... garage and post lights adding safety.



SL-757 Small hex outdoor ceiling fixture with white flat glass panels. Attractive for porch or breezeway. Includes one flat bulb in standard size. 8" square depth. 20" recommended. One Mount. White. Made in U.S.A. only.

SL-858 Same as SL-757 except 8 1/2" square. See drawing.



SL-756 One wall bracket to hold lanterns and lamps. White, flat glass shade with light protected by screen. One flat shade with white and black steel rim. Two glass will also being given to the customer at no charge. Height 12 1/2" width 4 1/2", weight 2 1/2". Recommended One Mount. Made in U.S.A. only.



SL-755-B Hanging clear crystal and bronze set to receive glowing wicker bowl holder. Includes flat glass top. Design to give add shade. One a set to both lanterns. One protective screen. One to customer at no charge. Catalog Number 471. Height 17 1/2", weight 3 1/2". Recommended One Mount. Made in U.S.A. only.

SL-755-C Same as SL-755-B except flat top and add shade.



CEILING

SL-771-4 Six two contemporary post lanterns in white ribbed base. Glass shade with glass and steel rim. One of SL-771-4 base. 20 1/2" height. 14" width. 2 1/2" weight. One Mount. White. Recommended One Mount. Made in U.S.A. only.

SL-771-5 Same as SL-771-4 except made in black and add shade.

POST

SL-780 Series pair of flat white lanterns. In black outdoor lantern SL-774, SL-775, SL-777. Recommended size. Overall height 85". Includes bases from 7". One post and one lantern separately. Post. Made in U.S.A. only.

POST-LANTERN COMBINATION

SL-776 Hanging contemporary design lantern with post. Clear glass, mounted in flat lantern, is topped by a white flat protective hexagonal shade. Includes one of shade and white steel rim. Glass diameter 12", height 20 1/2". Post a black steel. One mounting 8 1/2" height. 7". Recommended One Mount. Made in U.S.A. only. Includes bases with white steel rim. One post. Includes also SL-770 or SL-775.

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL771-1-M	X9D26.....	Brass	1	1	6	\$15.43
81-SL771-7-M	X8D39.....	Black	1	1	6	13.99
81-SL781-M	X5D66.....	Aluminum	1	1	8 $\frac{1}{4}$	9.44
81-SL757-M	X2D60.....	Black	1	12	27	4.33
81-SL759-M	X3D13.....	Black	1	12	30	5.22
81-SL718-M	X2D93.....	Black	1	6	9	4.88
81-SL715-2-M	X1D20.....	Copper	1	6	9	2.00
81-SL715-7-M	X1D20.....	Black	1	6	9	2.00
81-SL776-M	X8D99.....	Black	1	1	10	14.98

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Each		Color	Quantity in Carton	Quantity in Std. Pkg.	Weight Std. Pkg., Lbs.	Each
81-SL300-1-M	X1D46.....	Brass	1	6	9	\$2.44
81-SL300-7-M	X1D07.....	Black	1	6	9	1.78
81-SL774-M	X4D99.....	Black	1	4	14	8.32
81-SL775-M	X6D59.....	Black	1	1	5½	10.99
81-SL376-3-M	X3D33.....	Aluminum	1	4	8	5.55
81-SL377-3-M	X5D80.....	Aluminum	1	4	12	9.66
81-SL755-M	X2D80.....	Black	1	6	9	4.66
81-SL700-1-M	X1D46★.....	Brass	1	6	10½	2.44
81-SL700-2-M	X1D46.....	Copper	1	6	10½	2.44
81-SL750-1-M	X4D66.....	Brass	1	6	15	7.77
81-SL750-7-M	X3D33★.....	Black	1	6	15	5.55
81-SL730-1-M	X2D00.....	Brass	1	6	12	3.33
81-SL730-7-M	X1D73.....	Black	1	6	12	2.80



SL-300-1 Clear crystal molded in "cut glass" manner, set in a solid brass holder, makes this ceiling light for porch, entryway or hallway a decorative gem. Canopy diameter 4 1/4"; length 6 1/2"; holder diameter 3 1/4". Recommended: One 75-watt. Finish: Solid brass.

SL-300-7 Same as SL-300-1, except Black on solid aluminum.



SL-376-3 Handsome solid aluminum bullet. Ideal for under eaves to highlight gardens and brighten walkways. Diameter 4 1/4"; length 7 1/2"; extends 9". Recommended: One 100-watt. Finish: Solid aluminum with Satin finish.

SL-377-3 Same as SL-376-3 but twin bullet.



SL-750-1 Ornamental brass finish outdoor wall lantern in the traditional manner. Fluted clear crystal globe adds graceful charm. Overall height 11 1/2"; width 5 1/2"; extends 5 1/2". Recommended: Up to one 75-watt. Finish: Solid aluminum with ANODIZED brass finish.

SL-750-7 Handsome black aluminum outdoor wall lantern in traditional design. Light glows through clear crystal glass. Solid brass knob at top adds touch of warmth. Goes nicely with black wrought iron railings on porch steps. Overall height 11 1/2"; width 5 1/2"; extends 5 1/2". Recommended: Up to one 75-watt. Finish: Black on solid aluminum with solid brass knob.



SL-774 Picturesque outdoor lantern. Clear glass panels in black solid aluminum housing, topped with solid brass ornament. Adds distinction to your grounds. 8 1/2" square; height 12 1/2". Fits any 3" outside diameter post. Recommended: One 75-watt. Finish: Black on solid aluminum with solid brass trim.

SL-775 Charming traditional post lantern with white frosted chimney and clear glass panels in black aluminum housing. Solid brass chimney holder and top ornament. Shade 10" square; height 15". Fits any 3" outside diameter post. Recommended: One 100-watt. Finish: Black on solid aluminum with solid brass trim.



SL-755 Highly decorative wall light of modern design for entryway, patio. Black aluminum with white frosted glass, brass trim. Height 5 1/2"; width 8 1/2"; extends 4 1/2". Recommended: One 60-watt. Finish: Black on solid aluminum with brass trim.



SL-700-1 Wall light of clear crystal molded in "cut glass" manner, with brass finish holder. Attractive flanking a doorway, or lining a large porch; can be used indoors, too. Canopy diameter 4 1/2"; length 8"; extends 5". Recommended: One 75-watt. Finish: Solid aluminum with ANODIZED Brass finish.

SL-700-2 Same as SL-700-1, except Solid Copper.



SL-730-1 Beautifully simple outdoor bracket in best contemporary design. Frosted glass, sleekly molded, ANODIZED brass finish holder. Handsome on porch, breezeway, carport, garage, patio. Length 6"; width 4"; extends 4". Recommended: One 60-watt. Finish: ANODIZED brass on solid aluminum.

SL-730-7 Same as SL-730-1, except Black on solid aluminum.

Ways to use STAR Light Outdoor Lights for Happier Living...

WALL BRACKET

- On each side of main entrance or garage door.
- On lock side of other entrances.
- Lining a large porch.

CEILING FIXTURE

- Centered on porch or breezeway ceiling.
- Centered on summer house ceiling.

POST LANTERN

- In curve of winding walk to house.
- At street entrance to driveway.
- In patio.

NOTE: All outdoor fixtures are solid brass, solid copper, or solid aluminum.



*light up
for convenience...
in a bathroom
Decorated with Light*

Start your day with sunshine... in a bathroom decorated with light. Good light for shaving... with no shadows to interfere. Good light for make-up... evenly distributed to both sides of your face. Good general lighting for the whole room... plus the pleasure of decorative beauty by STAR Light.

SL-210 Trim white glass wall light with molded crystal bottom, for use over bathroom mirror. (Can also be used over kitchen range or sink.) Keyless. Diameter canopy 4 1/2"; width 4 1/4"; extends 7 1/2". Recommended: One 75-watt. Finish: Chromium.

SL-211 Same as SL-210, except with pull chain and convenience outlet.

SL-212 Same as SL-210, except with convenience outlet only.



SL-255 Handsome rectangular white bent glass wall bracket with modern design in clear glass. Ideal over bathroom mirror, or in hall. Has knockout for convenience outlet. Keyless. Width 11 3/4"; height 6 1/2"; extends 4". Recommended: Two 60-watt. Finish: Chromium and White.

SL-937 Attractive fluorescent wall bracket in modern design, fashioned in chromium. Ideal for sides of mirror. 60 cycle A.C. only. Width 2 1/4"; flange covers 3 1/4" outlet box; length 18"; extends 3 1/2". Fluorescent lamp not included. Turn switch and convenience outlet. Recommended: One 14-watt. Finish: Chromium.



SL-282 Matches SL-288 and SL-285, except has no end caps. Length 15"; width 4 1/2"; extends 4 1/2". Has convenience outlet. Two 60-watt. Finish: Chromium and White.

SL-281 Same as SL-282, except keyless with knockout for C.O.

Ways to Use STAR Light Bath Brackets for Happier Living...

- Over bathroom mirror. • Over bathroom sink.
- In pairs, flanking bathroom mirror.
- In pairs, on opposite walls of built-in vanity.



SL-271 Glittering crystal beading in an exciting comet design on gracefully curved white bent glass makes a stunning new wall bracket for use over sink or sides of bathroom mirror. Length 15"; width 4 1/2"; extends 4 1/2". Keyless with knockout for C.O. Recommended: Two 60-watt. Finish: Chromium and Crystal bead.

SL-272 Same as SL-271, except has convenience outlet.

SL-273 Same as SL-271, except has pull switch and convenience outlet.



SL-277 Sparkling crystal beading in comet design on white bent glass makes this fixture for use over bathroom sink or alongside mirror extra decorative. Chromium trim, white snap-in perforated end caps. Toggle switch and convenience outlet. Length 25"; width 4 1/2"; extends 4 1/2". Recommended: Four 60-watt. Finish: Chromium and Crystal bead.



SL-292 Groundable convenience outlet is feature of this stunning bathroom bracket with glittering crystal beading design on graceful white bent glass. Length 15"; width 4 1/2"; extends 4 1/2". Keyless. Recommended: Two 60-watt. Finish: Chromium and Crystal bead.



SL-288 Strikingly handsome contemporary design bathroom wall fixture for use over sink. Clear glass line design on sleekly curved white bent glass lends distinction. Polished chromium trim, white snap-in perforated end caps. Length 36"; width 4 1/2"; extends 4 1/4". Keyless with knockout for C.O. Recommended: Six 60-watt. Finish: Chromium and White.

SL-285 Same as SL-288, except length 25"; four 60-watt.



RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

Code		Color	Quantity in Package	Quantity in Box Pkg	Weight, Net Pkg. (lb.)	Watt
91-41,271-48	91047	Chromium	1	1	11	40 W
91-41,254-48	91052	Chromium & White	1	1	4	25 W
91-41,271-48	91059	Chromium	1	1	11	25 W
91-41,254-48	91060	Chromium & White	1	1	10 1/2	25 W
91-41,271-48	91071	Chromium	1	1	10 1/2	25 W
91-41,271-48	91082	Chromium	1	1	10	25 W
91-41,254-48	91089	Chromium & White	1	1	10	25 W
91-41,254-48	91090	Chromium & White	1	1	10	25 W

Ball Sockets Have Lock Washers



THOMAS INDUSTRIES INC.



16 lighting ideas for Happier Living in every room of your home



1

On paneled walls, use a wall fixture to bring out the beauty of the wood grain.

2

In bedrooms, use portable wall brackets for reading, sewing, studying.

3

Install a recessed fixture over tub in bathroom, for beauty and safety.

4

In a combination den-guest room, use a pull-down to give good light for reading, card playing, hobbies.

5

Above a buffet, use a soffit with cones, for attractive decorative accent and convenience in serving.

6

With off-white walls, install a low hanging cluster that casts most of its light down on furnishings and carpeting and little on walls and ceiling.

7

To create a feeling of warmth, use wall brackets to match a chandelier.

8

To create a cozy conversation area, use a low hanging cluster over a coffee table in the corner of a room.

9

Pulled low over a dining, coffee or end table, a pull-down creates pleasant social intimacy.

10

In a bedroom, use a pull-down alongside the bed, and wall brackets on each side of the dresser.

11

Use a "bubble" pull-down on a screened porch to accentuate the garden atmosphere.

12

In a dining room, or dining-living combination, use bullet accent lights on ceiling, adjusted to throw their light on a buffet and the wall surface behind it.

13

In a child's room, use a pull-down over small table or desk, so that light is adjustable for coloring or games or reading.

14

In a girl's room, use a "bubble" pull-down for decorative femininity and good light for reading.

15

Use a post light or two at the outside edge of a patio.

16

Use cone or accent lights under the eaves, to light grounds and for protection. Use wall brackets on both sides of entrance door.



STAR Light Fixture Displays and Showrooms

Magic Wonderlands of Decorative Home Lighting

Be you're building a new home . . . or planning to give your present home a new look by remodeling it . . . or simply by redecorating it with light. Then come to the neighborhood lighting center featuring this magical STAR Light Display. You'll see all the latest styles and types of lighting fixtures . . . you'll get exciting new ideas for decorating with light . . . and you'll find the help you need in making the right selection of new lighting fixtures for your home.



You can buy with complete confidence when you order STAR light fixtures. They are better made by fine craftsmen who are members of the I.A.S.M. within of the A.S. of L. Only quality materials are used, and all fixtures are subjected to Underwriters' Laboratories for approval. STAR light fixtures are planned to be your best buy bargains. They are nationally advertised, and backed by the reputation of Thomas Industries Inc., world's largest lighting fixture manufacturing.

Products of THOMAS INDUSTRIES INC.

New Light, New Light,
Showrooms, and New Light
Lighting Fixtures

Research, production and
distribution of lighting equipment

New Light fixtures, custom

Custom and glass

Weight power and

Special water sampling
equipment

Star fixtures, custom



THOMAS INDUSTRIES INC.

Lighting Fixtures Division

Department of Home Lighting 2, 10, 11-12, New York

RESIDENTIAL LIGHTING FIXTURES

STAR LIGHT

COMBINATION MERCHANDISE DISPLAY

The factory has available a combination merchandise display with which it is possible to display ceiling fixtures as well as wall-bracket fixtures. The dealer is to make up his own selection of Star Light lighting fixtures.

However, display boards can be bought separately without merchandise. All fixtures are individually packaged and are equipped with mounting and wiring kits. Complete display unit and merchandising sales helps are included.

Combination Merchandise Display Ceiling 4' x 5' 4"; Wall Panel 2'-24" x 32" without lighting fixtures.

Per Display

SL5300-M X59D95

Same as above except with dealers selected assortment of lighting fixtures with dealer cost value \$150.00 or more

The dealer cost on the combination merchandise display is as follows:

Per Display

SL5301-M X49D95

Total dealer cost of display and merchandise to be approximately \$199.95 on which retail price will figure 40% gross profit. Write these items on direct-shipment order blanks to be shipped from Hopkinsville, Kentucky.

**Suggested List Of Star Light Fixtures
For Inclusion In SL-5301 Combination
Merchandise Deal.**

2 SL-123-8 White	2 SL-325
2 SL-123-9 Rose	2 SL-346
2 SL-123-10 Turquoise	2 SL-468
3 SL-137	1 SL-470
1 SL-138	2 SL-715-7 Black
1 SL-139	2 SL-750-7 Black
2 SL-143	1 SL-750-1 Brass
2 SL-192	2 SL-759
1 SL-187	2 SL-932-4 Chrome
2 SL-211	1 SL-934-4 Chrome
2 SL-273	2 SL-981-2 Copper
2 SL-300-1 Brass	2 SL-996-7
2 SL-320	

Items marked ✱ not carried in stock. Can only be furnished by shipping direct from factory. Display board only, less lighting fixtures, F. O. B. Hopkinsville, Ky. N. F. A. Display board complete with assortment of light fixtures F. O. B. Hopkinsville, Ky. Full freight allowed to destination.

LIGHTING GLASSWARE

SHADES

ERIC



White Glass

Shade in your color: light tan glass, partially covered with one foot of stainless steel mesh screen. For use in shallow fixtures and other fixtures. Transmits light. Shade height: 4 1/2 inch.

Each \$4-250-00 \$4-210-00
 \$4-250-00 \$4-210-00—also see 10
 Quantity: 100, 20, 50



For 2 1/2 inch Fixtures

A wide-mouthed shade in stainless steel. Shiny white and silver. Open bottom.

Each \$4-250-00 \$4-210-00
 \$4-250-00 \$4-210-00—also see 10

Quantity: 100, 20, 50

LIGHTING GLASSWARE

SHADES

COMING



For L.E.S. Type Three and Four Lamps

Coming Shade (wide-mouth) glass shade, partially covered with stainless steel mesh screen. For use in shallow fixtures and other fixtures. Transmits light. Shade height: 4 1/2 inch.

Each	100	200	500
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00

Each	100	200	500
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00

Quantity: 100, 20, 50

OUTLET CLOSERS



One piece with screw thread. Transmits light. Plastic body. Heavy metal of light and for each fixture-closing.

Quantity: 100, 20, 50
 Each \$4-250-00 \$4-210-00
 \$4-250-00 \$4-210-00—also see 10

Quantity: 100, 20, 50

STEEL RUNNING THREAD



Steel for connecting all types of steel and plastic fixtures. Can also be used for connecting lighting fixtures.

Quantity: 100, 20, 50

Subtotal

Each	100	200	500
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00
\$4-250-00	\$4-210-00	\$4-210-00	\$4-210-00

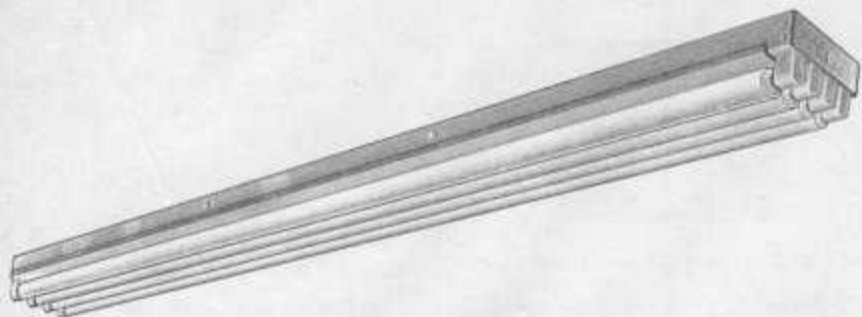
SLIMLINE FLUORESCENT LIGHTING FIXTURES

UNDERWRITERS APPROVED

AURORA

UNION MADE

For Operation on 110-125 Volts, 60 Cycle Alternating Current Only



INSTANT-STARTING

No delayed action—Slimline units light immediately. All channels are "exact length" type and conform exactly to the rated lengths of their respective lamps.

IMPROVED EFFICIENCY

An eight-foot Slimline fixture produces more light, foot for foot, than four-foot units, and consumes less current. 430 M. A. Ballasts. Guaranteed for two years against defective workmanship and materials.

POSITIVE LAMP CONTACT

Plunger-type lampholders support lamps securely and prevent tube disengagement.

EASIER INSTALLATION

Simplified wiring—less units required.

LESS MAINTENANCE

Long lamp life—No starters to replace as in the case of regular four-foot fixtures. Reflector covers are easily removable for maintenance.

MODERN STREAMLINED APPEARANCE

New opportunities are presented for decorative lighting effects.

Four-Light Slimline Channels—Less Lamp Bulbs

Each		Lamp Size	Length of Channel	Weight Each lbs.
±F496-M	X25D75	4-96 inch T12	96 inches	53 \$38.50
±F472-M	X25D75	4-72 inch T12	72 inches	46 38.50
±F448S-M	X23D25	4-48 inch T12	48 inches	40 35.00

Two-Light Slimline Channels—Less Lamp Bulbs

7-F296-M	X13D00	2-96 inch T12	96 inches	30 19.50
±F272-M	X12D25	2-72 inch T12	72 inches	26 18.50
±F248S-M	X12D25	2-48 inch T12	48 inches	20 18.50

One in shipping ctn.

Mounting Stems and Canopies for Above

Consists of two stems and two canopies for making any of the above flush fixtures into pendant or drop type. 24 inch is standard length furnished but can furnish from factory any length in multiples of six inches.

Per Set		Per Set
7-SP-M	X2D75	\$4.15

One set in ctn. Wt. ctn. 4 lbs.



Industrial Type

Heavy duty, full size units with deep reflectors providing side shielding of 13 degrees. Lamp-holders spaced on 5-inch centers on two-lamp units and 2½-inch centers on three and four-lamp units. Units are finished in durable electrically baked enamel with reflecting surface in white and exterior portions in gray. A quarter turn of captive fasteners releases reflectors for maintenance on two and three-lamp units. Channel is equipped with sufficient knockouts and fittings for chain, stem, conduit, surface and continuous mounting.

Less Lamp Bulbs

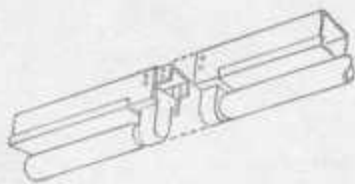
Each		Lamp Size	Length of Channel	Wt. lbs. each
7-F296-M	X21D00	2-96 inch T12	96 inches	42 \$31.50
±F396-M	X35D00	3-96 inch T12	96 inches	54 52.50
±F496-M	X40D00	4-96 inch T12	96 inches	60 60.00

One in ctn.

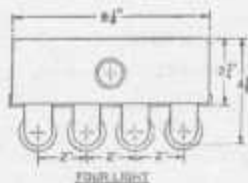
If any of the above fixtures are wanted with a pull switch, they can be furnished by shipping from factory at X1D15 extra.

Items marked ± not carried in stock. Can only be furnished by shipping direct from factory, F.O.B., Kansas City, Mo., full freight allowed to destination in lots of 150 lbs. or more.

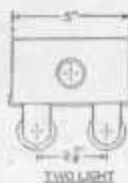
Single lamp and two-lamp units are equipped with a special end-section which can be quickly removed and reassembled as a connecting coupler.



Knockouts and screw holes provided for any regular method of installation.



Dimensions of Four-Light Channels



Dimensions of Two-Light Channels



Dimensions of One-Light Channels

WARNING

1½ inch Diameter TYPE T12 Slim Line Tubes Must Be Used with Any Fixture Listed on this Page.

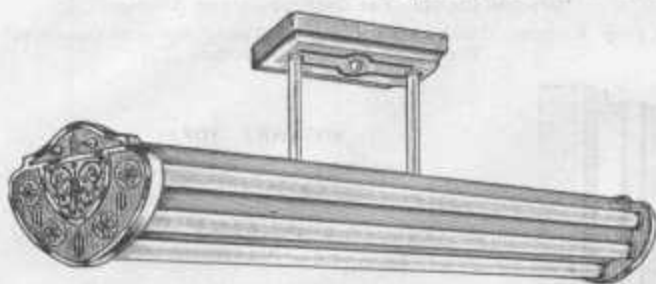
FLUORESCENT LIGHTING FIXTURES

UNDERWRITERS APPROVED

UNION MADE

AURORA

For Operation on 110-125 Volts 60 Cycle Alternating Current Only



The Expeditor

Body 49x11 $\frac{1}{4}$ inches. Standard over all drop from ceiling 36 inches. (Can also furnish in over all lengths of 12, 30, 48, 54 or 66 inches if so specified, by shipping from factory).

Ceiling plate 12 $\frac{1}{2}$ x4 $\frac{1}{4}$ inches.

Cast glass ends. Ballasts guaranteed for two years against defective workmanship and materials.

Pendant Type

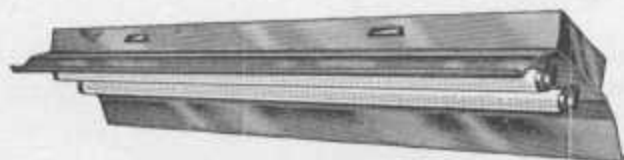
For 40 Watt Lamps (Tubes not Included)

Each	For Lamps	Type Ballast	Wt. Each, lbs.	Each
±F84/40G-M	X20D00	4 Regular High Power Factor	36	\$33.50
±F82/40G-M	X13D25	2 Regular High Power Factor	26	22.00

We Recommend the Use of General Electric Rapid Start Lamps on Fixtures Equipped with Rapid Start Ballasts to Insure Life of Lamp Tubes

±F84/40GR-M	X24D00	4 Rapid Start	36	39.05
±F82/40GR-M	X15D25	2 Rapid Start	26	25.65

One in ctn.



This unit is particularly appropriate for production areas, warehouses, laboratories, and the like. Heavy gauge steel body surfaced with durable electrically baked reflecting white enamel. Length 49 inches. Width 13 inches. Depth 5 inches.

Ballasts guaranteed for two years against defective workmanship and materials.

For 40 Watt Lamps (Tubes not Included)

Each	For Lamps	Type Ballast	Wt. Each, lbs.	Each
±F240/1-M	X8D95	2 Regular High Power Factor	20	\$14.95

We Recommend the Use of General Electric Rapid Start Lamps on Fixtures Equipped with Rapid Start Ballasts to Insure Life of Lamp Tubes

±F240/1R-M	X11D00	2 Rapid Start	20	18.30
------------	--------	---------------	----	-------

One in ctn.

EXTRAS FOR ANY OF THE FIXTURES ABOVE

SET CHAINS

Per Set	Set of two chains, 5 ft. long with "S" hooks	Per Set
±C-M	D5C0	\$0.75

Wt. set 1 lb.

CORD AND PLUG

Each	6 Ft. Long	Each
±CP-M	D7C5	\$1.05

Wt. each 1 lb.

6 AMPERE PULL SWITCH

Each		Each
±PS-M	X1D15	\$1.75

Wt. each $\frac{1}{4}$ lb.

Flush Ceiling Type

For 40 Watt Lamps (Tubes not Included)

Same as pendant type except with satin aluminum ends. Less hanger stems. Ballasts guaranteed for two years against defective workmanship and materials.

Each	For Lamps	Type Ballast	Wt. Each, lbs.	Each
±F84/40M-M	X17D50	4 Regular High Power Factor	32	\$29.00
±F82/40M-M	X11D50	2 Regular High Power Factor	22	19.25

We Recommend the Use of General Electric Rapid Start Lamps on Fixtures Equipped with Rapid Start Ballast to Insure Life of Lamp Tubes

±F84/40MR-M	X22D00	4 Rapid Start	32	36.75
±F82/40MR-M	X13D25	2 Rapid Start	22	22.00

One in ctn.

Itemized Below are Some Features of Fluorescent Fixtures Using Rapid Start Lamp Ballasts

- 1—No Starters Required—Maintenance is Simplified.
- 2—Lights Almost Instantly—Starting Accomplished in Approximately One Second.
- 3—Absolutely No Flickering Throughout Entire Lamp Life.
- 4—Cheaper and Quieter Than Instant-Start Fixtures.
- 5—Use the New 40-Watt Rapid Start Lamps with Rapid Start Fixtures—The Old Starter Type Lamp Will Not Operate in This Circuit.

Items marked ± not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Kansas City, Mo., full freight allowed to destination in lots of 150 lbs. or more.

FLUORESCENT LIGHTING FIXTURES

DISCOUNT PRICES OFFERED ORDER MADE

For Operation on 115-125 Volts, 60 Cycle Alternating Current Only

**SUSANNE - IDEAL** **ceiling Style Lighting**

Black powder-coated General Electric covers, sockets and ballasts constructed for your years optimum decorative maintenance and economy. Made work of 30 gauge steel. White-enamel finish.

Ceiling Type - For One 40-Watt Tube, Low Voltage

Dimensions - Length 44 inches, width 12 1/2 inches, depth 1 1/2 inches.

Rapid Start Ballast, Low Power Factor

Each		Each
11-FR021-M	42275	\$1.40

One in case. Wt. 32 lbs.

With Regulator Low Power Factor Ballast And Starter

Each		Each
11-FR021-M	42276	\$1.40

One in case. Wt. 34 lbs.

Ceiling Type - For One 30-Watt Tube, Low Voltage

Dimensions - Length 32 inches, width 12 1/2 inches, depth 1 1/2 inches.

With Regulator Low Power Factor Ballast And Starter

Each		Each
11-FR021-M	42280	\$1.40

One in case. Wt. 24 lbs.

Ceiling Type - For One 30-Watt Tube, Low Voltage

Dimensions - Length 32 inches, width 12 1/2 inches, depth 2 inches.

With Regulator Low Power Factor Ballast And Starter

Each		Each
11-FR021-M	42282	\$1.40

One in case. Wt. 24 lbs.

Ceiling Type - For One 18-Watt Tube, Low Voltage

Dimensions - Length 24 inches, width 12 1/2 inches, depth 2 inches.

With Regulator Low Power Factor Ballast And Starter

Each		Each
11-FR021-M	42286	\$1.40

One in case. Wt. 24 lbs.

NOTE - We recommend the use of General Electric Rapid Start Lamps as fixtures designed with Rapid Start Ballasts require life of Long Tubes.

**SUSANNE - IDEAL****With Adjustable Reflector Mount**

This light, 22 watt ballastless fixture, fixed with an adjustable reflector mount. With reflector tilted, directed in any given beam. Also fixed with an adjustable reflector mount. Tilted with reflector tilted adjustable mount which can direct the light in any position. Length only 22 inches.

Width 12 1/2 inches. Depth 1 1/2 inches.

Low Power Factor Ballast**(Tube Not Included)**

Each		Each
11-FC020-M	42285	\$1.10

One in case. Wt. 8 lbs.

FLUORESCENT LIGHTING FIXTURES

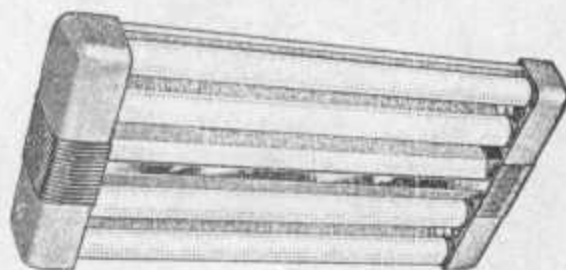
UNDERWRITERS APPROVED

UNION MADE

For Lighting Office, Administrative, Drafting, Store and Production Areas

For Operating on 110-125 Volts, 60 Cycle Alternating Current Only

SUSANNE—IDEAL



Four Light—Kitchen Type—Uses 20 Watt Tubes

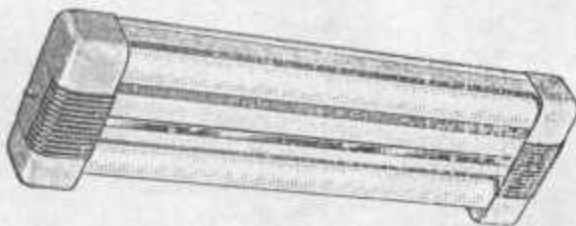
New streamlined units formed of heavy gauge steel and are finished in gleaming baked white enamel with chrome trim. Equipped with wide angle reflector to direct maximum light downward. 25 inches overall, 12 inches wide and 2½ inches deep. Ballasts guaranteed for two years against defective workmanship and materials.

Less Fluorescent Lamp Tubes

For Flush Mounting, Low Power Factor

Each		Each
81-F4420P-M	X11D00.....	\$18.30
One in ctn. Wt. 12 lbs.		

SUSANNE—IDEAL



Two Light—Kitchen Type—Uses 20 Watt Tubes

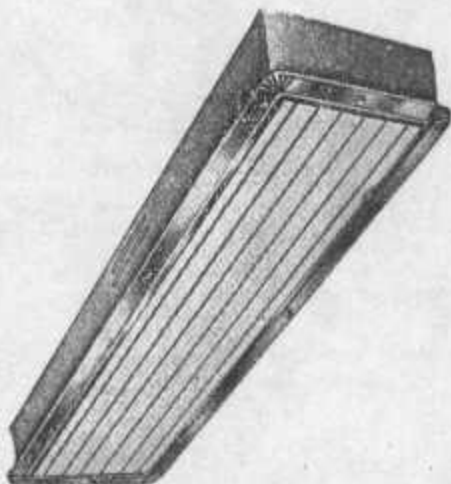
New streamlined units formed of heavy gauge steel and are finished in gleaming baked white enamel with chrome trim. Equipped with wide angle reflector to direct maximum light downward. 25 inches overall, 8 inches wide and 2½ inches deep. Ballasts guaranteed for two years against defective workmanship and materials.

Less Fluorescent Lamp Tubes

For Flush Mounting, Low Power Factor

Each		Each
81-F4220P-M	X7D50.....	\$12.50
One in ctn. Wt. 8 lbs.		

PROGRESS

Two Light—Recessed Type—Hinged Frame—
Uses 20 Watt Tubes

Equipped with the Exclusive New Progress "INSTANT EASE" Hinged Frames.

Hinges are fully concealed inside box but designed for free, easy swing. Frame clears ceiling when box is opened for relamping or maintenance. No scratched or marred ceilings.

Heavy steel construction.

Extra wide, one-piece chromium plated frames to eliminate light spillage.

Air vents on all sides of box provide extra ventilation for longer lamp life.

Key slot knockouts on top for direct mounting of 4 inch outlet box to recessed box.

Wired for 60 cycle 110-125 volt A. C. low power factor ballasts.

Box size, 6¾ inches wide, 24 inches long, 4¼ inches high. Frame size, 8¼ inches wide, 25½ inches long. Polystyrene panels.

Less Fluorescent Lamp Tubes

Each		Each
81-6220-M	X10D05.....	\$16.75

One in ctn. Wt. 12 lbs.

UNDERSTANDING APPROVED

FLUORESCENT LIGHTING FIXTURES

UNDERSTANDING

For Operation on 115-125 Volts, 60 Cycle Alternating Current Only

For Breakfast Rooms, Kitchens, Bathrooms or Bedrooms



TWO TUBE CIRCULAR

These ultra-modern fluorescent fixtures are the latest word in lighting. They are fabricated of 20 gauge steel, 15 inches wide, 4 1/2 inches deep. They are painted in white or tan, and available in modern styles to match decor. Complete with General Electric ballasts and starters. Ballasts grounded for two years against defective workmanship and materials.

Complete with One 1/2 Watt General Electric Circular Lamp

Stock	Finish	Ballast	Watt. Per Ft.	Each
91-6790-01	WHITE	Fluorescent	11	\$14.00
91-6790-02	TAN	Fluorescent	11	\$14.00
2 x 1 1/2 ft.				

See 10-100



ONE TUBE CIRCULAR

These ultra-modern fluorescent fixtures are the latest word in lighting. They are fabricated of 20 gauge steel, 15 inches wide, 4 1/2 inches deep. They are painted in white or tan, and available in modern styles to match decor. Complete with General Electric ballasts and starters. Ballasts grounded for two years against defective workmanship and materials.

Complete with 1/2 Watt General Electric Circular Lamp

Stock	Finish	Ballast	Watt. Per Ft.	Each
91-6791-01	WHITE	Fluorescent	11	\$14.00
91-6791-02	TAN	Fluorescent	11	\$14.00
2 x 1 1/2 ft.				

See 10-100

For Breakfast Rooms, Kitchens, Bathrooms or Bedrooms



ONE TUBE CIRCULAR

These ultra-modern fluorescent fixtures are the latest word in lighting. They are fabricated of 20 gauge steel, 15 inches wide, 4 1/2 inches deep. They are painted in white or tan, and available in modern styles to match decor. Complete with General Electric ballasts and starters. Ballasts grounded for two years against defective workmanship and materials.

Complete with 1/2 Watt General Electric Circular Lamp

Stock	Finish	Ballast	Watt. Per Ft.	Each
91-6792-01	WHITE	Fluorescent	11	\$14.00
91-6792-02	TAN	Fluorescent	11	\$14.00
91-6792-03	WHITE	Fluorescent	11	\$14.00
91-6792-04	TAN	Fluorescent	11	\$14.00

See 10-100

SUSPENSION TYPE

For Kitchens and Bathrooms
Single Plug-In Type

Mounted to a jolly-fluorescent glass shade and built down close to the ceiling, these fixtures are available in white or tan. They are painted in white or tan, and available in modern styles to match decor. Complete with General Electric ballasts and starters. Ballasts grounded for two years against defective workmanship and materials.

Model 1000. White or tan, with a built-in starter and automatic on-off switch. Complete. See 10-100.

Complete with 1/2 Watt General Electric Lamp

Two-Light

Low Voltage

Low Power Factor

Stock	Finish	Ballast	Watt. Per Ft.	Each
91-6793-01	WHITE	Fluorescent	11	\$14.00

See 10-100

FLUORESCENT LAMP STARTERS

GENERAL ELECTRIC

Listed by Underwriter's Laboratories, Inc.

Less than Carton Lots.....	D1C8%
Carton Lots.....	D2C8%
Standard Package Lots.....	D3C8%



Watch Dog

This starter gives longer, more satisfactory service than ordinary starter and provides—

Positive Lock-Out of dead lamps.

Eliminates blinking and flicker at end of lamp life.

Precision Starting and maximum lamp life—also less wear and tear on ballast and starter.

Instant Lamp Replacement—Dead lamp can be removed at once and starter reset by pressing button at the top of unit—No cooling or waiting before removing dead lamps.

Reduces Maintenance Time to a minimum—Saves current usually required to keep dead lamps locked out of circuit.

K574M—Starter for 40 watt lamps.

Each	Each
K574M (GEFS40).....	\$0.75½
Less than carton	D6C2
Full carton (10)	D5C4
KK574M (GEFS40) D4C7 —(Case lots 200)	
Ten in ctn. 200 in standard pkg. Wt. pkg. 8 lbs.	



Standard and Mogul Starters

K569M—Starter for 14, 15 or 20 watt lamps.

K570M—Starter for 30 or 40 watt lamps.

K573M—Starter for 22 or 25 watt lamps.

K571M—Starter for 32 watt circline lamps.

Each	Less than Carton	Carton Lots	Std. Pkg. Lots	No. in Ctn.	No. in Std. Pkg.	Wt. 100 lbs.	Each
K569M (GEFS2)	D2C1★	D1C8★	D1C5½	10	200	3	\$0.25
K570M (GEFS4)	D2C1★	D1C8★	D1C5½	10	200	3	.25
K573M (GEFS25)	D2C4	D2C1	D1C8	10	200	3	.29½
K571M (GEFS12)	D2C1½	D1C9	D1C6	10	200	3	.26



DURA

This starter is an electronic switch of thermal glow type, incorporating a radio interference condenser for use with 1 and 1½ inch fluorescent lamps.

Certified by E. T. L. Approved by Underwriters' Laboratories, Inc. Licensed by Westinghouse Electric Co. Unconditionally Guaranteed.

Per Ctn. (25)	Per Case (500)	For Lamp, Watts
K878M (LFS2) X3D25	KK878M X60D00	14, 15 & 20
K879M (LFS4) X3D25★	KK879M X60D00★	30 & 40

Twenty five in ctn. 500 in case. Wt. case 17½ lbs.

Sold Only in Full Cartons

FLUORESCENT LAMP HOLDERS

GENERAL ELECTRIC

Listed by Underwriter's Laboratories, Inc.

Less than Carton Lots.....	D1C8%
Carton Lots.....	D2C8%
Standard Package Lots.....	D3C8%

Standard Lamp Holders

Designed for 1 inch and 1½ inch fluorescent lamps for either flush or surface mounting. Two of these devices are required for each lamp where a separate starter socket is used. Rotating lock contacts permits easy installation of lamp and holds lamp securely in place.



No. 78X354



No. 79X729

Each	Less than Carton	Carton Lots	Std. Pkg. Lots	Color	Each
K565M (78X354)	D1C6½	D1C4½	D1C2½	Black	\$0.20
Ten in ctn. 100 in standard pkg. Wt. pkg. 6 lbs.					

Designed for use with 1 inch and 1½ inch lamps. Lamp holder is permanently assembled with special starter socket. Convenient rotating lock contact provides safe grip on lamps.

Each	Less than Carton	Carton Lots	Std. Pkg. Lots	Color	Each
K567M (78X729)	D3C4½	D3C0	D2C6	Black	\$0.42
Ten in ctn. 100 in standard pkg. Wt. pkg. 15 lbs.					

STAR ★ DENOTES BEST SELLER

DECORATIVE ELECTRIC LAMPS

NALCOBRITE

Nalco Brite
Candleabra BaseNalco Candlebeme
Medium Base

Tungsten Filament

Delicately hand-tipped to give a long, slender, pointed effect. Candlelight effect in brilliant reflections on crystal and polished fixtures. Individually boxed.

120 Volt—Clear

Each		Watts	Overall Length, ins.	Wt. Ctn., lbs.	Each
	Candleabra Base ($\frac{7}{16}$ in. Diam.)				
R-25W/CA-M	D4C5	25	4	$\frac{1}{2}$	\$0.60
	Medium Base (1 in. Diam.)				
R-25W/NB-M	D5C2	25	$4\frac{1}{2}$	$\frac{5}{8}$	.70
R-40W/NB-M	D5C2	40	$4\frac{1}{2}$	$\frac{5}{8}$	.70

Six in ctn.

Sold Only in Full Cartons

NALCO CANDYLBEME

Carbon Filament

Candlelight effect in brilliant reflections on wall and ceiling fixtures. Individually boxed.

110-125 Volts—Clear

8 C.P.

Each		Watts	Overall Length, ins.	Wt. Ctn., lbs.	Each
	Candleabra Base ($\frac{7}{16}$ in. Diam.)				
R-30W/CA-M	D3C7	30	$3\frac{1}{4}$	$\frac{1}{2}$	\$0.55
	Medium Base (1 in. Diam.)				
R-30W/CMB-M	D4C9	30	4	$\frac{5}{8}$	.65

Six in ctn.

Sold Only in Full Cartons

LAMP BULB MERCHANDISERS AND SALES AIDS

GENERAL ELECTRIC

Available at Less Than Factory Cost

Designed to display lamps so they are easy to see and buy. Help the dealer to make full use of his store space. Simplify stock keeping and display a full selection of popular sizes.



Features

- Attractive, neat blue finish
- Sturdy welded wire
- Colorful top sign slotted for 7x11 card
- Sells 4-2-1 Units
- Displays \$60.00 List
- Displays over 300 lamps
- Emphasizes fastest sellers 25, 40, 60, 75, 100 and 150 Watt

Dimensions

Height 60 inches (including sign), width 25 inches, depth 15 inches. Floor space $2\frac{1}{2}$ square feet.

*For Correct Number of Bulbs to Stock Merchandiser as Suggested—Order as Follows:

Qty.	Type
48	25 Watt I.F.
48	40 Watt I.F.
72	60 Watt I.F.
48	75 Watt I.F.
72	100 Watt I.F.
12	150 Watt I.F.
12	50/150 Watt I.F. (Med. Base, 3-Lite)
2	100/300 Watt White (Mog. Base, 3-Lite)
314	Total Bulbs

RX-310-MX

Net Each

\$2.75

Shipped knocked down. Wt. 30 lbs.

Features

- Displays over 600 bulbs
- Stocks \$175.00 List Value
- Sturdy, durable wire frame
- Soft blue color
- Two-faced top sign
- Two sizes of bins for loose bulbs—Show shapes, colors.
- Packages featured. Promote multiple-unit sales
- Dividers can be positioned in any way desired
- Prongs to display carded stock
- Quick to stock. Always neat.

Dimensions

Height 67 inches (including top sign), width 31 inches, depth 20 inches.

*Approximate Initial Stock

Qty.	Type
24	7C7
24	7C7/W (2-bulb cards)
24	71S/CW
24	25A
6	25F/mixed colors
48	40A
3	40A15/1 (Appliance)
3	40A15/22 (home oven)
6	40T10/I.F.
18	50/150M (med. base 3-way)
6	50/150M mixed Coloramic
6	50/250M/1W (med. base 3-way)
96	60A
48	60A/W
72	75A
48	75A/mixed Coloramic
96	100A
48	100A/W
48	100A/mixed Coloramic
12	100/300 (mog. base 3-way)
36	150A
696	Total Bulbs

RX-620-MX

Net Each

\$4.98

Shipped knocked down. Wt. 55 lbs.

*NOTE—When Dealer orders stock of Lamp Bulbs quantity to be similar or same as suggested we will furnish Display Rack—NO CHARGE.

MERCHANDISE MANAGER'S SPECIAL PROMOTION

Below is a list showing a recommended stock of General Electric Lamps that should be carried by the average dealer:

<u>Lamp</u>	<u>Quantity</u>	<u>Price Per Lamp</u>	<u>Total List Price</u>
8-100/200	8	\$5.89	\$5.34
8-10/100W	12	.35	4.20
8-10/100	8	.49	2.94
8-100A	30	.27	8.10
8-100A	120	.23	27.60
8-75A	45	.21	15.00
8-100A	120	.21	25.20
8-40A	45	.23	10.35
8-25A	45	.21	15.00
8-15A15	12	.23	2.76
Total			\$107.54

We will supply one only No. 700 Display Stand worth \$12.95 Free of Charge to each dealer who will put in an assortment of lamps equal to the one outlined above.

This Register Paid. Colored Stamp Dated 5/18/58.

LAMP BULB MERCHANDISERS AND SALES AIDS

GENERAL ELECTRIC

Available at Less Than Factory Cost

Designed to display lamps so they are easy to see and buy. Help the dealer to make full use of his store space. Simplify stock keeping and display a full selection of popular sizes.



Features

- Displays over 930 Bulbs
- Stocks \$240.00 List Value
- Sturdy, durable wire frame
- Soft blue color. With brass plated top baskets
- Two-faced top sign
- Two sizes of bins for loose bulbs—show shapes, colors.
- Packages features. Promote multiple-unit sales
- Dividers can be positioned in any way desired
- Prongs to display carded stock separately
- Quick to stock. Always neat and attractive.

Dimensions

Height 70 inches (including top sign), width 41 inches, depth 20 inches.

*Approximate Initial Stock

Qty.	Type
24	7C7
24	7C7/W (2-lamp carls)
12	71S
24	71S/CW
12	15A15
90	25A
12	25F/mixed colors
18	30/100 (Med. base 3-way)
12	40A15/1 (appliance)
12	40A15/22 (home oven)
90	40A
12	50/150M (Med. base 3-way)
18	50/150M/mixed Coloramic
12	50/250M/1W (Med. base 3-way)
12	60A/Y (Bug-Lites)
144	60A
72	60A/W
72	75A
72	75A/mixed Coloramic
144	100A
90	100A/W
48	100A/mixed Coloramic
12	100A21/61Y (Bug-Lites)
6	100/300 (Mog. base 3-way)
24	150A
1080	Total Bulbs

Net Each

\$7.00

RX-930-MX

Shipped knocked down. Wt. 70 lbs.

*NOTE—When dealer orders stock of lamp bulbs, quantity to be similar or same as suggested, we will furnish display rack—NO CHARGE.

FLUORESCENT MERCHANDISER



Displays 14-watt through 40-watt sizes plus 22-watt (8 1/4 inch diameter) and 32-watt (12 inch diameter) Circline Tubes. Open front vertical slots make it easy to stock and buy the merchandise.

Stands 68 inches high overall, 19 inches wide, 15 inches deep. Bright baked aluminum finish.

Net Each

RX-FB48-MX \$1.38

Shipped knocked down. Wt. 13 lbs.

NOTE—The above merchandiser is available without charge if Dealer buys a reasonable amount of Fluorescent and Circline lamp bulbs.

FLUORESCENT HANG-ON BASKETS



Designed to easily and securely attach to any G-E bulb merchandiser now in use. With four large Home-Line price cards, easily inserted into wire channels.

(Illustration at left shows Hang-on Baskets attached to a floor type merchandiser.)

No. FB18—Left basket holds six 20-watt tubes in lower section and six 15-watt and/or 14-watt tubes in upper section. Right basket holds six 40-watt tubes.

No. FB24—Both left and right baskets each holds six 20-watt tubes in lower section and six 15-watt and/or 14-watt tubes in upper section.

	Wt. Pair, lbs.	Net Per Pair
RX-FB18-MX	8	\$1.20
RX-FB24-MX	10	1.25

Shipped knocked down

NOTE—The above fluorescent hang-on baskets are available without charge if Dealer buys a reasonable amount of Fluorescent lamp bulbs.

INFRA RED BROODER LAMPS



Flood type with silver reflector. Interchangeable with R-40 type lamps in existing equipment. Used alone or in combination with R-40 types they provide flexibility that permits economical adjusting to temperature conditions. Particularly effective for brooding older chicks and larger animals that require less heat. This long life lamp (over 5000 hours) can be mounted lower without getting a "hot spot."

Each R-250PS30/33-L { Price same schedule as GE large lamps Section 17—Page 19 } Each \$0.75

Sixty in ctn. Wt. ctn. 22 lbs.

GENERAL ELECTRIC LAMPS

Light-Condition Your Home for Better Light and Better Sight

Genuine General Electric lamps surpass all others for long life, better light and economical service. All guaranteed to exceed U. S. Government Specifications since they meet the quality requirements.



Standard Lighting Service

Coloramic

Gives a new radiance to complexions, enrich warm colors in fabrics, pictures and foods, add luster to polished furniture, etc.

Recommended for ceiling fixtures, portable floor and table lamps where a comfortable relaxing atmosphere is important.

115-125 Volts

Each	Color	Watts	Bulb	Type Base	Wt. Std.		▲ Each
					Std. Pkg.	Pkg. Lbs.	
R-60A/DPK-L★	Dawn Pink	60	A21	Medium	24	2	\$0.35
R-75A/DPK-L★	Dawn Pink	75	A19	Medium	24	2	.35
R-75A/SKY-L★	Sky Blue	75	A19	Medium	24	2	.39
R-75A/SPG-L★	Spring Green	75	A19	Medium	24	2	.39
R-75A/SUN-L★	Sun Gold	75	A19	Medium	24	2	.39
R-100A/DPK-L★	Dawn Pink	100	A21	Medium	24	3	.35
R-100A/SKY-L★	Sky Blue	100	A21	Medium	24	3	.39
R-100A/SPG-L★	Spring Green	100	A21	Medium	24	3	.39
R-100A/SUN-L★	Sun Gold	100	A21	Medium	24	3	.39
R-150A/DPK-L★	Dawn Pink	150	A23	Medium	24	4	.32
R-150A/SKY-L★	Sky Blue	150	A23	Medium	24	4	.32
R-150A/SPG-L★	Spring Green	150	A23	Medium	24	4	.32
R-150A/SUN-L★	Sun Gold	150	A23	Medium	24	4	.32
R-25F/DPK-L	Dawn Pink	25	F15	Medium	120	13	.39
R-50GA/DPK-L	Dawn Pink	50	GA25	Medium	24	4	.59
R-50/150M/DPK-L★	Dawn Pink	50/100/150	PS25	3 Cont. Medium	12	2	.75
R-50/150M/SKY-L★	Sky Blue	50/100/150	PS25	3 Cont. Medium	12	2	.75
R-50/150M/SPG-L★	Spring Green	50/100/150	PS25	3 Cont. Medium	12	2	.75
R-50/150M/SUN-L★	Sun Gold	50/100/150	PS25	3 Cont. Medium	12	2	.75
R-100/300/DPK-L★	Dawn Pink	100/200/300	G30	3 Cont. Mogul	12	2	1.15

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC LAMPS

TYPE F FLUORESCENT LAMPS



Completely Modern - New Streamlined Lamps

Streamline the Lighting in Your Home with these new fluorescent lamp styles. Streamline glass, rounded to form pleasing light-free oval ends without flaring, with great economy. Still efficient. Easy to select by matching the lighting fixture and socket system.

Lamp	Pin	Color	Wattage	Life, Hrs.	Wattage	Life, Hrs.	Wattage	Life, Hrs.
G-13	2	White	15	10,000	20	10,000	30	10,000
G-16	2	White	15	10,000	20	10,000	30	10,000
G-20	2	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000

For Pin Mount or Plug-Base Fixtures

G-13	2	White	15	10,000	20	10,000	30	10,000
G-16	2	White	15	10,000	20	10,000	30	10,000
G-20	2	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000

Specialty Lamps

G-13	2	White	15	10,000	20	10,000	30	10,000
G-16	2	White	15	10,000	20	10,000	30	10,000
G-20	2	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000
G-24	4	White	15	10,000	20	10,000	30	10,000

GERMICIDAL LAMP

For use in hospitals, offices, schools, libraries, printing houses and stores, etc.

Type for wall only, with built-in regulator, designed to protect the glass from damage.

Operates like fluorescent lamp and can be fixture or plug-in type.

Wattage & Pin Base

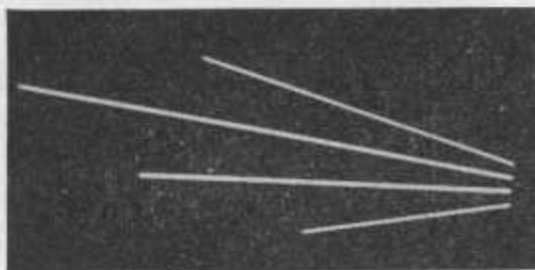
Lamp	Wattage	Pin Base	Wattage	Pin Base	Wattage	Pin Base	Wattage	Pin Base
G-13	15	2	20	2	30	2	30	2

For Streamlined Selection, See Section 17, Page 16

GEAR & GEORGE WOLF MFG.

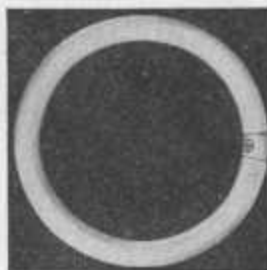
GENERAL ELECTRIC LAMPS

SLIMLINE—FLUORESCENT



Each	Color	Type	Size Over	Std.	Wt.	
Bulb			All, ins.	Pkg.	Std.	▲Each
R-F42T6/CW-L	Cool White	T6	42x3/4	24	10	\$2.50
R-F42T6/W-L	White	T6	42x3/4	24	10	2.00
R-F72T8/CW-L	Cool White	T8	72x1	24	28	2.80
R-F72T8/W-L	White	T8	72x1	24	28	2.00
R-F96T8/CW-L	Cool White	T8	96x1	24	38	3.00
R-F96T8/W-L	White	T8	96x1	24	38	3.10
R-F96T8/WW-L	Warm White	T8	96x1	24	38	3.10
R-F48T12/CW-L	Cool White	T12	48x1 1/2	24	24	1.90
R-F48T12/D-L	Daylight	T12	48x1 1/2	24	24	2.00
R-F72T12/CW-L	Cool White	T12	72x1 1/2	24	24	3.20
R-F72T12/WW-L	Warm White	T12	72x1 1/2	24	32	3.30
R-F96T12/CW-L★	Cool White	T12	96x1 1/2	12	31	3.20
R-F96T12/CWX-L	Deluxe Cool White	T12	96x1 1/2	12	31	3.30
R-F96T12/WWX-L	Deluxe Warm White	T12	96x1 1/2	12	31	3.30
R-F96T12/D-L	Daylight	T12	96x1 1/2	12	31	3.30
R-F96T12/W-L	White	T12	96x1 1/2	12	31	3.30
R-F96T12/WW-L	Warm White	T12	96x1 1/2	12	31	3.30

CIRCLINE—FLUORESCENT



Each	Watts	Color	Type	Size Over	Std.	Wt.	
Bulb				All, ins.	Pkg.	Std.	▲Each
R-FC16T10/CW-L	40	Cool White	T10	16x1 1/4	12	15	\$4.60
R-FC12T10/CW-L★	32	Cool White	T10	12x1 1/4	12	13	3.50
R-FC12T10/WW-L	32	Warm White	T10	12x1 1/4	12	13	3.60
R-FC8T9/CW-L★	22	Cool White	T9	8 1/4x1 1/8	12	7	3.50
R-FC8T9/WW-L	22	Warm White	T9	8 1/4x1 1/8	12	7	3.60

For Discount Schedule, See Section 17, Page 19

STAR ★ DENOTES BEST SELLER

OUTSIDE COATED LAMPS

For Decorative Luminaries



Adapted for use with many Decorative and Ornamental Fixtures used in homes, clubs, lobbies, foyers and public buildings. The Bulb shape harmonizes with the artistic design of the luminaries. These lamps are not recommended for outdoor use.

For 115, 125 Volt Circuits

Flame Type

Each	Watts	Type	Color	Std.	Wt.	
Bulb				Pkg.	Std.	▲Each
Candleabra Base						
R-15FC-L	15	F10	Clear	60	6	\$0.39
R-15FC/W-L	15	F10	White	60	6	.39
R-15FC/FT-L	15	F10	Flametint	60	6	.39
R-15B9 1/2-L	15	B9 1/2	Clear	60	6	.49
R-15B9 1/2/W-L	15	B9 1/2	White	60	6	.55

Medium Base

Each	Watts	Type	Color	Std.	Wt.	
Bulb				Pkg.	Std.	▲Each
R-25F/W-L★	25	F15	White	120	16	.39
R-25F/FT-L★	25	F15	Flametint	120	16	.39
R-25F/V-L	25	F15	Ivory	120	16	.39
R-25F-L★	25	F15	Clear	120	16	.35
R-40F15-L	40	F15	Clear	120	16	.35

When ordering, state quantity, and specify wattage, type bulb, voltage and color.



COMPLETE LIGHTING UNIT

For Indirect Lighting

Semi-indirect inside frosted decorated enameled bowl. Has a coating of soft toned enamel on the lower part of the bowl which mellows the light. Three concentric rings in the enamel and clear spot at the bottom add decoration, life and sparkle. The special shape of the bowl with the shielding enamel sends most of the light upward. Designed for base up burning.

The Bulb with the Built-in Shade

Medium base. Rated life 1000 hours.

Each	Watts		▲Each
R-50GA-L	50	Watts	\$0.59

Six in ctn., 10 ctns. in std. pkg. Wt. std. pkg. 11 lbs.

GENERAL ELECTRIC LAMPS

INFRA RED LAMPS

Produces penetrating heat for the relief of arthritis, neuritis, muscular pains and body tension. Also nasal congestion, ear ache and sinus trouble.



Built-in reflector concentrates the heat in a beam for more efficient application.

Medium Screw Base

For 115-125 Volt Circuits

Reflector Coated Red Bowl

Made of hard glass for protection against breakage and splashing of water. The built-in red filter reduces the glare for ease and comfort of the eyes.

Each	Watts	Type Bulb	Color	Std. Pkgs.	Wt. Pkg., lbs.	Std. Each
R-250R40/10-L	250	R40	Red	24	9	\$2.95

Plain

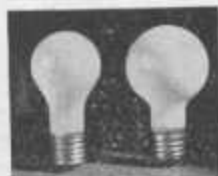
R-250R40/1-L★	250	R40	Light Inside Frosted	24	9	1.10
---------------	-----	-----	----------------------	----	---	------

Industrial—Medium Skirted Base

R-250R40/4-L	250	R40	Light Inside Frosted	24	9	1.50
--------------	-----	-----	----------------------	----	---	------

When ordering specify kind, type bulb and colors.

THREE-WAY LAMPS



Type PS25 Type G30

These lamps are designed for use in the new type study and reading lamps for direct and semi-indirect floor lamps; they have two separate filaments each of a different wattage and each capable of being lighted separately or in combination with the other to produce three levels of illumination. Inside frosted to assure complete diffusion and to avoid uneven light streaks and harsh lines of cutoff on ceiling and sidewalls when used in indirect portables and wall urns.

120 Volt Circuits

3-Contact Mogul Base

Each	Finish	Watts	Type Bulb	Each
R-50/150-L	1. F.	50, 100, 150	PS25	\$0.75
	12 in std. pkg. Wt. std. pkg. 3 lbs.			
R-100/300-L	Deluxe White	100, 200, 300	G30	.99
	12 in std. pkg. Wt. std. pkg. 2 lbs.			

3-Contact Medium Screw Base

Each	Finish	Watts	Type Bulb	Each
R-30/100-L	1. F.	30, 70, 100	A21	.55
R-50/250M/1W-L	Soft White	50, 200, 250	PS25	.69
R-50/150M-L	1. F.	50, 100, 150	PS25	.59
R-50/150R/W-L	Deluxe White	50, 100, 150	R40	1.20
	120 in std. pkg. Wt. std. pkg. 10 lbs.			
	60 in std. pkg. Wt. std. pkg. 12 lbs.			
	24 in std. pkg. Wt. std. pkg. 12 lbs.			

When ordering, state quantity, and specify wattage, type bulb, and voltage.

INDIRECT-LITE LAMPS

Standard Voltage

Deluxe White—Medium Base—150 Watts

Each

R-150R/W-L—Weight per package 10 lbs. \$1.40

Twenty-four in a standard package

BUGLITE LAMPS



Designed to reduce the number of insect pests attracted by outdoor lighting.

Ideal for doorways, porches, summer camps, roadside stands, carnivals, outdoor theatres, pavilions and many other places.

Bright yellow enameled finish.

For 120 Volt Circuits

Each	Watts	Type Bulb	Base	Std. Pkgs.	Wt. Pkg., lbs.	Std. Each
R-40A/Y-L	40	A21	Med.	120	16	\$0.40
R-60A/Y-L	60	A19	Med.	24	2	.35
R-100A1/Y-L	100	A21	Med.	24	3	.35
R-150PS25/Y-L	150	PS25	Med.	60	2	.49

For Discount Schedule, See Section 17—Page 19.

SILVERED BOWL REFLECTORS



Applicable to all types of indirect equipment. Also for direct lighting reflectors and shades to produce high quality illumination. These lamps are standardized with inside-frosted bulbs because of the desirability of eliminating streaks, striations and shadows of fixture supports.

Permanent coating of mirror silver on the bowl. This coating, which is an integral part of the lamp, shields the brilliant filament and forms a highly efficient reflecting surface which does not dull or tarnish throughout the life of the lamp. Use in a base-up position, the silvering serving as a highly efficient indirect reflector. 150 watts and above should be used only in porcelain sockets and in fixtures so designed that the temperatures of the lamp and fixture do not exceed limits for satisfactory operation. Such precautionary measures should be applied to all high wattage lamps, but the heating effect is more pronounced with silvered bowl lamps because the silvering redirects the heat toward the base and socket assembly.

120 Volt Circuits

Each	Watts	Type Bulb	Base	Std. Pkgs.	Wt. Pkg., lbs.	Std. Each
R-100A/SB-L	100	A21	Medium	120	18	\$0.45
R-150/SB-L	150	PS25	Medium	60	13	.70
Inside Frost Silvered Bowl						
R-200/SBIF-L	200	PS30	Medium	60	22	.90
R-300/SBIF-L	300	PS35	Mogul	24	16	1.40
R-500/SBIF-L	500	PS40	Mogul	24	12	2.00

When ordering, state quantity, and specify wattage, type bulb, and voltage.

For Discount Schedule, See Section 17, Page 19

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC LAMPS



PROJECTOR SPOT LAMPS

This lamp provides a high luminous, accurately controlled beam for spotlighting objects and appliances not suitably illuminated by general lighting. With the reflecting surface in horizontally-adjusted position the beam is directed to the side, vertically, or upward, thus the lamp has wide application both indoors and outdoors.

100 Watt
Medium Screw Base, Standard
100 Watts—Type PAR-38 Bulb

Like 1000 beam, 100 beam in any position. Length overall 10 1/2 inches.

Bulb	Watts	Approx.
R-100PAR/SP-L	75	\$1.20

Fixture in a standard package.
Weight standard package 24 lbs.

PROJECTOR FLOOD LAMPS

Similar in construction to the projector spot, this lamp has a flat round glass which provides a wide beam suitable for supplementary floodlighting purposes both indoors and outdoors. Like the spot, the beam is made of rugged, heat-resisting glass.

100 Watt
Medium Screw Base, Standard
Type PAR-38 Bulb

Like 1000 beam, 100 beam in any position. Length overall 10 1/2 inches.

Bulb	Watts	Approx.
R-100PF/F-L	75	\$1.20
R-100PAR/F-L	100	1.20

Fixture in a standard package.
Weight standard package 24 lbs.

COLORED LAMPS

115-125 Watt
Medium Screw Base, Standard
100 Watts—Type PAR-38 Bulb

For really noticeable color. Produces a broad pattern of light. Made of rugged, heat-resisting glass.

Bulb	Color	Approx.
R-100PAR/W-L	Warm	\$1.20
R-100PAR/G-L	Green	1.20
R-100PAR/PK-L	Pink	1.20
R-100PAR/Y-L	Red	1.20
R-100PAR/V-L	Blue	1.20

Fixture in standard package.
Weight standard package 24 lbs.

REFLECTOR SPOT LAMPS

These lamps are built by attaching the reflecting surface so that they give much of ordinary light that must be provided from the ceiling. Reflector spot lamps project narrow beams of an intense light of high luminosity in required areas or small areas. They are made in 100, 200 and 300 watt sizes.

100 Watt
Medium Screw Base
100 Watts—Type R-40 Bulb

Like 1000 beam, 100 beam in any position. Length over 10 1/2 inches.

Bulb	Watts	Beam	Beam	Beam	Approx.
R-100RS/SP-L	75	0.20	10	15	\$1.20
R-100RS/SP-L	100	0.20	15	20	1.20
R-100RS/SP-L	150	0.20	20	25	1.20
R-100RS/SP-L	200	0.20	25	30	1.20

REFLECTOR FLOOD LAMPS

These lamps are similar in construction to the reflector spot lamps but their more deeply recessed bulb permits a wide beam suitable for floodlighting interior fixtures and appliances.

100 Watt
Medium Screw Base
100 Watts—Type R-40 Bulb

Bulb	Watts	Beam	Beam	Beam	Approx.
R-100RF/F-L	75	0.20	10	15	\$1.20
R-100RF/F-L	100	0.20	15	20	1.20
R-100RF/F-L	150	0.20	20	25	1.20
R-100RF/F-L	200	0.20	25	30	1.20
R-100RF/F-L	300	0.20	30	35	1.20

When ordering, state position, and specify mounting, type bulb, and voltage.

COLORED LAMPS

115-125 Watt
Medium Screw Base, Standard
100 Watts—Type R-40 Bulb

For really noticeable color. Produces a broad pattern of light.

Bulb	Color	Approx.
R-100RF/W-L	Warm-White	\$1.20
R-100RF/G-L	Green	1.20

Fixture in standard package.
Weight standard package 24 lbs.

GENERAL ELECTRIC LAMPS



SIGN LAMPS



Type S14

For outdoor exposed lamp signs and for colored festoons and similar decorative lighting

For enclosed lamp signs and luminous architectural displays where lamps are protected from rain and snow, the full range of general service lamps is applicable

120 (115-125) Volt Circuits

(Specify Color Wanted)

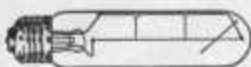
Nos.	Watts	Type Bulb	Standard Bulb Finishes	Base	Std. Pkgs.	Wt. Std. Pkgs., lbs.	List, Each			Inside Colored
							Clear	White	Frosted	
R-6SE-L★	6	S6	Clear, Red, White.....	Candelabra	240	10	\$0.22	\$0.26		Red \$0.26
R-10S11N-L	10	S11	Clear and White.....	Intermediate	120	8	.23	.30		
R-10S14-L★	10	S14	Clear, Blue, Yellow, Orange and White	Medium	120	15	.23	.30		.30
R-25A/CLRD-L★	25	A19	Red, Blue, Green, Yellow, Orange, Flamelint, Ivory and Rose.....	Medium	120	12½				.33
R-40A-L	40	A21	Red and Yellow.....	Medium	120	15				.40

For Discount Schedule, See Section 17, Page 19

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC LAMPS

SHOW CASE LAMPS



Type T10-25 Watt

Low wattage tubular bulb lamps for use in showcase lighting, in shallow depth displays, and in small trough type reflectors.

The growing demand for these lamps and other tubular lamps has been occasioned by the greater appreciation of designers and lighting users of lighted displays, luminous elements and new luminous architectural forms.

115-125 Volt Circuits

Clear Glass

Each	Watts	Type Bulb	Length Over All, ins.	Base	Standard Packages	Wt. Std. Pkg., lbs.	▲ Each Clear Glass
R-15T7C-L★	15	T7	2 3/4	Candelabra	60	6	\$0.40

Clear Glass or Inside Frosted
120 Volt Circuits

Clear Glass Each	Inside Frosted Each	Watts	Type Bulb	Length Over All, ins.	Base	Standard Packages	Weight Std. Pkg., lbs.	Clear Glass	Inside Frosted
R-25T6 1/2-L	R-25T6 1/2-IF-L	25	T6 1/2	5 1/2	Intermediate	60	10	.61	.70
R-40T8-L	R-40T8-IF-L	40	T8	11 3/4	Medium	24	10	1.30	1.45
R-25T10-L	R-25T10-IF-L	25	T10	5 3/4	Medium	60	13	.35	.39
R-40T10-L★	R-40T10-IF-L★	40	T10	5 3/4	Medium	60	13	.35	.39

Inside Silvered Reflector Type

Each	Watts	Type Bulb	Length Over All, ins.	Base	Standard Packages	Weight Std. Pkg., lbs.	Each
R-25T10/RFL-L	25	T10	5 3/4	Medium, with Spring Contact	60	15	\$1.70
R-40T10/RFL-L	40	T10	5 3/4	Medium, with Spring Contact	60	15	1.70

*LUMILINE LAMPS

With Disc Base

Ideally suited to modern decorative concepts for built-in illumination or applied decoration where space limitation is a factor. For lighted displays, niches, small coves, signs, mirrors, paintings, luminous panels, and the like. Specially designed sockets or "Lamp Holders" of small dimensions make possible the use of Lumiline Lamps to form continuous lines of light of low brightness. The lamps may be used either exposed or in narrow trough reflectors.

Instead of the conventional screw base and the usual method of mounting the filament, the Lumiline Lamp has a contact cap at each end, with the filament disposed along the axis of the bulb for almost the entire length of the lamp.

115-125 Volt Circuits—Standard Bulb Finishes

Each	Watts	Type Bulb	Avg. Lgth. Over All, ins.	Standard Packages	Wt. Std. Pkg., lbs.	Clear	▲ Each Inside Frosted White, Straw
R-L30-L	30	T8	17 3/4	24	15		\$2.30
R-L40-L	40	T8	11 3/4	24	10	\$1.90	1.90
R-L60-L	60	T8	17 3/4	24	15	2.10	2.10

OZONE PRODUCING LAMPS

Developed for use in equipment to destroy or substantially reduce odors in enclosed places.

For automatic clothes dryers and washers, coin operated beverage dispensers, heating and ventilating equipment, air circulators and conditioners.

In a properly designed fixture one or more lamps may be used effectively in clothes closets, kitchens, bath rooms, cellars and recreation rooms, elevators, private and general offices, conference rooms.

Requires a ballast which will produce proper electrical values to operate satisfactorily.

Caution: equipment should have a shield to protect the eyes from the direct rays.

Each	▲ Each
R-G4S11-L	\$1.45

120 in standard pkg. Wt. pkg. 4 lbs.

For Discount Schedule, See Section 17—Page 19

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC LAMPS



DAY-LITE LAMPS



Bulb is made of special glass to produce same kind of light as natural light outdoors.

Very useful in art studios and clothing salesrooms, where the clarity of day-light is needed.

Helps decrease eye fatigue wherever used.

115-125 Volt Circuits

Inside Frosted--Daylite

Each	Watts	Type Bulb	Base	Std. Pkgs.	Wt. Std. Pkg., lbs.	▲Each
R-60A/D-L	60	A19	Medium	120	16	\$0.39
R-100A/D-L	100	A23	Medium	120	18	.52

When ordering, state quantity, and specify wattage (type base for 300-watt lamps), voltage and whether inside frosted or clear glass.

ROUGH SERVICE LAMPS



For use where the lamp is subjected to severe shock and bumps such as with extension cords in garages and similar applications. It is not suitable for use under vibration conditions.

120 Volt Circuits

Inside Frosted--Medium Base

Each	Watts	Type Bulb	Standard Packages	Weight Standard Pkg., lbs.	▲Each
R-25A/RS-L	25	A-19	120	21½	\$0.40
R-50A/RS-L★	50	A-19	120	21½	.45
R-100A/RS-L★	100	A-23	120	24	.45

When Ordering, State Quantity, and Specify Wattage, Type of Bulb and Voltage.

R. S. LAMPS

Sunlight



A few minutes a day under this lamp will help to keep that Summer tan all through the Winter.

Operates from any convenient socket without any auxiliary equipment.

For 110-125 Volts, 50 to 60 Cycles A.C. Only.

Inside Frosted Reflector Sunlight

Each	▲Each
R-RS-L★—Sunlamp.....	\$11.95

Six in a standard package, weight 12 lbs.

VIBRATION SERVICE LAMPS

Inside Frosted

These Lamps are Especially Designed to Withstand High Frequency Vibration Such as Produced by High-Speed Machinery; Not Recommended for Horizontal Burning, Nor for General Lighting Service.

120 Volt Circuits

Each	Watts	Type Bulb	Standard Packages	Weight Standard Pkg., lbs.	▲Each
R-25A/VS-L	25	A-19	120	21½	\$0.30
R-50A/VS-L	50	A-19	120	21½	.32

When Ordering, State Quantity and Specify Wattage, Type Bulb, and Voltage.

NIGHT LAMPS

120 Volts

For all-night burning to help prevent injurious accidents—hallways, stairways, bathrooms, exits and other places.

Available in the following colors:

(Specify color wanted)

No. 7C7—Clear, white, green and Orange

No. 7½S—Clear, white, red, blue, green and orange.

Each	Watts	Type Bulb	Base	Std. Pkgs.	Wt. Std. Pkg., lbs.	▲Each
R-7C7-L★	7	C7	Cand.	120	6	.22
R-7½S-L★	7½	S11	Med.	120	5	.23

When ordering, state quantity and specify wattage and color, clear or white.

HOME APPLIANCE SERVICE

For vacuum cleaners, sewing machines, etc.

115-125 Volt Circuits

Clear Finish

Each	Watts	Type Bulb	Base	Std. Pkg.	Wt. Std. Pkg., lbs.	▲Each
R-15T7DC-L★	15	T7	D. C. Bay	60	6	\$0.37
R-15T7C-L★	15	T7	Candelabra	60	6	.42
R-15T7N-L★	15	T7	Intermediate	60	6	.47
R-25T8DC-L	25	T8	D. C. Bay	60	8	.30

When ordering, state quantity and specify wattage, type bulb and voltage.

For Discount Schedule, See Section 17, Page 19

★The Schedule of Discounts to Purchasers without Contract Does Not Apply to this Lamp. A Discount of D2C5% of List will be Allowed on Non-Contract Purchases of One or More Standard Packages of this Lamp. But no Discount will be Allowed on Less than Standard Quantities even if Purchased with Standard Packages.

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC PHOTO LAMPS

FLASHBULBS

Each	List Per Bulb	List 12 Lamp Pack	List 144 Lamp Case	Base	Voltage	Bulb Dia. ins.	Max. Overall Length, ins.	Approx. Lumen Seconds in Thousands	Approx. Peak Lumens	Approx. Time to Peak in Milli- seconds	Use ^② with Film Type
R-PH/M2-M	\$0.13	\$1.56	\$18.72	⑥	①	1 1/8	1 1/8	7	700	15	BW, F
R-PH/M2B-M	.15	1.80	21.60	⑥	①	1 1/8	1 1/8	5.5	550	15	D
R-PH/M5-M	.15	1.80	21.60	⑥	①	1 1/8	1 1/8	16	1000	20	BW, F
R-PH/M5B-M	.18	2.16	25.92	⑥	①	1 1/8	1 1/8	8.5	530	20	D
R-PH/5-M	.15	1.80	21.60	S. C. Bay.	①	1 1/8	2 1/8	20	1450	20	BW, F
R-PH/5B-M	.18	2.16	25.92	S. C. Bay.	①	1 1/8	2 1/8	9.4	680	20	D
R-PH/6-M	.18	2.16	25.92	S. C. Bay.	①	1 1/8	2 1/8	19	680	③	BW, F
R-SM-M	.18	2.16	25.92	S. C. Bay.	①	1 1/8	2 1/8	4.8	810	5	BW, A

Each	List Per Bulb	Pack Qty. & List Per Pack	List Case Per	Base	Voltage	Bulb Dia. ins.	Max. Overall Length, ins.	Approx. Lumen Seconds in Thousands	Approx. Peak Lumens	Approx. Time to Peak in Milli- seconds	Use ^② with Film Type
R-PH/11-M	\$0.25	8-\$2.00	120	Medium	①	1 1/8	4	33	2000	20	BW, F
R-PH/11B-M	.28	8-2.24	120	Medium	①	1 1/8	4	15	900	20	D
R-PH/22-M	.28	6-1.68	120	Medium	①②	2 1/8	4 3/4	70	4200	20	BW, F

① Flashing range 3 to 45 volts. Flash only with 2 or more dry cells or capacitor discharge circuits designed for use with flashbulbs.

② May also be flashed on standard lighting circuits.

③ FILM CODE: BW—Black and white films, "F"—Type F color films, "D"—Daylight type color films, "A"—Photoflood (3400°K) color films.

④ For focal plane cameras.

⑤ Miniature Bayonet without Pins.

PHOTOFLOOD LAMPS

(115-120 Volts 3400°K, except as Noted)

Each	Description ^②	List Price Each	Carton & Case Qty.	Watts	Base	Max. Overall Length, ins.	Nominal Bulb Diameter, ins.	Rated Average Life, Hours	Approx. Initial Lumens
R-BBA-M	PH/1 Inside Frosted	\$0.31	6-60	250	Med.	4 1/8	2 1/8	3	8250
R-EBV-M	PH/2 Inside Frosted	.55	6-60	500	Med.	6 1/8	3 1/8	6	17000
R-BEP-M	BEP Reflector, I. F. ①④	1.25	2-24	300	Med.	5 1/4	3 3/4	4	11000*
R-EBR-M	EBR Reflector, I. F. ①④	1.60	2-24	375	Med.	5 1/4	3 3/4	4	14000*
R-BFA-M	PH375/34R4 Reflector, I. F. ①④	1.75	2-24	375	Med.	6 1/4	5	4	16000*
R-DXC-M	PH/RFL2 Reflector, I. F. ①④	1.75	1-24	500	Med.	6 1/8	5	6	6300*

*Approximate mean candlepower in 10° cone.

① Outside opaque neck coating.

② Medium beam spread.

③ Flood beam spread.

④ Circuit fusing requirement per lamp is 2 1/2 amps. for each BBA, BCA; 3 amps. for each BEP; 3 1/4 amps. for each EBR, BFA; 5 amps. for each EAL, EBV, DXC, DXB; 7 1/2 amps. for BFJ; 10 amps. for each DXR, DXT, DKE, ECV.

PROJECTION LAMPS

N TE: Except as noted, all lamps are 115-120 volts (design volts 118), have opaque tops, and are designed for base down operation. They are for use only in equipment specially designed to maintain bulb and base temperatures within safe limits.

Each	List Price Each	Case Qty.	Watts or Amps.	Base	Filament	Light Center Lgth., ins.	Max. Overall Lgth., ins.	Nominal Bulb Diam., ins.	Rated Average Life, Hours ^①	Approx. Initial Lumens ^②	Approx. Color Temp. °K
R-CDD-M	PH/100T8/108SC ^③	\$1.60T	24	S. C. Bay. ①	CC-2V	1 1/8	3 1/8	1	50	2000	2975
R-CEW-M	PH/150T8/71	2.30T	24	S. C. Bay. ①	2CC-8	1 1/8	3 3/8	1	25	3500	3085
R-CLS-M	PH/300T8 1/2/11	3.30T	24	S. C. Bay. ①	C-13	1 1/8	4 1/8	1 1/8	25	7750	3195
R-CMV-M	PH/300T8 1/2/25C	4.00T	24	S. C. Bay. ①	C-13D	1 1/8	4 1/8	1 1/8	25	7300	3110
R-CXK-M	PH/300T10P	4.60T	24	Med. Pl.	C-13	2 1/8	5 1/8	1 1/8	25	8780	3200
R-CYC-M	CYC	3.40T	24	S. C. Bay. ①	C-13	1 1/8	3 3/8	1 1/8	25	7750	3200
R-CZA-M	CZA	4.95T	24	4-Pin	C-13D	1 1/8	4	1 1/8	25	④	
R-CZX-M	PH/500T10P	4.95T	24	Med. Pl.	C-13D	2 1/8	5 1/8	1 1/8	25	13400	3200
R-DAK-M	DAK	4.70T	24	4-Pin	C-13D	1 1/8	4	1 1/8	25	13400	3200
R-DDB-M	PH/750T12P	5.35T	24	Med. Pl.	C-13D	2 1/8	5 1/8	1 1/8	25	20800	3260
R-DFR-M	DFR	5.50T	24	Locking 4-Pin	@C-13D ^⑤	1 1/8	3 1/8	1 1/8	25	④	
R-DMX-M	PH/500T20P ^⑥	5.35T	24	Med. Pl.	C-13	2 1/8	5 1/8	2 1/8	50	13300	3200

*Gold top.

① Base pins approximately parallel to plane of lead wires.

② Lumen values are based on photometry of lamp without opaque top.

③ Life under specific test conditions.

④ Collector grid.

⑤ Clear lamp.

⑥ Proximity Reflector, Lumen output cannot be measured.

⑦ Horizontal operation.

GENERAL ELECTRIC PHOTO LAMPS

For Numbers & Sizes See Section 17 - Page 26-B

SHOWNY WAREHOUSE TO PURCHASERS FOR THEIR CONVENIENCE
(Professional and Commercial Photographers are Qualified for Comments)

For Immediate Delivery in One Piece

Photo Converter Stations

	Amount
Low Voltage (110V).....	\$90
Low Voltage (220V)*.....	\$90
Low Voltage (240V).....	\$105
High Voltage.....	\$105

* Maximum of \$10

For Immediate Delivery in One Piece

	Amount
Any order with 14 United States.....	\$105
Any order including one or more Standard Packages** or \$105.00 for order of one General Electric Photoconverter.....	\$105
Any order including one or more Standard Packages** or \$105.00 for order of one General Electric Photoconverter.....	\$105
Any order including Standard Series Standard Packages** or \$105.00 for order of one General Electric Photoconverter.....	\$105

SHOWNY WAREHOUSE TO DEALERS FOR EASIER

For Immediate Delivery

Photo Converter Stations

	Amount
Low Voltage (110V).....	\$90
Low Voltage (220V).....	\$90
Low Voltage (240V).....	\$105
High Voltage.....	\$105
Low Voltage (110V).....	\$105
Low Voltage (220V).....	\$105
Low Voltage (240V).....	\$105

* Maximum of \$10
 ** Standard package of General Electric Photoconverter is offered in a package as quoted by the factory. If this "Standard Package Converter" designed for use with the Photo Converter and the lamp in such a standard package also will be of different specifications.

For Immediate Delivery

	Amount
Any order including one or more standard packages** or \$105.....	\$105
Any order including one or more standard packages** or \$105.....	\$105
Any order including Standard Series Standard Packages** or \$105.....	\$105
Any order including Standard Series Standard Packages** or \$105.....	\$105

GENERAL ELECTRIC NEON GLOW LAMPS

Long Life

For Use as Commercial Footcandle

Glows brightly with Uniform Light Producing Excellent Light & Heat
 Through the Agency of Fluorescent Coated Glass Tubes



1. 1/4" Dia. 2. 1/2" Dia. 3. 3/4" Dia. 4. 1" Dia.

The Latest General Electric Neon Commercial Lighting Classics
 No. 1000000 Series Being Replaced

During its history, they produce a beautiful glow of light
 and are brightly colored in various shades. They are subjected to voltage
 fluctuations without flicker, offering better than 100,000 hours of light output.
 They have an average useful life of 2,000 hours.

The Commercial Neon Glow Lamp is one of the most long lasting
 and is used for many other commercial lighting.

Many factors responsible for the long life of the General Electric Neon Glow Lamp
 are listed in our literature.

For full details on the General Electric Neon Glow Lamp and its
 applications, see a General Electric Neon Glow Lamp literature. See particularly the Long
 Life Series.

In addition, the literature on Neon Glow Lamps, as well as the General Electric
 Neon Glow Lamp literature, are a source of information on the
 General Electric Neon Glow Lamp literature.

In many, low voltage commercial lighting lamps in various
 buildings, homes and other locations.

Clear Glass Only

Stock	Wattage	Voltage	Size	Wattage	Wattage	Length	Weight
GE-100000-10	100	110-120	1/4"	100	100	1"	100
GE-100000-20	200	110-120	1/2"	200	200	2"	200
GE-100000-30	300	110-120	3/4"	300	300	3"	300
GE-100000-40	400	110-120	1"	400	400	4"	400

See also page 100 for other sizes.

FLASHLIGHT BULBS

GENERAL ELECTRIC

Conventional and prefocused lamps designed for perfect and accurate spot lighting. Used by most flashlight battery manufacturers as standard equipment.



No. 223

No. 13
No. 14
No. 123
No. 245
No. 233No. 136
No. 502
No. 695
No. 31

No. 248

No. 112
No. 222
No. 243No. PR2
No. PR3
No. PR4
No. PR6
No. PR7

No. 965

Each		Eveready			For		▲ Each
		No.	Volts	Amp.	Flashlight Style		
R-112-M	D1C01/5★	1102	1.1	.22	1 Cell Jewel.....		\$0.17
R-136-M	D1C01/5	1451	1.3	.60	Std. Dry Battery..		.17
R-123-M	D1C01/5★	1180	1.2	.30	1 Unit Cell.....		.17
R-223-M	D1C01/5	1180	2.2	.25	Vest Pocket.....		.17
R-233-M*	D1C01/5★	1197	2.3	.27	2 Cell Tubular.....		.17
R-14-M*	D1C01/5★	1161	2.5	.30	2 Cell Tubular.....		.17
R-222-M	D1C01/5★	1175	2.2	.25	2 Cell Jewel.....		.17
R-243-M	D1C01/5	1175	2.3	.27	2 Cell Jewel.....		.17
R-245-M	D1C01/5	1175	2.4	.50	2 Cell Tubular.....		.17
R-PR2-M	D1C2★	1404	2.4	.50	2 Cell Prefocus....		.20
R-248-M	D1C2	1117	2.4	.80	2 Std. Dry Battery		.20
R-365-M	D1C01/5	1105	3.6	.50	3 Cell Tubular.....		.17
R-PR3-M	D1C2★	1405	3.6	.50	3 Cell Prefocus....		.20

Each		Eveready			For		▲ Each
		No.	Volts	Amp.	Flashlight Style		
R-13-M*	D1C01/5★	1162	3.8	.30	3 Cell Tubular....		\$0.17
R-502-M	D1C01/5★	1102	5.0	.15	Power Light Intn..		.17
R-27-M	D1C01/5★	1102	4.9	.30	4-8 Cell Hand Lantern		.17
R-1491-M	D2C4	1102	2.4	.8	Hand Lantern.....		.40
R-605-M	D1C01/5	1102	6.0	.50	5 Cell Tubular....		.17
R-31-M	D1C2	1163	6.2	.30	6 Cell Tubular....		.20
R-965-M	D1C5	1102	9.80	.50	8 Cell Tubular....		.25
R-PR4-M	D1C2★	1404	2.3	.27	2 Cell Prefocus....		.20
R-PR5-M	D1C2★	1404	2.5	.30	2 Cell Prefocus....		.20
R-PR7-M	D1C2★	1404	3.8	.30	3 Cell Prefocus....		.20
R-PR12-M	D1C2★	1404	6.	.50	5 Cell Prefocus....		.20
R-425-M	D1C01/5	1102	5.	.50	Bicycle Head Lamp..		.17

*Concentrated Filament

10 in a unit carton. Weight per carton, 3 ozs.

We will not break unit cartons

FLASHLIGHT BULB MERCHANDISER

GENERAL ELECTRIC

Merchandise displays 30 lamps—5 to each panel.

Up to 100 lamps can be stored inside. Lamps easy to insert and remove. Battery identification on top. Space for price marking on each panel.

Contains 80 Lamps—Six Fast Selling Numbers



Quantity	Lamp No.	Each
30	PR2	\$0.20
10	PR3	.20
10	PR4	.20
10	13	.17
10	14	.17
10	222	.17

Per Asst.

RX-PB80-M X9D06.....

Per Asst.

\$13.10

One assortment in ctn. Wt. ctn. 3 lbs.

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC LAMPS

LAMPS FOR RADIO PANEL, INDICATOR AND OTHER SERVICES

Each		Bulb	Base	Rated volts	Amperes	▲Each
R-41-M	D0C9	T-3 $\frac{3}{4}$	Min. Sc.	2.5	0.50	\$0.15
R-1490-M	D0C9	T-3 $\frac{3}{4}$	Min. Bay.	3.3	0.16	0.15
R-40-M	D0C9	T-3 $\frac{3}{4}$	Min. Sc.	6-8	0.15	0.15
R-47-M	D0C9★	T-3 $\frac{3}{4}$	Min. Bay.	6-8	0.15	0.15
R-44-M	D0C9★	T-3 $\frac{3}{4}$	Min. Bay.	6-8	0.25	0.15
R-46-M	D0C9★	T-3 $\frac{3}{4}$	Min. Sc.	6-8	0.25	0.15
R-50-M	D0C9	G-3 $\frac{1}{2}$	Min. Sc.	6-8	1 Cp.	0.15
R-1458-M	D1C0 $\frac{1}{5}$	G-5	Min. Bay.	20	0.25	0.17

Ten in a carton

We will not break unit cartons

LAMPS FOR TOY TRAIN SERVICE

Each		Bulb	Base	Rated volts	Amperes	▲Each
R-428-M	D1C0 $\frac{1}{5}$	G-4 $\frac{1}{2}$	Min. Sc.	12	0.25	\$0.17
R-1446-M	D1C0 $\frac{1}{5}$	G-3 $\frac{1}{2}$	Min. Sc.	12	0.20	0.17
R-1447-M	D1C2	G-3 $\frac{1}{2}$	Min. Sc.	18	0.15	0.20
R-432-M	D1C0 $\frac{1}{5}$	G-4 $\frac{1}{2}$	Min. Sc.	18	0.25	0.17

Ten in a carton

We will not break unit cartons

SEALED BEAMS FOR SEALED BEAM HAND LANTERNS

Base Screw Terminals

4.7 volts, .50 amps. Bulb PAR36.

R-4546-M	X1D50★					▲Each 2.60
----------	--------	-------	-------	-------	-------	---------------

Eight in box. Wt. box 4 lbs.

FLASHLIGHT BULBS

GENERAL ELECTRIC

Conventional and prefocused lamps designed for perfect and accurate spot lighting. Used by most flashlight battery manufacturers as standard equipment.



No. FE3 1/4



No. G3 1/2



No. G4 1/2



No. G5 1/2



No. TL3



No. B3 1/2



No. T4 1/2

FLASHLIGHT LAMPS

Each	Bulb	Base	Design Volts	Design Amps.	Battery	Filament	Rated Avg. Life (hrs.)	Lgt. Center Lgth., ins.	Max. Overall Lgth., ins.	Each
R-PR2-M	D1C2	B-3 1/2	S. C. Min. Flanged	2.38	.50	2D Cells	C-2R	15	1 1/4	\$0.20
R-PR3-M	D1C2	B-3 1/2	S. C. Min. Flanged	3.57	.50	3D Cells	C-2R	15	1 1/4	.20
R-PR4-M	D1C2	B-3 1/2	S. C. Min. Flanged	2.33	.27	2C Cells	C-2R	10	1 1/4	.20
R-PR9-M	D1C5	B-3 1/2	S. C. Min. Flanged	...	.15	2D Cells	C-2R	45	1 1/4	.25
R-PR12-M	D1C2	B-3 1/2	S. C. Min. Flanged	5.95	.50	5D Cells	C-2R	15	1 1/4	.20
R-13-M	D1C0 1/2	G-3 1/2	Min. Sc.	3.70	.30	3D Cells	C-2R	15	2 1/2	.17
R-14-M	D1C0 1/2	G-3 1/2	Min. Sc.	2.47	.30	2D Cells	C-2R	15	2 1/2	.17
R-31-M	D1C2	G-4 1/2	Min. Sc.	...	.30	5D Cells	C-2R	15	2 1/2	.20
R-112-M	D1C0 1/2	TL-3	Min. Sc.	1.20	.22	1AA Cell	S-2	5	...	.17
R-113-M	D1C0 1/2	TL-3	Min. Sc.	1.30	.22	1D Cell	S-2	15	...	.17
R-114-M	D1C0 1/2	TL-2 3/4	Special*	1.20	.20	1AAA Cell	S-2	5	...	.17
R-222-M	D1C0 1/2	TL-3	Min. Sc.	2.25	.25	2AA Cells	C-6	5	...	.17
R-223-M	D1C0 1/2	FE-3 1/4	Min. Sc.	2.25	.25	2AA Cells	C-6	5	...	.17
R-224-M	D1C0 1/2	TL-2 3/4	Special*	2.15	.22	2AAA Cells	C-6	5	...	.17
R-233-M	D1C0 1/2	G-3 1/2	Min. Sc.	2.33	.27	2C Cells	C-2R	10	2 1/2	.17
R-243-M	D1C0 1/2	TL-3	Min. Sc.	2.33	.27	2C Cells	C-6	10	...	.17
R-245-M	D1C0 1/2	G-3 1/2	Min. Sc.	2.46	.50	2D Cells	C-2R	15	2 1/2	.17
R-365-M	D1C0 1/2	G-3 1/2	Min. Sc.	3.69	.50	3D Cells	C-2R	15	2 1/2	.17
R-605-M	D1C0 1/2	G-4 1/2	Min. Sc.	6.15	.50	5D Cells	C-2R	15	2 1/2	.17

INDUSTRIAL FLASHLIGHT LAMPS

R-PR6-M	D1C2	B-3 1/2	S. C. Min. Flanged	2.47	.30	2D Cells	C-2R	30	1 1/4	.20
R-PR7-M	D1C2	B-3 1/2	S. C. Min. Flanged	3.70	.30	3D Cells	C-2R	30	1 1/4	.20
R-263-M	D1C2	G-3 1/2	Min. Sc.	2.40	.35	2D Cells	C-2R	45	2 1/2	.20
R-263X-M	D1C2	G-3 1/2	Min. Sc.	2.65	.30	2D Cells	C-2R	30	2 1/2	.20

*Slightly smaller diameter than miniature base and with approx. one and one-half turns of thread.

HAND LANTERN LAMPS

Each	Bulb	Base	Design Volts	Design Amps.	Battery	Filament	Rated Avg. Life (hrs.)	Lgt. Center Lgth., ins.	Max. Overall Lgth., ins.	Each
R-PR13-M	D1C2	B-3 1/2	S. C. Min. Flanged	4.75	.50	4 F Cells	C-2R	15	1 1/4	\$0.20
R-27-M	D1C0 1/2	G-4 1/2	Min. Sc.	4.9	.30	4 F Cells	C-2R	30	2 1/2	.17
R-136-M	D1C0 1/2	G-4 1/2	Min. Sc.	1.25	.60	1 No. 6 Cell	S-2	75	2 1/4	.17
R-248-M	D1C2	G-5 1/2	Min. Sc.	2.5	.80	2 No. 6 Cells	S-2	150	2 1/4	.20
R-407-M	D1C7	G-4 1/2	Min. Sc.	4.9	.30	4 F Cells	C-2R	50②	2 1/2	.27
R-425-M	D1C0 1/2	G-4 1/2	Min. Sc.	5.0	.50	4 F Cells	C-2R	15	2 1/2	.17
R-502-M	D1C0 1/2	G-4 1/2	Min. Sc.	5.10	.15	4 F Cells	C-2R	100	2 1/2	.17
R-958-M	X1D50	G-16 1/4	D. C. Bay.	5.5①	2.00	6V Storage Battery	C-8Z	50	1 1/4	2.50
				6.0	.82		C-12	100		
R-965-M	D1C5	T-4 1/2	Min. Sc.	9.84	.50	8 D or 8 F Cells	C-2R	15	2 1/2	.25
R-1021-M	D5C4	RP-11	S. C. Pref.	4.5	1.25	4 No. 6 Cells	C-6	75	2 1/4	.90
R-1491-M	D2C4	G-8	D. C. Bay.	2.4	.80	2 No. 6 Cells	S-2	75	2 1/4	.40
R-4546-M	X1D50	PAR-36	Sc. Term.	...	.50	4 F Cells	C-2R	100	...	2.50

① Flasher lamp.

② Average useful life.

10 in a unit carton. Weight per carton, 3 ozs.

We will not break unit cartons

FLASHLIGHT BULB MERCHANDISER

GENERAL ELECTRIC

Merchandise displays 30 lamps—5 to each panel.

Up to 100 lamps can be stored inside. Lamps easy to insert and remove. Battery identification on top. Space for price marking on each panel.

Contains 80 Lamps—Six Fast Selling Numbers

Quantity	Lamp No.	Each
30	PR2	\$0.20
10	PR3	.20
10	PR4	.20
10	13	.17
10	14	.17
10	222	.17

Per Asst.

RX-PB80-M

X9D06

Per Asst.

\$15.10

One assortment in ctn. Wt. ctn. 3 lbs.



GENERAL ELECTRIC LAMPS

RADIO AND TELEVISION LAMPS

Each		Bulb	Base	Design Volts	Design Amps. or Candle Power	Filament	Rated Avg. Life (hrs.)	Lgt. Center Lgth., ins.	Max. Overall Lgth., ins.	Each
R-12-M	D0C9	G-3 1/2	Min. 2-Pin	6.3	15A	C-6	(L)	3 1/8	13 1/8	\$0.15
R-40-M	D0C9	T-3 1/4	Min. Sc.	6.3	15A	C-2R	3000	2 1/2	13 1/8	.15
R-41-M	D0C9	T-3 1/4	Min. Sc.	2.5	5 A	C-2R	3000	2 1/2	13 1/8	.15
R-42-M	D1C2	T-3 1/4	Min. Sc.	...	35A	C-2R	3000	2 1/2	13 1/8	.20
R-43-M	D0C9	T-3 1/4	Min. Bay.	2.5	5 A	C-2R	3000	2 1/2	13 1/8	.15
R-44-M	D0C9	T-3 1/4	Min. Bay.	6.3	25A	C-2R	3000	2 1/2	13 1/8	.15
R-45-M	D0C9	T-3 1/4	Min. Bay.	3.2	35A	C-2R	3000	2 1/2	13 1/8	.15
R-46-M	D0C9	T-3 1/4	Min. Sc.	6.3	25A	C-2R	3000	2 1/2	13 1/8	.15
R-47-M	D0C9	T-3 1/4	Min. Bay.	6.3	15A	C-2R	3000	2 1/2	13 1/8	.15
R-48-M	D0C9	T-3 1/4	Min. Sc.	2.0	06A	S-2	1000	...	13 1/8	.15
R-49-M	D0C9	T-3 1/4	Min. Bay.	2.0	06A	S-2	1000	...	13 1/8	.15
R-51-M	D0C9	G-3 1/2	Min. Bay.	7.5*	1 C. P.	C-2R	1000	1 1/2	13 1/8	.15
R-55-M	D0C9	G-4 1/2	Min. Bay.	7.0*	2 C. P.	C-2R	500	1 1/2	13 1/8	.15
R-1450-M	D0C9	T-3 1/4	Min. Bay.	3.2	16A	C-2R	3000	2 1/2	13 1/8	.15
R-1815-M	D1C2	T-3 1/4	Min. Bay.	14	20A	C-2V	3000	2 1/2	13 1/8	.20
R-1847-M	D1C2	T-3 1/4	Min. Bay.	...	15A	C-2R	(L)	2 1/2	13 1/8	.20
R-1891-M	D0C9	T-3 1/4	Min. Bay.	14**	24A	C-2F	500	2 1/2	13 1/8	.15

(L) Indicates long life.

Ten in a carton

We will not break unit cartons

TOY TRAIN LAMPS

Each		Bulb	Base	Design Volts	Design Amps. or Candle Power	Filament	Rated Avg. Life (hrs.)	Lgt. Center Lgth., ins.	Max. Overall Lgth., ins.	Each
R-50-M	D0C9	G-3 1/2	Min. Sc.	7.5	1 C. P.	C-2R	500	2 1/2	13 1/8	\$0.15
R-50G-M	D1C2	G-3 1/2	Min. Sc.	7.5	21A	C-2R	500	...	13 1/8	.20
R-50R-M	D1C2	G-3 1/2	Min. Sc.	7.5	21A	C-2R	500	...	13 1/8	.20
R-51-M	D0C9	G-3 1/2	Min. Bay.	7.5*	1 C. P.	C-2R	1000	1 1/2	13 1/8	.15
R-363-M	D1C0 1/2	G-3 1/2	Min. Bay.	14	20A	C-2V	250	...	13 1/8	.17
R-363G-M	D1C3	G-3 1/2	Min. Bay.	14	20A	C-2V	250	...	13 1/8	.22
R-363R-M	D1C3	G-3 1/2	Min. Bay.	14	20A	C-2V	250	...	13 1/8	.22
R-428-M	D1C0 1/2	G-4 1/2	Min. Sc.	12.5	25A	C-2V	250	2 1/2	13 1/8	.17
R-430-M	D1C0 1/2	G-4 1/2	Min. Sc.	14	25A	C-2V	250	2 1/2	13 1/8	.17
R-431-M	D1C0 1/2	G-4 1/2	Min. Bay.	14	25A	C-2V	250	1 1/2	13 1/8	.17
R-431R-M	D1C3	G-4 1/2	Min. Bay.	14	25A	C-2V	250	2 1/2	13 1/8	.22
R-432-M	D1C0 1/2	G-4 1/2	Min. Sc.	18	25A	C-2V	250	2 1/2	13 1/8	.17
R-432G-M	D1C3	G-4 1/2	Min. Sc.	18	25A	C-2V	250	...	13 1/8	.22
R-432R-M	D1C3	G-4 1/2	Min. Sc.	18	25A	C-2V	250	...	13 1/8	.22
R-433-M	D1C0 1/2	G-4 1/2	Min. Bay.	18	25A	C-2V	250	1 1/2	13 1/8	.17
R-452-M	D6C0	X-4 1/2	Mid. Sc.	14	20A	C-2R	250	1 1/2	13 1/8	1.00
R-461-M	D1C5	G-5	Min. Sc.	14	33A	C-2R	250	1 1/2	13 1/8	.25
R-1402-M	D4C4	P-2 1/4	Mid. Sc.	14	20A	C-6	500	1 1/2	13 1/8	.75
R-1445-M	D1C2	G-3 1/2	Min. Bay.	18	15A	C-3V	250	...	13 1/8	.20
R-1446-M	D1C0 1/2	G-3 1/2	Min. Sc.	12	20A	C-2V	250	...	13 1/8	.17
R-1447-M	D1C2	G-3 1/2	Min. Sc.	18	15A	C-2V	250	...	13 1/8	.20
R-1449-M	D1C0 1/2	G-3 1/2	Min. Sc.	14	20A	C-2V	250	...	13 1/8	.17
R-1449R-M	D1C3	G-3 1/2	Min. Sc.	14	20A	C-2V	250	...	13 1/8	.22

*Also available in Blue—Red—Green.

†All Frosted Blue.

*Circuit volts—0.

Ten in a carton

We will not break unit cartons

SEALED BEAMS FOR SEALED BEAM HAND LANTERNS

Base Screw Terminals

4.7 volts. .50 amps. Bulb PAR30.

R-4546-M X1D50★

Eight in box. Wt. box 4 lbs.

▲Each

\$2.50

GENERAL ELECTRIC AUTOMOBILE LAMPS



NEW ALL WEATHER SEALED BEAM HEADLAMPS

Each		Watts	Description	Bulb	Base	Volts	▲ Each
R-5040S-M	X1D40★	50-40	Headlamp	PAR-56	3 Contact Lugs	6	\$2.50
R-5400S-M	X1D40★	50-40	Headlamp	PAR-56	3 Contact Lugs	12	2.50

L (HERMETICALLY SEALED ALL GLASS) LAMPS

Each		Watts	Description	Bulb	Base	Volts	▲ Each
R-4535-M	X1D60	30	Spotlight	PAR-46	Screw terminals	6-8	\$2.85

Twelve in a carton

STAR ★ DENOTES BEST SELLER

GENERAL ELECTRIC AUTOMOTIVE LAMPS

NOTE { A Unit Package Quantity Shall Consist of 10 Lamps of the Same Mazda Lamp Number or Specification.
For All Single-Filament Lamps Used for Automobile Service, Odd Mazda Lamp Numbers Represent S. C. (Single Contact) Base. Even Numbers D. C. (Double Contact) Base.



Mazda 87
Mazda 93
S-8 Bulb
Bay. Cand. Base



Mazda 2331
(Prefocused)
RP-11 Bulb



Mazda 55
G-4 1/2 Bulb
Min. Bay. Cand.

6-8 Volt Automobile Service

MAZDA Lamp Number Each		Candle- Power	Bulb	Base	Note	▲ Each
R-51-M	D0C82/5★	1	G-3 1/2	Min. Bay.	Indicator	.15
R-55-M	D0C82/5★	2	G-4 1/2	Min. Bay.		.15
R-63-M	D1C11/5★	3	G-6	Bay. Cand.		.20
R-64-M	D1C11/5	3	G-6	Bay. Cand.		.20
R-81-M	D1C11/5★	6	G-6	Bay. Cand.		.20
R-82-M	D1C4★	6	G-6	Bay. Cand.		.25
R-87-M	D1C93/5★	15	S-8	Bay. Cand.		.35
R-88-M	D1C93/5★	15	S-8	Bay. Cand.		.35
R-1129-M	D1C93/5★	21	S-8	Bay. Cand.		.35
R-1130-M	D2C22/5	21	S-8	Bay. Cand.		.40
R-1133-M	D2C22/5★	32	RP-11	Bay. Cand.		.40
R-1154-M	D2C51/5★	21-3	S-8	Index Bay. Cand.	Not Interchangeable with 1158	.45
R-1158-M	D2C51/5★	21-3	S-8	Bay. Cand.		.45
R-2331-M	D5C6	32-32	RP-11	D. C. Prefocused	Bar. Filament	1.00

12-16 Volt Automobile Service

R-57-M	D0C82/5★	1 1/2 (No. M)	G-4 1/2	Min. Bay.		.15
R-67-M	D1C11/5★	3	G-6	Bay. Cand.		.20
R-68-M	D1C11/5★	3	G-6	Bay. Cand.		.20
R-89-M	D1C11/5★	6	G-6	Bay. Cand.		.20
R-90-M	D1C4★	6	G-6	Bay. Cand.		.25
R-93-M	D1C93/5★	15	S-8	Bay. Cand.		.35
R-94-M	D1C93/5	15	S-8	Bay. Cand.		.35
R-1141-M	D1C93/5★	21	S-8	Bay. Cand.		.35
R-1142-M	D1C93/5	21	S-8	Bay. Cand.		.35
R-1176-M	D2C51/5★	21-6	S-8	Bay. Cand.		.45
R-1327-M	D5C6	32	RP-11	S. C. Prefocused		1.00

GLASS LAMP ASSORTMENTS



Two Clever, Colorful Designs

Choice of a smart little black Scotty or a pretty floral pattern on pure white glass, modern shape fount. Sturdy large round base in red or blue.

These lamps are ruggedly constructed in one piece. Special insert collars, No. 2, remain firmly in place, preventing damaged threads. Height 9 1/4 inches, diameter base 6 3/4 inches.

Oil Capacity 31 ozs.

Assortment consists of:

One dozen lamps assorted: 4 with red base and red floral design on fount, 4 with blue base and red floral design on fount, 4 with red base and black Scotty design on fount.

Without Burners or Chimneys

Per Asst.
61-2E0/33-E

N-X9D45

One assortment in a ctn. Wt. ctn. 45 lbs.

Each
\$1.35



Crystal Glass

Choice of attractive styles, round or octagon shaped founts, embossed base. These lamps are ruggedly constructed and have large, substantial bases which prevent tipping over. They are one-piece construction with special insert collars which remain firmly in place, preventing damaged threads. Height 9 1/4 inches, diameter base 6 3/4 inches. No. 2 collar. Oil capacity 31 ounces.

Assortment consists of one dozen lamps; 6 each of the 2 patterns illustrated.

Without Burners
or Chimneys



Per Asst.
61-31-E

N-X6D95

One assortment in ctn. Wt. ctn. 40 lbs.

Each
\$0.90



(No. 680C)



(No. 681C)



(No. 684C)



(No. 686C)

DAILYNEDE ASSORTMENT

Twelve Lamps; Glass Collar Founts

Contains twelve lamp founts, as follows: three each Nos. 680C, 681C, 684C and 686C. No. 2 glass collars. Founts 9 inches high. Diameter of base 6 inches. Capacity of founts 30 ounces.

Per Asst.
61-D12C-E

N-X6D95

One asst. in ctn. Shipping wt. per asst. 45 lbs.

Sold Only in Full Assortments

Each
\$0.90

STAR ★ DENOTES BEST SELLER

WICKS



Flat Lamp or Lantern

For All Common Burners. All 8 inches Long

Per Bdl.	Width, ins.	Burner No.	Wt. lbs.	Pkg. lbs.	Per Bdl.
K2250E (A)	D2C0	3/8	1	3/4	\$0.30
K2251E (B)	D2C6★	1	2	1 1/4	.40

Twelve in bdl. 144 in pkg

LAMP CHIMNEYS



PHOENIX ENGRAVED

Made of high grade crystal glass. Uniform in size. Fits burners perfectly. Chip-resistant bottom.

Fits No. 2 burner. Diameter at bottom 3 inches, at bulb 5 1/4 inches. Height 8 5/8 inches.

Plain

Per Case Each
61-2NTD/2-E N-X8D25..... \$0.55

Twenty-four in a partitioned case.
Wt. case 15 lbs.

Sold Only in Full Cases



RAYO

Made of high grade crystal glass. Uniform in size. Fits burners perfectly. Chip-resistant edges both at top and bottom. Fits Rayo and No. 2 B, A and H, central draft lamps.

Fits No. R2 Rayo burner. Diameter at bottom 2 3/4 inches, at bulb 3 5/8 inches. Height 10 inches.

Per Case Each
61-20/2-E N-X5D20..... \$0.35

One in tube. Twenty-four in case.
Wt. case 10 lbs.

Sold Only in Full Cases



Plain Top

Made of high grade crystal glass. Uniform in size. Fits burner perfectly. Chip-resistant edges, both top and bottom.

Fits No. 2 burner. Diameter at bottom 3 inches, at bulb 4 inches. Height 8 1/2 inches.

Per Case Each
61-2NT/2-E N-X4D95★..... \$0.35

One in tube. Twenty-four in case.

Wt. case 11 lbs.

Fits No. 1 burner. Diameter at bottom 2 1/2 inches, at bulb 3 1/2 inches. Height 7 3/4 inches.

Per Case Each
61-1NT/2-E N-X4D80..... \$0.30

One in tube. Twenty-four in case.

Wt. case 8 lbs.

Sold Only in Full Cases

LAMP BURNERS



All parts made of brass. Aluminum finished.
Takes No. 2 chimney and No. B wick.

Each Each
K2313E (2WF) D3C4★..... \$0.50
Twelve in Box. 300 in ctn. Wt. ctn. 50 lbs.

LAMP BURNERS



This burner is made of steel and heavily brass plated.

Takes No. 2 chimney and No. B wick.

Each Each
K2312E (25) D2C1★..... \$0.30
Twelve in ctn. Wt. ctn. 1 1/2 lbs.

LANTERN BURNERS

DIETZ

Rising cone type with 3/8 inch wick. Steel finish.

Will fit: No. 2
Crescent, No. 2
Blizzard, Special
No. 2 Blizzard,
No. 2 D-Lite,
Special No. 2 D-

Lite, No. 25 Wall and No. 30 Beacon Wall lanterns.

Each Each
K2316E (272) D3C2★..... \$0.53
Twelve in ctn. Wt. ctn. 1 lb.



Will fit: Junior, Junior
Wagon, Little Wizard
Roaster Wagon and Ideal
Inspectors lanterns. For
3/8-inch wick.

Each Each
K2315E (201) D2C8..... \$0.45
Twelve in ctn. Wt. ctn. 1 lb.

STAR ★ DENOTES BEST SELLER

FRICTION TAPE



DUTCH BRAND

For electrical, automotive, industrial and general uses. Dutch Brand friction tape is the finest, the best quality and the easiest to sell.

Contains 20 Rolls
Size $\frac{3}{4}$ inch x 13 feet long
Cellophane Wrapped
(52)

Per Display: K601M X2D50 Δ Per Roll \$0.20
Lots of 5 displays or more X2D30
One display in box. Wt. box 1 lb.

Size $\frac{3}{4}$ inch x 30 feet long
Cellophane Wrapped

Per Roll: K606M D1C9 \$0.30
Lots 100 rolls or more D1C8

200 rolls in a case. Wt. 50 lbs.

Size $\frac{3}{4}$ inch x 60 feet long
Cellophane Wrapped

Per Roll: K608M D3C7 \$0.55
KK608M D3C4—(Case lots 100 rolls)
100 rolls in a case. Wt. 50 lbs.

PLASTIC TAPE

Dutch Brand

Convenient sized rolls for many electrical, radio, television and household uses. Stands up under severest conditions. Resists action of water, oils, acids, etc. Thin, yet has high dielectric strength. Stretches and conforms readily to irregular surfaces.



Contains 24 rolls, $\frac{1}{2}$ inch by 150 in. long.
(125)

Per Display: K686M X5D00 Δ Each \$0.35
One display in box. Wt. box $1\frac{1}{4}$ lbs.

TOOL KIT SIZE ROLLS



Contains 12 rolls $\frac{3}{4}$ in. by 20 ft. long.
(126)

Per Display: K687M X6D00 Δ Each \$0.75
Lots of 3 displays or more X5D28
One display in box. Wt. box 1 lb.

RUBBER TAPE

Dutch Brand



The perfect splicing compound. Fuses instantly without heat. Resists up to 18,000 volts through a single thickness. Pure natural rubber assures elasticity and durability. No free sulphur or corrosive chemicals.

 $\frac{3}{4}$ -inch Wide

(4)
Per Roll: K640M D2C3
Size Roll No. 4
Length ft. 10
Per Roll Δ Roll .35
Lots of 100 rolls or more D2C2

8 rolls in display. Wt. display $1\frac{1}{4}$ lbs.

(8)
Per Roll: K641M D4C4
Size Roll No. 8
Length ft. 22
Per Roll Δ Roll .65
Lots of 100 rolls or more D4C1
6 rolls in display. Wt. display $1\frac{1}{2}$ lbs.

ELECTRICAL TAPE

SCOTCH BRAND No. 33 PLASTIC TAPE

Black vinyl plastic, super thin. Resists water, weather, oils, acids and alkalis.



**1/2x150 Inch and 3/4x240 Inch Roll
Display Assortment**

Displays both popular sizes, 39 cts. and 75 cts. It up-grades the dealer's sales, boosts profits. Takes only 1/2 square feet of space. 8 inches wide, 6 inches deep and 13 inches high and the Display Rack is FREE.

Consists of:

	Retail
24—1/2 x 150 inch rolls	\$9.36
12—3/4 x 240 inch rolls	9.00
1—wire display rack	no charge
Total Retail Value	18.36
Dealer Profit (33 1/3%)	6.12

Per Display	■ Per Display
6-ET-M	X12D24.....\$18.36

Lots of 2 displays
or more.....X11D57

One display in ctn.

Wt. per display 3 1/2 lbs.



3/4x240 Inch Roll Display

In a display carton. Each roll individually wrapped in cellophane.

Per Display	(198)	■ Per Display
K709M	X6D00.....	\$9.00

Lots of 6
Displays X5D67

Lots of 24
Displays X5D40

Twelve rolls in display, twelve displays in ctn.
Wt. ctn. 13 1/2 lbs.

3/4 inch x 20-Foot Rolls

Per Roll	(33)	■ Per Roll
K696M	D5C5.....	\$0.75

Lots of 12 D5C0

Lots of 48 D4C4

Twelve rolls in tube. 144 rolls in standard pkg.
Wt. pkg. 14 lbs.



1/2x150 Inch Roll Display

Each roll sealed in an acetate "blister" and mounted on individual card.

(197)

Per Display	■ Each
K704M	X3D12.....\$0.39

Lots of 6 displays X2D95

Lots of 24 displays X2D81

Twelve rolls in display, twelve displays in ctn.
Wt. ctn. 10 1/2 lbs.



1/2x150 Inch Roll Display

Each roll individually wrapped in cellophane.

(196)

Per Display	■ Each
K698M	X3D12.....\$0.39

Lots of 6 to 23

X2D95

Lots of 24 or more X2D81

Twelve rolls in display. Twelve displays in ctn. Wt. ctn. 8 1/2 lbs.

COLD BLAST LANTERNS

DIETZ

So constructed that only fresh, cold air enters the tubes, while spent air is expelled. Produces about double the light of hot blast lanterns.



AIR PILOT-STREAMLINED
Grey Enamel Finish

The king of its kind. Low frame reduces size and weight. Broad base prevents overturning. Burns 45 hours.

Capacity One Quart of Oil

Volume of light, by test, 10 candlepower.

Equipped with No. 272 rising cone burner with 1-inch wick. No. 854 Short Locnob Globe. Wide openings for easy cleaning. Diameter of base 6½ inches. Height with bail down 13¼ inches.

Each	Each
K2286E (8) X3D10★.....	\$4.75
6-K2286E (8) X2D95★—(Case lots 6)	

Six in ctn. Wt. ctn. 18 lbs.



LITTLE WIZARD

Grey Enamel Finish

Fine little short globe lantern with big light and low rate oil consumption. Burns 30 hours with one filling.

Capacity One Pint of Oil

Volume of light, by test, 6 candlepower.

Equipped with No. 211 rising cone burner with ¾-inch wick. No. DLW globe. Diameter of base 5½ inches. Height with bail down 11½ inches.

With Clear Globes

Each	Each
K2284E (1LW) X2D85★.....	\$4.10
KX2284E (1LW) X2D55★—(Case lots 12)	

With Ruby Globes

Each	Each
K2285E (1LWR) X2D90.....	\$4.50
KX2285E (1LWR) X2D80—(Case lots 12)	

Twelve in ctn. Wt. ctn. 26 lbs

CONTRACTOR

Grey Enamel Finish

Fine for public utilities, municipalities, work projects, contractors. Will burn for three days (70 hours). Will stay lighted continuously over weekend.

Capacity One Quart of Oil

Volume of light, by test, 6 candlepower.

Equipped with No. 211 rising cone burner with ¾-inch wick. No. DLW globe. Diameter of base 7¼ inches, height with bail down 12 inches.



Each	Each
K2283E (100) X2D97★.....	\$4.45
KX2283E (100) X2D77★—(Case lots 12)	

Twelve in ctn. Wt. ctn. 30 lbs.

STAR ★ DENOTES BEST SELLER

LANTERNS

DIETZ

COMET

Ideal for the traveler, camper, sportsman and general use. Stays lit in any weather and burns 15 hours on one filling with four candle power illumination.

Prime terne plate frame, bright red enameled. Lift lever to raise globe. Sturdy oil fount with filler cap and wide base. Comet burner with ¾-inch wick.



Clear glass globe 2¾ inches high. Shaped wire bail. Height with bail down 8¾ inches.

Each	Each
K2295E (COMET) X1D95★.....	\$2.95
KX2295E (COMET) X1D95★—(Case lots 6)	

Six in shipping ctn. with attractive display. Wt. ctn. 18 lbs.

EXTRA GLOBES

For Comet Lanterns

Clear glass. Height 2¾ inches. Diameter at top 2½ inches, bottom 2¼ inches.

Each	Each
54-CLG-E D3C6★.....	\$0.55
61-CLG-E D3C4★—(Case lots 12)	

Twelve in ctn. Wt. ctn. 3¼ lbs.

DIETZ



Monarch—Hot Blast

For contractors, utilities and municipalities as night danger lights. Reliable in all kinds of weather with maximum light.

Strong beaded tubes with bail that won't pull out. Globe lift lever. No. 411 wing lock burner with ¾ inch wick. Fitzall globe. Blue-gray enamel finish. Height 13¼ inches.

Oil Capacity 16 ozs.—Burns 30 Hours
With Clear Globe

Each	Each
K2321E (M/O) X2D70.....	\$4.15
KX2321E (M/O) X2D60—(Case lots 12)	

With Ruby Globe

Each	Each
K2324E (M/OR) X2D93.....	\$4.55
KX2324E (M/OR) X2D82—(Case lots 12)	

Twelve in ctn. Wt. ctn. 27 lbs.

INSULATED STAPLES

EAGLE NAIL-IT



Copper Finish

The New Eagle Nail-It Staple is started by holding it at the side of the short leg and only the long leg is driven in to start; will not bend.

An outstanding innovation, incorporates the dimensions of the two most popular sizes in use.

(256)

Per Box **K190M D0C8½**—Fifty staples in a box \$0.15
Twenty boxes or one thousand in a carton

Sold Only in Full Boxes



Insulation is moisture proof, which prevents short circuits of wire under staples. For use on radio work, door bells, telephones, bell and buzzer signals.

Copper Finish

(1D/50)

Per Box	Lgth. ins.	Width ins.	Wt. lbs.	Ctn., lbs.	Per Box
K187M D0C9	½	¾	2		\$0.15

(3D/50)

K188M D0C9★	¾	¾	2		.15
--------------------	---	---	---	--	-----

(5D/50)

K189M D0C9★	¾	¾	2		.15
--------------------	---	---	---	--	-----

Fifty in a box,

Twenty boxes or one thousand, in a carton

Sold Only in Full Boxes

Painted—Size No. 5

Length ¾ inch. Width ¾ inch.

(254W)

Per Box	Color	Wt. Ctn., lbs.	Per Box
K193M D0C8★	White	2	\$0.12

(264B)

K191M D0C8★	Brown	2	.12
--------------------	-------	---	-----

Forty in a box,

Twenty-five boxes or one thousand, in a carton

Sold Only in Full Boxes

MOULDING CLIPS

EAGLE



Hold Tite moulding clips are easily installed are much easier to handle than staples. Special tongue holds them on once in place.

Per Card	Color	Per Card
K85M D0C6½★	Brown	\$0.10
K86M D0C6½★	Ivory	.10

Ten clips on a card

100 cards in a standard package

Weight per package 7 lbs.

Sold Only in Full Cards

WIRE HOLDERS

R. E. A. Type Approved
Reinforced—Steel Strap

Each	Each
K1106M D4C2★	\$0.70

KX1106M D3C3★ —(Case lots of 100)	
--	--

Five in a box. Wt. Box 3½ lbs.

Sold Only in Full Boxes



Each	Each
K1102M D3C3	\$0.55

KX1102M D3C0 —(Case lots of 50)	
--	--

Five in a box. Wt. box 3½ lbs.

Sold Only in Full Boxes



Each	Each
K1104M D2C0★	\$0.35

KX1104M D1C8★ —(Case lots of 100)	
--	--

Ten in a box. Wt. box 3 lbs.

Sold Only in Full Boxes

PORCELAIN NAIL KNOBS



Made of white porcelain; assembled with nail; standard size 1¾ inches long by 1¾ inches in diameter; for 14-12 gauge wire.

Per Carton	Each
81-K100-M N-X4D00 —Unglazed	\$0.07

One hundred in ctn. Wt. ctn. 16½ lbs.

Sold Only in Full Cartons

PORCELAIN SOLID KNOBS



Made of white glazed porcelain, 1¾ inches long by 1¾ inches in diameter.

Size No. 5½

Per Carton	Each
81-5½/100-M N-X2D75	\$0.05

One hundred in ctn. Wt. ctn. 12 lbs.

SOLD ONLY IN FULL CARTONS

Electrical Wiring Device Treasure Chest

EAGLE

FOR YOUR CONVENIENCE

ALL MERCHANDISE

PACKED IN DISPLAY

JUST SET UP AND SELL!

ENTIRE UNIT PACKED IN

CORRUGATED SHIPPING CARTON

HEAVY GAUGE STEEL CHEST

20 Inches Wide

12 Inches Deep

28 Inches High

Bins 4 1/2 Inches High

ATTRACTIVELY COLORED

HERE'S WHAT YOU GET!

A Really Complete Department
of **EAGLE** Quality Products

THE UNIT THAT HAS EVERYTHING! SOMETHING FOR EVERYBODY!

24 TYPES OF EVERYDAY ELECTRICAL NECESSITIES

257 QUICK-SELLING AND PROFITABLE UNITS

PLUS—FREE—ATTRACTIVE EYE APPEALING—SALES COMPELLING
METAL SELF SELLING MERCHANDISE DISPLAY FIXTURE

Just Look—at all these best sellers.

All Items Listed by Underwriters' Laboratories



QUAN- TITY	OUR No.	FACTORY CAT. No.	DESCRIPTION	Retail	Total
50	K535M	(690)	15 Amp. OK Plug Fuses.... (Box of 5)	.39	3.90
50	K538M	(690)	30 Amp. OK Plug Fuses.... (Box of 5)	.39	3.90
5	K1320M	(751)	Spring-Lok Cord Set.....	.85	4.25
5		(745V)	Ivory 3 Way Extension Cord.....	.85	4.25
5	K1317M	(730)	Switch Plug Cord Set.....	1.29	6.45
5	K1274M	(785V)	9 Ft. Ivory Extension Cord.....	.50	2.50
5	K1309M	(785B)	9 Ft. Brown Extension Cord.....	.45	2.25
5	K1324M	(721)	Miniature Cord Set.....	.85	4.25
6	K1366M	(840C)	Colored Nite Lamps.....	.60	3.60
			(2 Ivory, 2 Blue, 2 Rose)		
6	K1365M	(840B)	Brown Nite Lamps.....	.60	3.60
7	K833M	(960BD)	Pull Chain Sockets.....	.49	3.43
6	K836M	(940BD)	Push Thru Sockets.....	.38	2.28
6	K932M	(718V)	Ivory Pull Chain Current Taps.....	.40	2.40
6	K931M	(718B)	Brown Pull Chain Current Taps.....	.35	2.10
12	K1036M	(758B)	Brown Attachment Plug Bases.....	.10	1.20
10	K815M	(780V)	Ivory Cube Taps.....	.25	2.50
10	K814M	(780B)	Brown Cube Taps.....	.20	2.00
8	K733M	(743B)	Brown Triple Taps.....	.25	2.00
10	K908M	(733B)	Brown Duplex Receptacles.....	.20	2.00
10	K753M	(787B)	Brown Single Pole Toggle Switches.....	.29	2.90
10	K1025M	(179)	Rubber Handle Caps.....	.15	1.50
10	K1034M	(791B)	Brown Attachment Plug Caps.....	.15	1.50
5 Boxes (40 ea.)	K191M	(264B)	Brown Insulated Staples.....	.12	.60
5 Boxes (40 ea.)	K193M	(264V)	White Insulated Staples.....	.12	.60

RETAIL VALUE
OF MERCHANDISE **\$65.96**

PERMANENT METAL
FIXTURE WORTH **20.00**

\$85.96

TOTAL VALUE

Each

(264W)

Each

61-D815-M X45D00..... **\$65.96**

One Assortment in a Case. Weight 45 lbs.